

ERIC OLIVEIRA



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[clapinton](https://github.com/clapinton)

PROJECTS

Budget Control System (mobile only, JS, HTML/CSS, API)

Auto-expense tracker based on bank transaction data

- On back-end, each transaction gets processed and divided into pre-defined categories
- Processed data is available through an API
- Web-app makes an API call and displays the results through a simple UI

Construction material quantity calculator (VBA)

Excel-based script for quickly sorting through material type and quantity

- Calculating total material quantities went from 5 days to a little over 20 minutes
- Best of two worlds: powerful automation script running on a familiar interface
- Data gets extracted from an Autodesk Revit's 3D project and then listed by building, floor, room and wall

CV internal database and search (SharePoint, VBA)

Quick and easy way for HR to reassign team members after project closure

- Started as a beta and was later extended to all 350+ employees
- Full search tool with features like substring, AND/OR and cross-data query
- Ability to export results as a table or as printable resumes

SKILLS

Ruby

GIT

HTML5 / CSS3 / JS

SQL

Excel / Macro (CHANGE)

EDUCATION

Web Development •

AppAcademy • Fall 2016

12-week immersive web development bootcamp with less than 3% acceptance rate

Business Continuing Studies

• Stanford University • Winter 2013

BSEE in Electronic

Engineering • Escola de

Engenharia Mauá (Brazil) • 2006 ~ 2010

EXPERIENCE

Product Marketing Manager • CrowdANALYTIX • May 2014 ~ Feb 2016

- Developed an SEO strategy which resulted in a 5x increase in organic sessions;
- Conceptualized a new sign-up flow, increasing conversions by 6x

Marketing Manager • MobileSpan (acquired by DropBox) •

Jan 2013 ~ Jan 2014

- Responsible for website redesign and coding new pages for GTM campaigns;
- In-house designer producing all visual assets, from icons to mockups.

Field Engineer • Advanced Vision Technology • Aug 2011 ~ Dec 2012

- Completed more than 25 week-long installation projects in 20 customers from 7 countries;

IT Systems Engineer • Método Engenharia • Jan 2009 ~ Jul 2011

- Scaled the company's SharePoint-based CMS into a company-wide collaboration tool, resulting in Brazil's Grand Prix Intranet Portal Award;
- Developed several automation scripts for multiple departments, as listed in the PROJECTS section.