SKILLS

User Surveys	Competitive Analysis
User Interviews	Heuristics Evaluation
Data Analysis	Accessibility
Storyboarding	Testing
Personas	Problem Solving
User Research	Workshop facilitator
Wireframing	Task & Flow Analysis
Prototyping	Design Systems

TOOLS

Adobe XD	Paper Sketching
Sketch	Jira
InVision	Scrum/Agile
Balsamiq	HTML
Figma	CSS

LANGUAGES

English
Portuguese
Spanish

EDUCATION

CERTIFICATE IN UX DESIGN
CareerFoundry
2019

10 month intensive training program for UX Designers, specialising in UX process and methodology, User interface, and data-driven approaches to strategy as well as prototyping and wireframing.

SPECIALIZATION IN FRONTEND DEVELOPMENT
CareerFoundry
2019

2 months course covering: Git and Github for Collaboration; HTML and CSS Fundamentals; Responsive CSS layout; CSS Transitions and Animations; JavaScript Basics; Transversing the DOM; JavaScript Libraries and Plugins; Testing QA and Debugging

BA (Hons) Fine Arts Painting
Wimbledon College of Arts (UAL)
UK
2017

PG Integrative Psychotherapy
Universidade Autonoma de Lisboa
Portugal
2011

BSc Nursing
Escola Superior de Enfermagem
Coimbra - Portugal
2006

Clara Dias
UX DESIGNER

http://claradias.com
claradias.ux@gmail.com
+44(0)7531581759

Natural problem solver and community builder bringing previous experience in the healthcare, education and fine art areas, to offer high attention to detail and empathy into intuitive and engaging user experiences.

WORK EXPERIENCE

PRODUCT DESIGNER
RIPPLE ENERGY
AUG 2019 - PRESENT

- Conceptualization and production of the design of a responsive website and dashboard (mobile and desktop) and its overall UI and UX improvement resulting in significant increase of 40% user activity
- Solely analyze requirements involving decision makers and data, problem framing, wireframing, prototyping, design icons and create mockups
- Create the internal UI design system that is used in the entire company
- Introduce user research and testing in the software development life cycle
- Align the team with the product vision, by leading discovery phase workshops focused in user stories and user flows
- Closely work and communicate with the development team to ensure designs are implemented accurately
- Communicate design decisions with supporting evidence to colleagues and stakeholders
- Define ways of working with collaboration tools (Figma) to improve transparency in collaboration
- Own and envagelize user-centered design practices and accessibility throughout the entire product

MEETUP CO-FOUNDER
FREELANCER
OCT 2018 - DEC 2019

- Tailored meetings for UX, UI and Web Developer students and alumni from Career Foundry aiming UX design process insights, portfolio feedback, manage discussions, promote a sense of community and improve communication and network

UX DESIGNER
FREELANCER
July 2018 - Present

- Designed a web app and a mobile app by applying the UX process and methodologies
- Frontend development of a UX Designer portfolio website
- Determined personas, created user stories, user tasks and flows, sitemap, conducted competitive analysis, defined the UI design system and designed the interface
- Created low-mid-high fidelity wireframes, interactive prototypes and performed usability testing

VISUAL ARTIST
FREELANCER
SEP 2014 - PRESENT

- Multiple exhibitions in Italy, Portugal and the UK

ART TECHNICIAN
PETCHEY ACADEMY
MAR 2018 - JULY 2019

- Mentored and provided 1:1 support to students and teachers in lessons/exams
- Technical assistance and demonstration of relevant techniques, mediums and equipment to students and staff
- Established strong relationships with material suppliers, outreach organisations, galleries and their educational programs
- Managed budget, ordered materials and maintained equipment, facilities and health and safety guidelines in the art department

REGISTERED NURSE
UNIVERSITY COLLEGE LONDON HOSPITALS - UNITED KINGDOM;
CENTRO HOSPITALAR PSQUIATRICO LISBOA - PORTUGAL;
UNIVERSIDADE DE CABO VERDE - CAPE VERDE
SEPT 2006 - FEB 2018

- Facilitated effective communication flows between all members of the multi-disciplinary healthcare team
- Trained and mentor around 50 colleagues to increase staff competency skills
- Provided all aspects of nursing care to children, young people, adults and their families and maintained high standards of patient care in acute healthcare environments
- Coordinated and implemented healthcare programs that lead to the monitorization and tracking of a entire council
- Lead successfully the integration and implementation of the first Bachelors Nursing Degree in Cape Verde working together with the Ministry of Health and the University