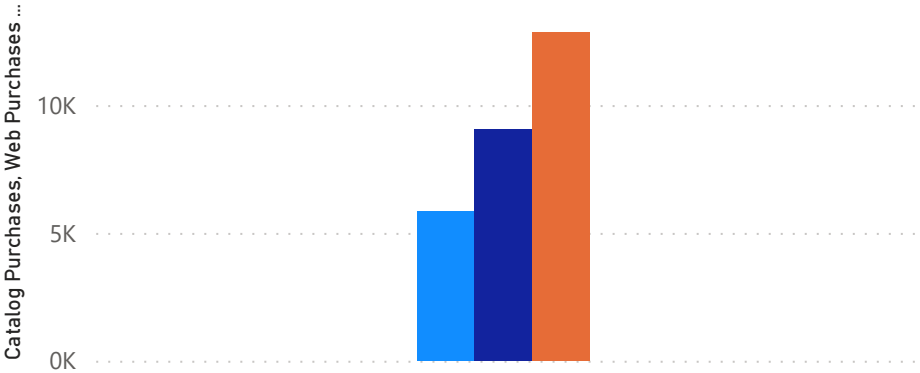# Grocery Store Two Year Report
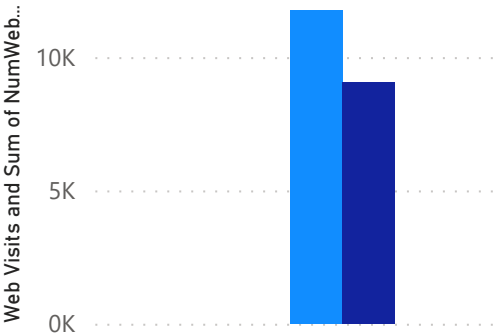
## Catalog Purchases, Web Purchases and Store Purchases

● Catalog Purchases   ● Web Purchases   ● Store Purchases



## Web Visits and Sum of NumWebPurchases

● Web Visits   ● Sum of NumWebPurchases



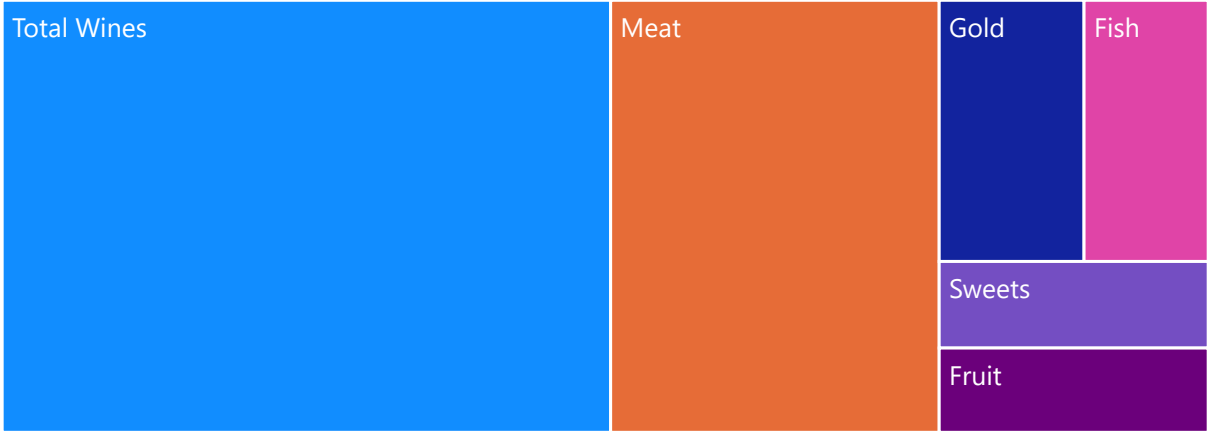### Age

- ☐ 24
- ☐ 25
- ☐ 26
- ☐ 27
- ☐ 28
- ☐ 29
- ☐ 30
- ☐ 31

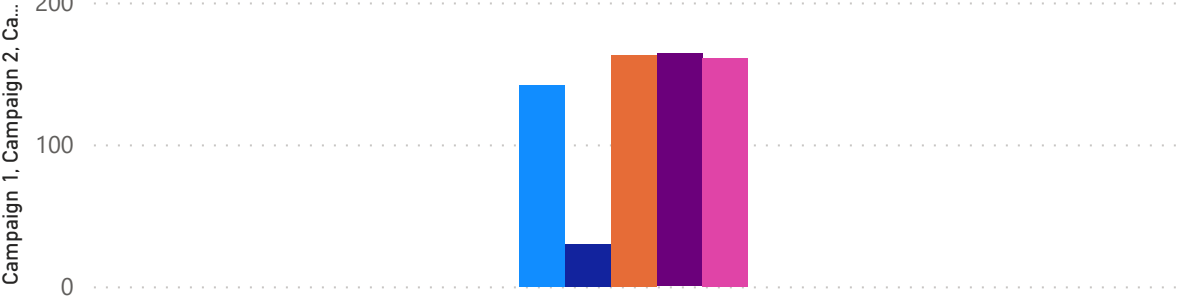**Age Filter:** Use the Age Filter to determine buying habits of customers by age.

*Click on the eraser icon in the upper right corner of the Age Filter to reset.*

## Total Wines, Gold , Meat, Fruit, Fish and Sweets



Total Wines | Meat | Gold | Fish | Sweets | Fruit

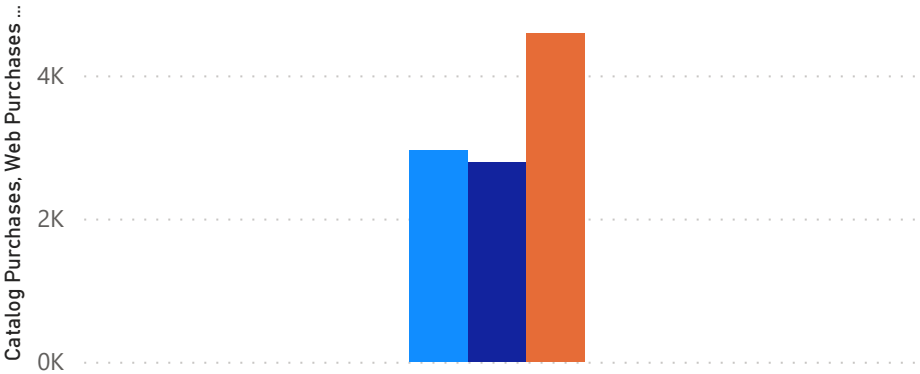## Campaign 1, Campaign 2, Campaign 3, Campaign 4 and Campaign 5

● Campaign 1   ● Campaign 2   ● Campaign 3   ● Campaign 4   ● Campaign 5
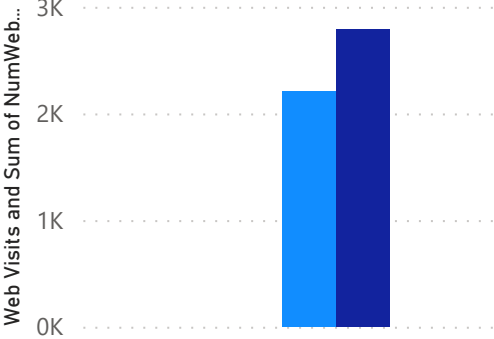
# Grocery Store Two Year Report

## Catalog Purchases, Web Purchases and Store Purchases

●Catalog Purchases ●Web Purchases ●Store Purchases



## Web Visits and Sum of NumWebPurchases

●Web Visits ●Sum of NumWebPurchases



**Small Children in Househ...** ⌄
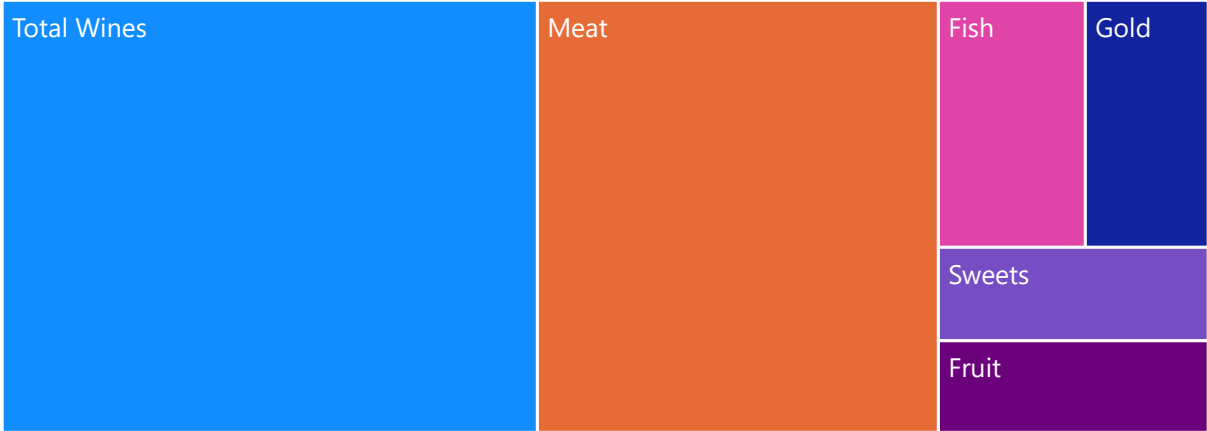
■ 0
☐ 1
☐ 2

**Teens in Household** ⌄

■ 0
☐ 1
☐ 2

## Children/Teens in Household:

Use the filter to determine purchase habits of our customers with no children, small children, and teens in their Households.

*Click on the eraser icon in the upper right corner of the Age Filter to reset.*

## Total Wines, Gold , Meat, Fruit, Fish and Sweets



## Campaign 1, Campaign 2, Campaign 3, Campaign 4 and Campaign 5

●Campaign 1 ●Campaign 2 ●Campaign 3 ●Campaign 4 ●Campaign 5