

SKILLS

User Surveys	Competitive Analysis
User Interviews	Heuristics Evaluation
Data Analysis	Accessibility
Storyboarding	User Testing
Personas	Problem Solving
User Research	Workshop facilitator
Wireframing	Task & Flow Analysis
Prototyping	Design Systems

TOOLS

Adobe XD	Paper Sketching
Sketch	Jira/Asana
InVision	Scrum/Agile
Balsamiq	HTML/CSS
Figma	Notion

LANGUAGES

English
Portuguese
Spanish

EDUCATION

CERTIFICATE IN UX DESIGN

CareerFoundry
2019

10 month intensive training program for UX Designers, specialising in UX process and methodology, User interface, and data-driven approaches to strategy as well as prototyping and wireframing.

SPECIALIZATION IN FRONTEND DEVELOPMENT

CareerFoundry
2019

2 months course covering: Git and Github for Collaboration; HTML and CSS Fundamentals; Responsive CSS layout; CSS Transitions and Animations; JavaScript Basics; Transversing the DOM; JavaScript Libraries and Plugins; Testing QA and Debugging

BA (Hons) Fine Arts Painting

Wimbledon College of Arts (UAL)
UK
2017

PG Integrative Psychotherapy

Universidade Autonoma de Lisboa
Portugal
2011

BSc Nursing

Escola Superior de Enfermagem
Coimbra - Portugal
2006

Clara Dias

UX/UI DESIGNER

Enthusiastic problem solver and passionate about people's needs and behaviours bringing previous experience in the healthcare, education and fine art areas to shape meaningful and engaging user experiences.

WORK EXPERIENCE

UX/UI DESIGNER

OCTOPUS ENERGY
AUG 2020 - PRESENT

- Own the entire design process from concept, production, measuring to implementation of the Electric Juice Network mobile app
- Understand, analyze and scope requirements involving decision makers and data
- Produce wireframes and create clickable prototypes to present, test and validate concepts
- Create all the internal UI design system and define style guides
- Establish user research and user testing in the software development life cycle
- Lead discovery phase workshops focus in user stories, user flows and personas creation
- Close collaboration on a day to day basis with engineering, product manager and stakeholders
- Communicate and present design decisions with supporting evidence and data to the team and stakeholders
- Define ways of working by implementing Notion as a documentation tool for cross collaboration and a platform for product roadmap and design and developers sprints. This lead to increase of transparency in collaboration and better alignment of the product vision across the team
- Onboard new members of the team to the internal processes and communication channels
- Establish, suggest, implement and optimize ways of working and streamline processes
- Own and evangelize user-centered design practices and accessibility throughout the entire product
- Advocate UX and UI best practices in the team and mentor other designers

PRODUCT DESIGNER

RIPPLE ENERGY
AUG 2019 - JULY 2020

- Lead the conceptualization and production of the design of a responsive website and dashboard (mobile and desktop) and advocated for UI and UX design practices, resulting in significant increase of 40% user activity
- Solely analyzed requirements involving decision makers and data, problem framing, wireframing, prototyping, design icons and created mockups
- Created the internal UI design system used in the entire company
- Introduced and run user research and testing in the software development life cycle
- Defined ways of working with collaboration tools (Figma) to improve transparency in the process

UX DESIGNER

FREELANCER
July 2018 - Present

- Identified requirements, set goals, researched users and craft experiences that translated business and user goals into engaging experiences
- Research and implement UI/UX design best practices and trends
- Front-end development including HTML/CSS

MEETUP CO-FOUNDER

FREELANCER
OCT 2018 - DEC 2019

- Tailored meetings for UX, UI and Web Developer students and alumni from Career Foundry aiming UX design process insights, portfolio feedback, manage discussions, promote a sense of community and improve communication and network

VISUAL ARTIST

FREELANCER
SEP 2014 - PRESENT

ART TECHNICIAN

PETCHEY ACADEMY
MAR 2018 - JULY 2019

REGISTERED NURSE

HOSPITALS IN UK, PORTUGAL AND CAPE VERDE
SEPT 2006 - FEB 2018

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