

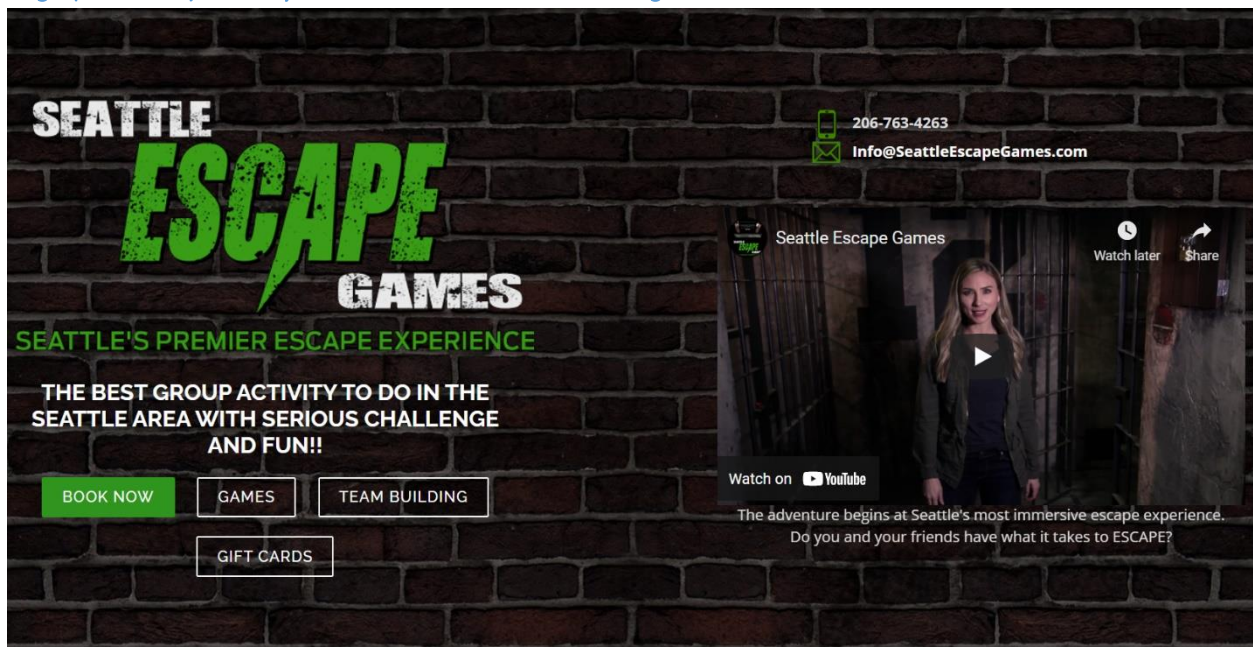
# Site Flow and Sketches

## Step 1: Competitive Analysis

<p>Competitor Site 1: Seattle Escape Games URL: <a href="https://seattleescapegames.com/">https://seattleescapegames.com/</a></p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none"><li>1. Easy to navigate</li><li>2. Simple layout</li><li>3. Contact info very quick to see</li></ol> <p>What is bad about this site?</p> <ol style="list-style-type: none"><li>1. Bad aesthetics</li><li>2. Blank containers</li><li>3. Visual booking schedule is weird (no calendar format)</li></ol>	<p>Competitor Site 2s: &lt;site name here&gt; URL: <a href="https://www.locurio.com/">https://www.locurio.com/</a></p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none"><li>1. Clean modern layout</li><li>2. Many images</li><li>3. Overall nice aesthetic</li></ol> <p>What is bad about this site?</p> <ol style="list-style-type: none"><li>1. Too many column fade ins and outs</li><li>2. Other features harder to find (only looks like an escape room website from the front)</li><li>3. Distracting award display</li></ol>
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### Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"

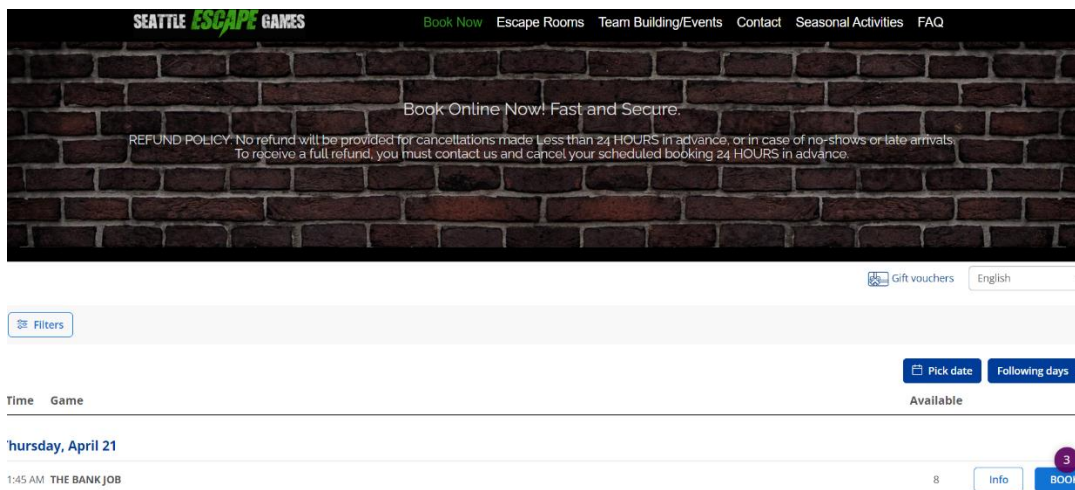


Pages (or Screens) look for the answer



Page where

you get an answer



Competitor 2 Pages

Page (or Screen) where you ask "What should I do tonight?"



Our COVID-19 safety precautions can be found on our [FAQ page](#).

Please note that Locurio requires **proof of vaccination** upon arrival, and all guests **must wear masks** for their entire experience.

## IMMERSIVE EXPERIENCES & LIVE-ACTION ADVENTURES

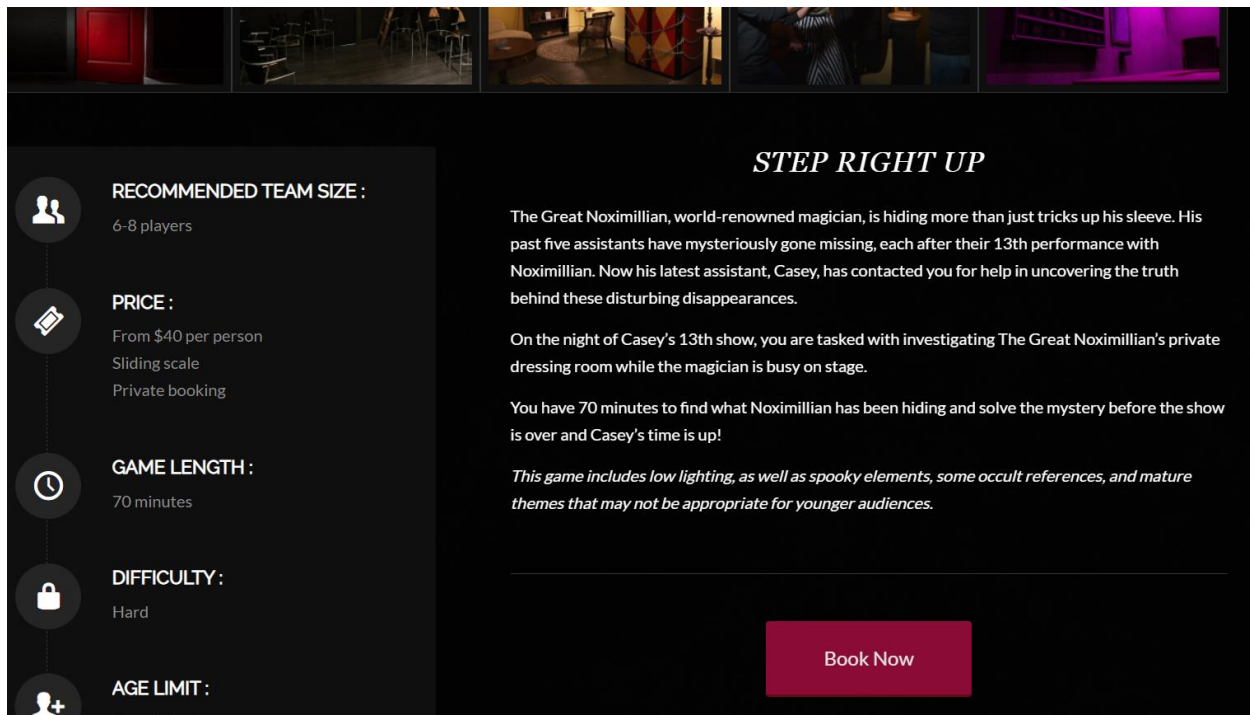


trpeca.com/2020/

*Pages (or Screens) look for the answer*



*Page where you get an answer*

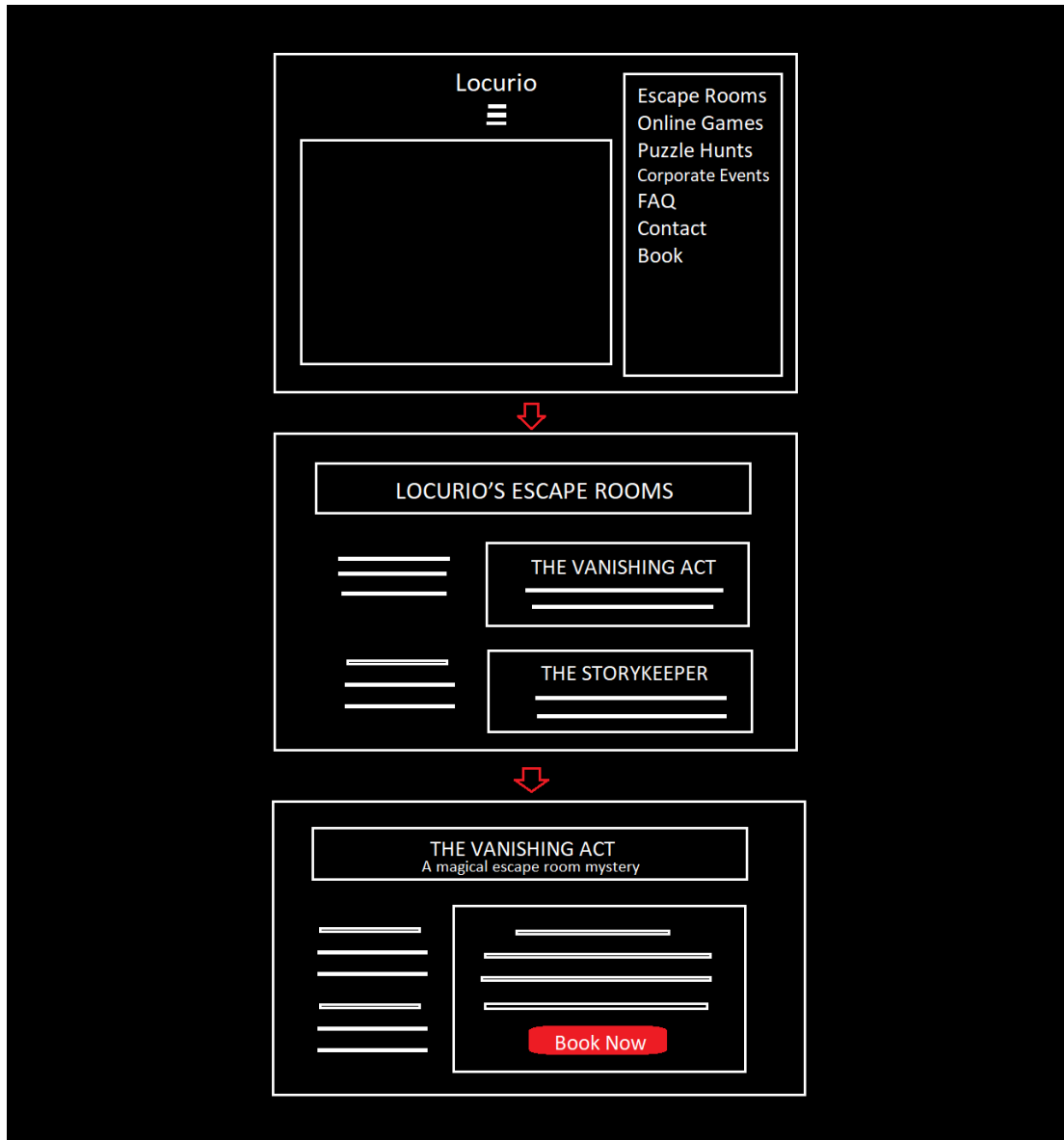


## Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page



### Step 3: Sketch YOUR Flow

My Site Name

Christina's Web Site

### Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page

