

CLARA DEHLIN

UI/UX DESIGNER

DIGITAL MEDIA SPECIALIST

☎ 435-374-2575

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📍 Logan, UT

PROFILE

Hi, I'm Clara! I've spent years gaining a strong background in design and computer science. I love being able to use my creativity in the work that I do. My previous work ranges from website design and graphic design, to even a community mural. I have also managed several social media accounts on various platforms, involving content creation and business analytics.

EDUCATION

UTAH STATE UNIVERSITY
2024

- Human Experience Design and Interaction

UNIVERSITY OF UTAH
2019-2023

DEVMOUNTAIN
May-September 2023

WORK EXPERIENCE

■ JAN 2024 - DEC 2024

Freedom of Mind

Digital Media Specialist, Social Media Manager

- Social media account/website design and public figure platform management on Instagram, Facebook, X, LinkedIn, and TikTok.
- Planned out post calendar with pillars to maximize audience reach and engagement- kept records of analytics.
- Used paid advertising to gain sales on courses, merch, and individual consultations.

■ JAN 2024 - AUG 2024

Psalter & Lyre

Digital Media Specialist, Social Media Manager, Graphic Designer

- Posted up to three times weekly with graphics for poetry and essays, including a small excerpt.
- Managed the literature magazine from four different social media platforms.
- Worked to create balanced quotes, combining beautiful imagery with careful spacing and typography choices to best represent the author's intention.

SKILLS

- Graphic Design
- Professional Writing
- Social Media Management
- Full Stack Web Development
- Figma
- Adobe Illustrator
- Meta Business Suite

REFERENCES

Brett Palmer

Palmer Software

Phone: (801) 404-0032

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Kate Scribner

Relationship Design

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