

Clara Juong

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EDUCATION

New York University Abu Dhabi, Saadiyat Island, Abu Dhabi, Class of 2026
Major: Interactive Media, Minor(s): Economics, Chinese, Visual Arts | GPA: 3.60

Morrison Academy Kaohsiung, Dashe District, Kaohsiung
High School Diploma, Cum GPA: 4.16

EXPERIENCE

Keumsan Gallery Gallerist, **Abu Dhabi Art**, Abu Dhabi (November 19-26, 2023)

- Helped unpack, set up, plan the artworks' order of presentation, and repackaged them for shipment after the fair.
- Answered any inquiries regarding prices, and gave explanations about each artwork and artist's background, such as style, medium, collection locations, etc.

IM Graphic Designer/Illustrator, **The IM Department**, Abu Dhabi (October 2023 - Present)

- Designed IM department's merch such as logos and stickers, and designed the IM End of the Semester Showcase flier poster; had two meetings weekly.

Arts Proxy Program Member, **Arts Proxy Program**, Abu Dhabi (September 2023 - November 2023)

- Attended portfolio workshops, mock interviews, and visits to art centers in Abu Dhabi, as well as two meetings per week.
- Created a series of animated illustrations titled *Cold Winter Kept Warm* for the final showcase.

Administrative Producing Intern, **The Arts Center**, Abu Dhabi (August 2023 - Present)

- Carry out tasks such as DCT event licensing artist documents, proofreading digital artist programs, working on the Arts Center's calendar and artist management system for invited artists.
- Participate and facilitate evening shifts such as community dinners, Arts Chats, workshops, etc.

Intern, **SKonec Entertainment**, Seoul (July 2023 - August 2023)

- Submitted research reports about the VR market and industries' attitude towards XR business as a marketing and management intern in the XR Business Headquarters team.
- Produced, proposed, and presented a VR game called Magic Carpet Ride during a month's time, which became voted as the next VR game proposal that the company would be developing.

Producing Assistant, **The Arts Center**, Abu Dhabi (January 2023 - February 2023)

- Guided and translated for ADG7, a Korean traditional band, during the Barzakh Festival on campus through events such as Arts Chat, classroom visits, and a community meal.

Marketing Assistant, **Residential Operations**, Abu Dhabi (October 2022 - May 2023)

- Design and format IG stories, banners, and presentations on Canva; also pitch in ideas for marketing strategies with other student assistants by creating reels, Linktree, etc.
- Oversaw the management of overnight guest passes as well as recording residential lounge inventory; answered questions from visitors during office desk shifts.

Multimedia Team member, Senior co-editor, **The Gazelle**, Abu Dhabi (September 2022 - May 2023)

- Oversee, assign, and pitch illustration topics weekly to the team, and make editorial decisions on the collected artworks before publishing; also design one to two digital illustrations weekly.

PR & Communications manager, **Attitude**, Abu Dhabi (August 2022 - May 2023)

- Create all announcements, promotion posters and IG stories on Canva; promote student events through social media platforms such as Facebook and Instagram.
- Communicate, negotiate and collaborate with other student interest groups and NYUAD Athletics department faculty on behalf of Attitude.

Self-published author

- Wrote, illustrated, and published an autobiography book called *Tiptoeing Eighteen* in October 2021; also published a memoir called *Tribute: MAK Class of 2022* in May 2022

Student Reporter, MediaYouth News, Seoul, Seoul (February 2021 - August 2022)

- Received training for professionally crediting referenced sources and navigating writing tools.
- Published one article per month about global issues; communicated with the editor in chief for revisions before publication.

LEADERSHIP ACTIVITIES

Events Board member, Public Relations member, Student Government (January 2023 - May 2023)

- Planned and executed annual school events, cooperated with other student organizations and committees for collaborative activities, met for weekly meetings; produced promotional designs and advertisements and brainstormed effective marketing strategies.

Member, Vice President, President, High School Student Council (August 2018 - May 2022)

- Organized and hosted annual school events, fundraised weekly for the students, called and chaired weekly StuCo meetings, led school spirit activities.

Veteran Head Designer, Yearbook (August 2020 - May 2022)

- Approved and executed the main design theme for the annual high school yearbook and led the design team through details such as formatting, color schemes, illustrations, etc.

Creator, Leader, Social Media Manager, High School Dance Club (August 2019 - May 2022)

- Creator and leader of the club; coordinated cross-campus dance collaborations and administered social media promotions on Instagram.

AWARDS

First Prize in UAE University Students' Chinese Character Hard Pen Calligraphy Competition hosted by Zayed University (November 2023)

SKILLS

Language: Korean (fluent), English (fluent), Chinese (conversational knowledge)

Computer: Advanced proficiency in Adobe Photoshop, InDesign, Illustrator, Procreate, and Canva; background knowledge in html, css, javascript, and p5.js