

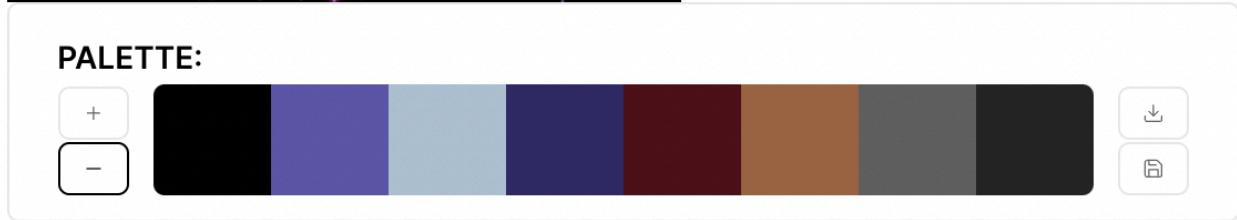
### No.3

#### USER STORIES

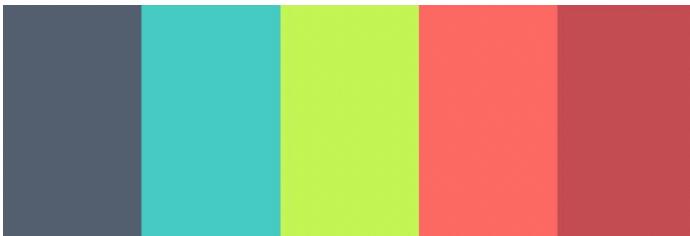
User stories
As a parent, I want my kid's accounts to remain logged in so that I don't have to register every time I open this app.
As a parent, I want ease in payment in case I make any transaction in this app
As a parent, I'd like to be able to easily connect with the mentor so that I can keep track of my child's academic progress.
As 12-year-old, I don't want my studying content to be too colorful. It's too "childish", I don't want it.
As a sister of my 6-year-old little brother, I need to look after him every Sunday. I'd like to use this app on both my tablets and my phone.
As a maid who works for a family that has a 4-year-old child, I honestly don't really understand complex features in the applications. I'd like icons and guidelines that are easy to understand.
As a private teacher that has a 10-year-old student, I would like to access advanced studying materials
As a father of a 4-year-old son, I haven't enrolled my son in any pre-school. therefore, I wish to see information and provide my child with an education from this application.
As 12-year-old, I want noises! Colors are also interesting.

## UI/UX

### Color Palette



I used a color palette that matches the main background gif for the background. This app's main theme is "Space."



For the contents (including graphic designs, posters, games, etc), I'm using this colourful palette since the kids will interact with the core activity in this app.

## UI/UX design (Figma prototype)

- Welcome page

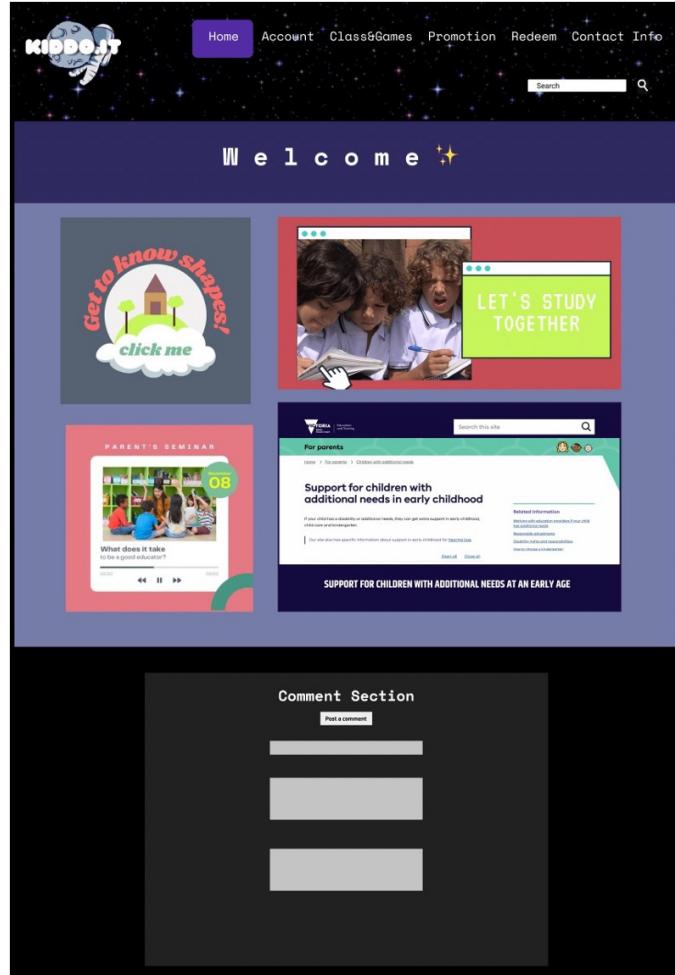


- Registration page

Drop-down menu

The registration form is set against a dark purple starry background. At the top, there's a logo of a blue planet with a white satellite. Below the logo, the title "REGISTRATION FORM" is centered in a white box. Inside the box, there are four input fields: "Registered e-mail:", "Student's full name:", "State:", and a dropdown menu. Below these fields is a checkbox labeled "Keep me logged in" and a "Sign In" button at the bottom.This is a zoomed-in view of the "State:" dropdown menu from the registration form. The menu is a white box with a blue header containing the text "Australian Capital Territory". Below the header, a list of Australian states and territories is shown: New South Wales, Northern Territory, Queensland, South Australia, Tasmania, Victoria, Western Australia, and External Territories. Each item in the list is preceded by a small blue square icon.

- Home page



- Contact information

Kiddo.it

Home Account Class&Games Promotion Redeem **Contact Info**

Search

### Contact Information

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## Reflection

On this task, I have thought about users stories from my target audiences (kids aged between 4 to 12 years old and their studying companions). In general, my target audience expects to be able to do things efficiently and according to the features available. Furthermore, this diverse target audience expects the appearance they receive to suit each individual.

I happen to have done research about User Story and UI/UX design. The first step I took to learn how to use figma was to watch video tutorials on YouTube. Aside from that, I also watch TikTok and Instagram videos on how to make figma prototypes. In my perspective, writing user stories and designing UI/UX are both enjoyable activities. However, they are linked since what the user wants should be reflected in our design so that the user believes the product we are developing will be centered on them.