Emergency button

Link to accessibility

What does it do:

After users have purchased a button, they register

When it is pressed, it sends its device id to the website, then the website obtains the info of the corresponding user

Target customer:

Elders/people with diseases (possibly others who need an easy call to police)

Intro

1. Problem
2. How to solve

Mechanism

Benefit

1. Make people with service dogs feel safe and don’t require human accompany at home

Cost

Development plan

1. Connect with service dog training center
2. Can be made portable and add gps

Market

Similar product:

The alert

4min exclude the demo

1. Why would people want this?
2. How much will it cost?
3. Dog trainability