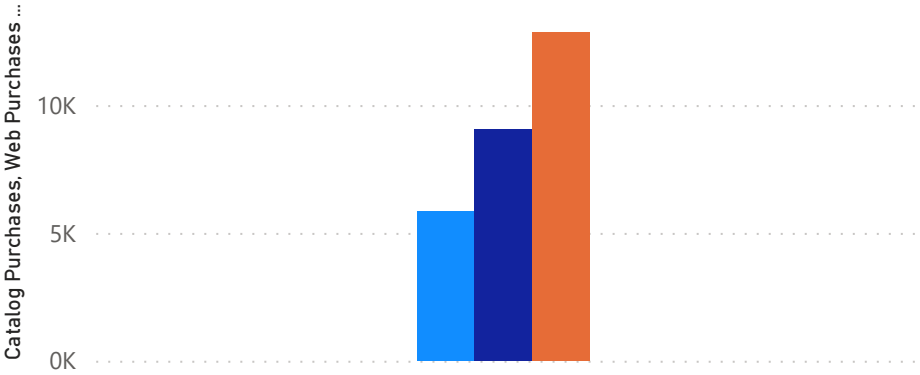# Grocery Store Two Year Report
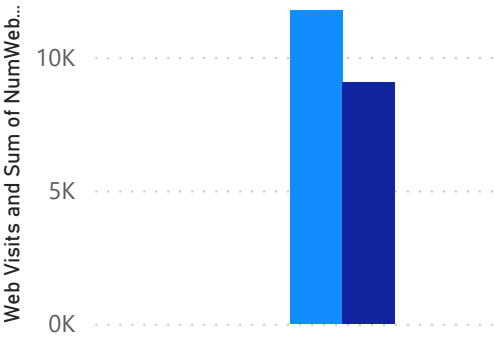
Catalog Purchases, Web Purchases and Store Purchases

● Catalog Purchases ● Web Purchases ● Store Purchases

Web Visits and Sum of NumWebPurchases

● Web Visits ● Sum of NumWebPurchases

Age

- ☐ 24
- ☐ 25
- ☐ 26
- ☐ 27
- ☐ 28
- ☐ 29
- ☐ 30
- ☐ 31

Age Filter: Use the Age Filter to determine:
-Web, Catalog, and Store Purchase habits
-Product purchase habits
-Number of Web visits vs. Web Purchases
-Response to 5 Ad campaigns

Click on the eraser icon in the upper right corner of the Age Filter to reset.

Total Wines, Gold , Meat, Fruit, Fish and Sweets

Total Wines | Meat | Gold | Fish | Sweets | Fruit
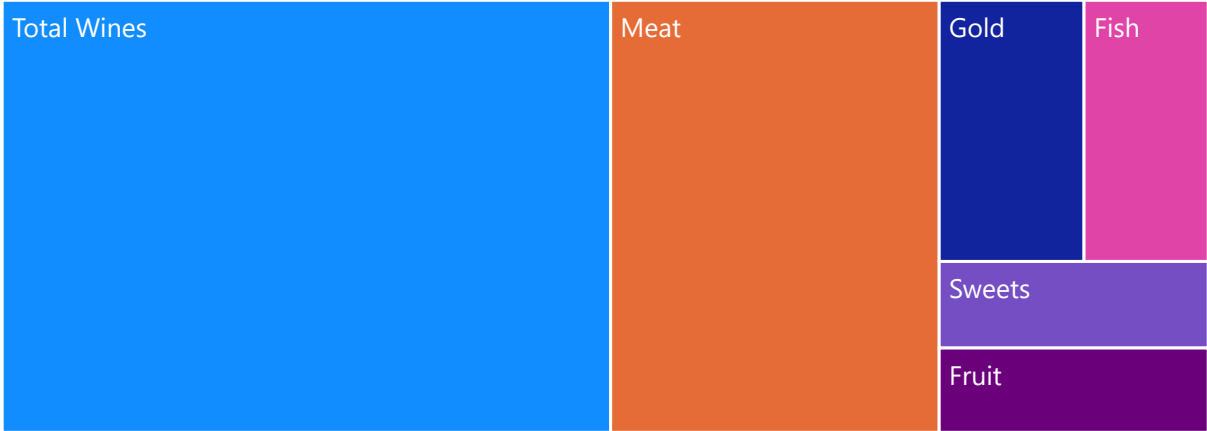
Campaign 1, Campaign 2, Campaign 3, Campaign 4 and Campaign 5

● Campaign 1 ● Campaign 2 ● Campaign 3 ● Campaign 4 ● Campaign 5