## KAI CHAN

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**EXPERIENCE ENVOY** Jul '15 — Present Data Scientist • Engineered analytics pipeline and visualizations from ground up in R and PostgreSQL • Defined and projected financial metrics for transparency and target setting Jul '14 — Jun '15 **BITTORRENT** Data Scientist • Extracted actionable insights from large datasets of over 170 million active users worldwide • Owned full stack of monetization data for over 70% of the company's revenue • Built predictive revenue models that drove and informed top-level monetization decisions Nov '12 — Jul '14 KICKSEND (Y COMBINATOR, S11) Growth Manager • Devised and executed expansion into 11 countries across 5 continents in 6 months Conducted rigorous monetization funnel tests that led to 31% install-to-purchase conversion rate increase and 24% MoM revenue increase over 6 months • Designed and implemented proprietary shipping and pricing model for the entire product suite that led to margin increases of over 15% in foreign markets CONNU Sep '12 — Sep '13 Co-founder • Developed app prototype through creative use of wireframing techniques Named Best Startup amongst a cohort of 4 other startups at USC's CRUNCH Incubator VIKING OFFSHORE & MARINE (PRIVATE EQUITY) Jan '09 — Aug '10 Analyst • Managed portfolio of 3 subsidiary companies, rendering management consultation on issues of capital expenditure, compliance, hiring, branding, and marketing **HOMESPACE.SG** Jul '07 — Jan '08 Chief Financial Officer • Formulated business plan and pitch that led to raising \$120,000 in venture capital • Executed unique growth strategies that led to a 16% MoM MAU growth over 6 months SINGAPORE ARMED FORCES Jul '07 - Jan '08 Corporal, 1st Battalion Singapore Infantry Regiment • Managed platoon of 30 communications logistics infantrymen • Awarded Company Best Recruit for Basic Military Training **EDUCATION** UNIVERSITY OF SOUTHERN CALIFORNIA Aug '10 — May '12 Master of Professional Writing, majored in Fiction SINGAPORE MANAGEMENT UNIVERSITY Aug '04 — May '09 Bachelor of Business Management, double-majored in Finance and Communications **TECHNICAL TOOLSET** • Analytics: R, Python, SQL, Tableau, Google Analytics, Mixpanel • Others: HTML5, CSS, Microsoft Office (Word, Excel, PowerPoint), iWork (Pages, Keynote) • Fluent in both spoken and written English and Mandarin Chinese

## MISC MOTHER TERESA'S MISSIONARIES OF CHARITY

• Planned and executed 10-day community service project in Kolkota, India

May '07

## OTHERS

• Played Texas Hold'em professionally, writes literary fiction, trains MMA daily