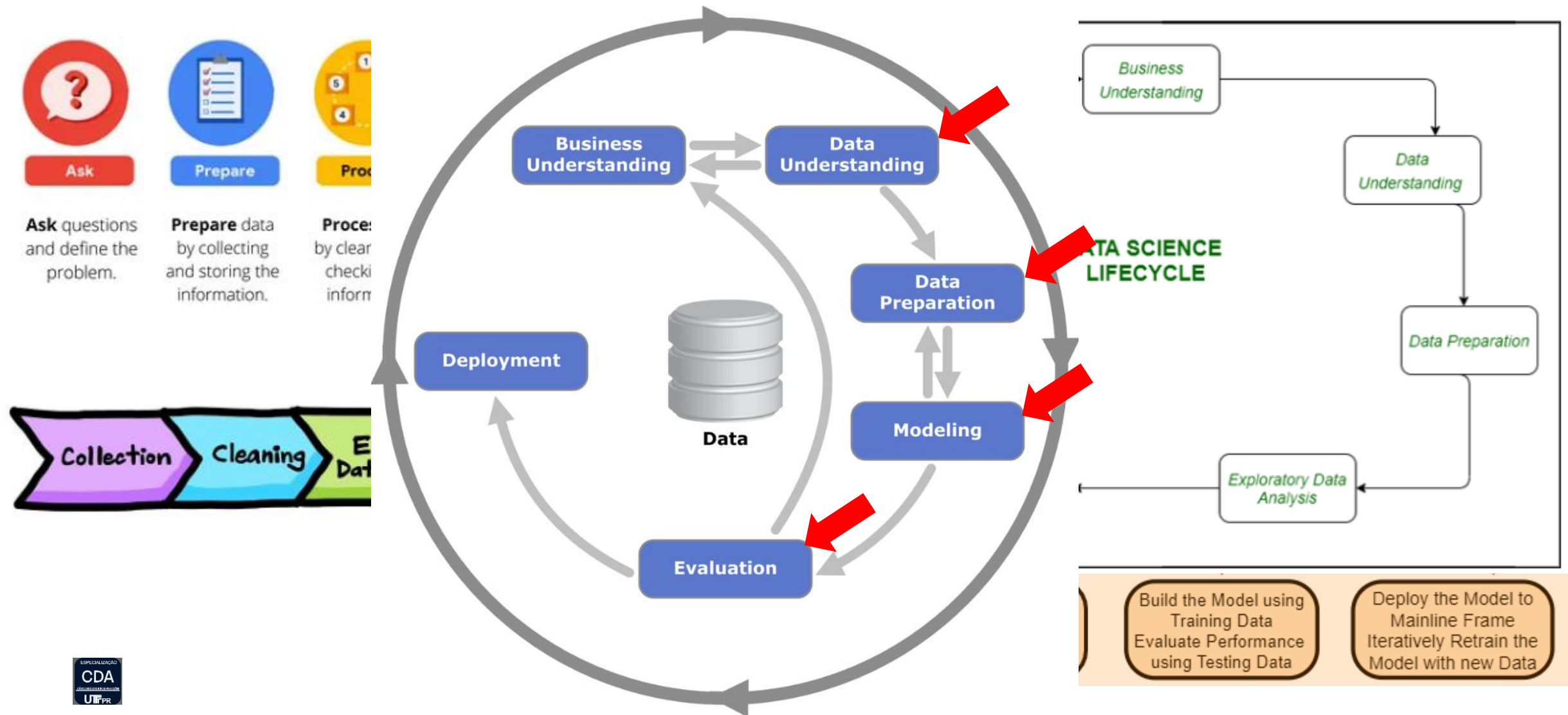


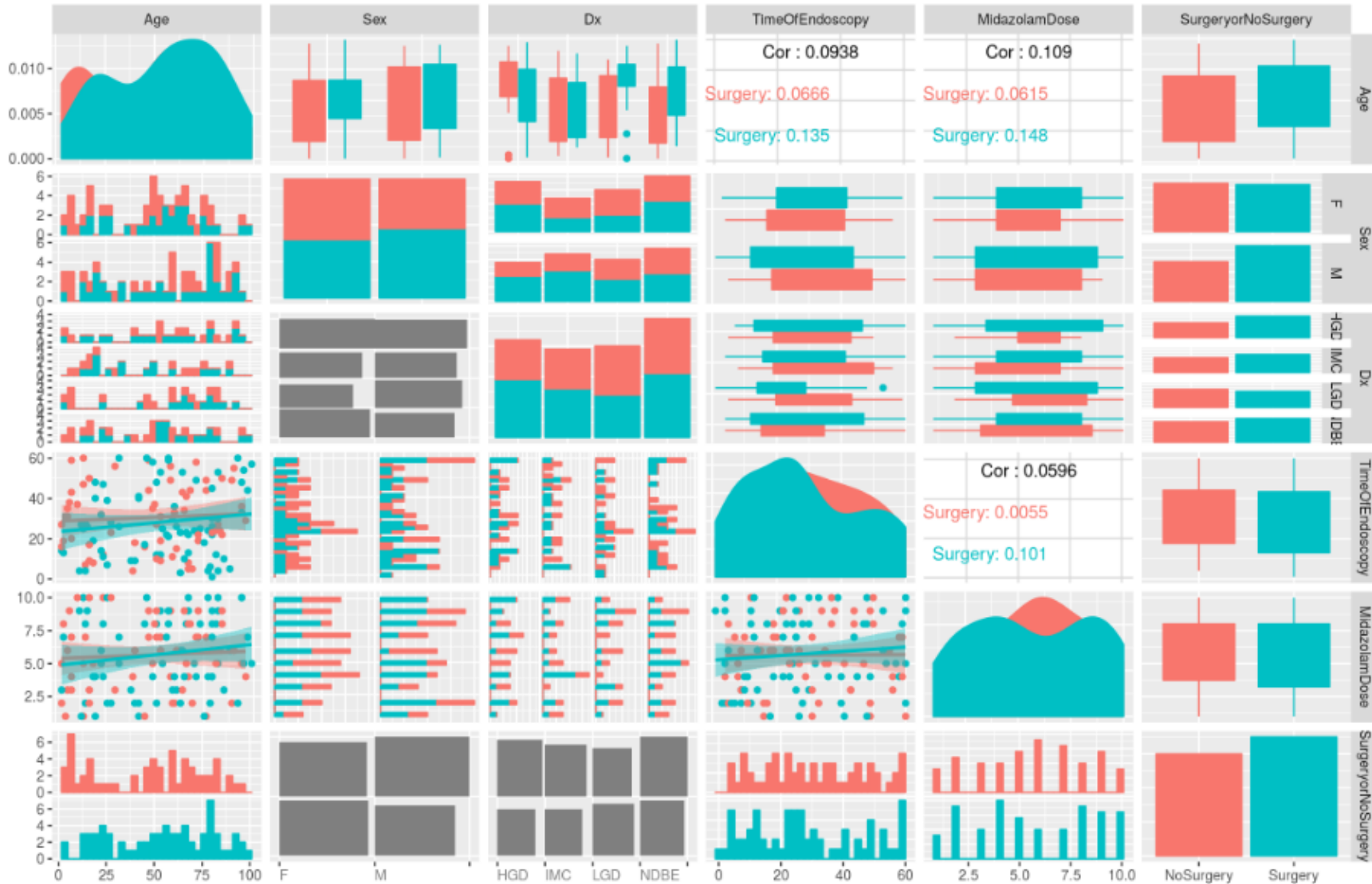
# Estatística Básica e Introdução ao R

Prof<sup>a</sup>. Dra. Natalia Giordani

# Etapas de um projeto...

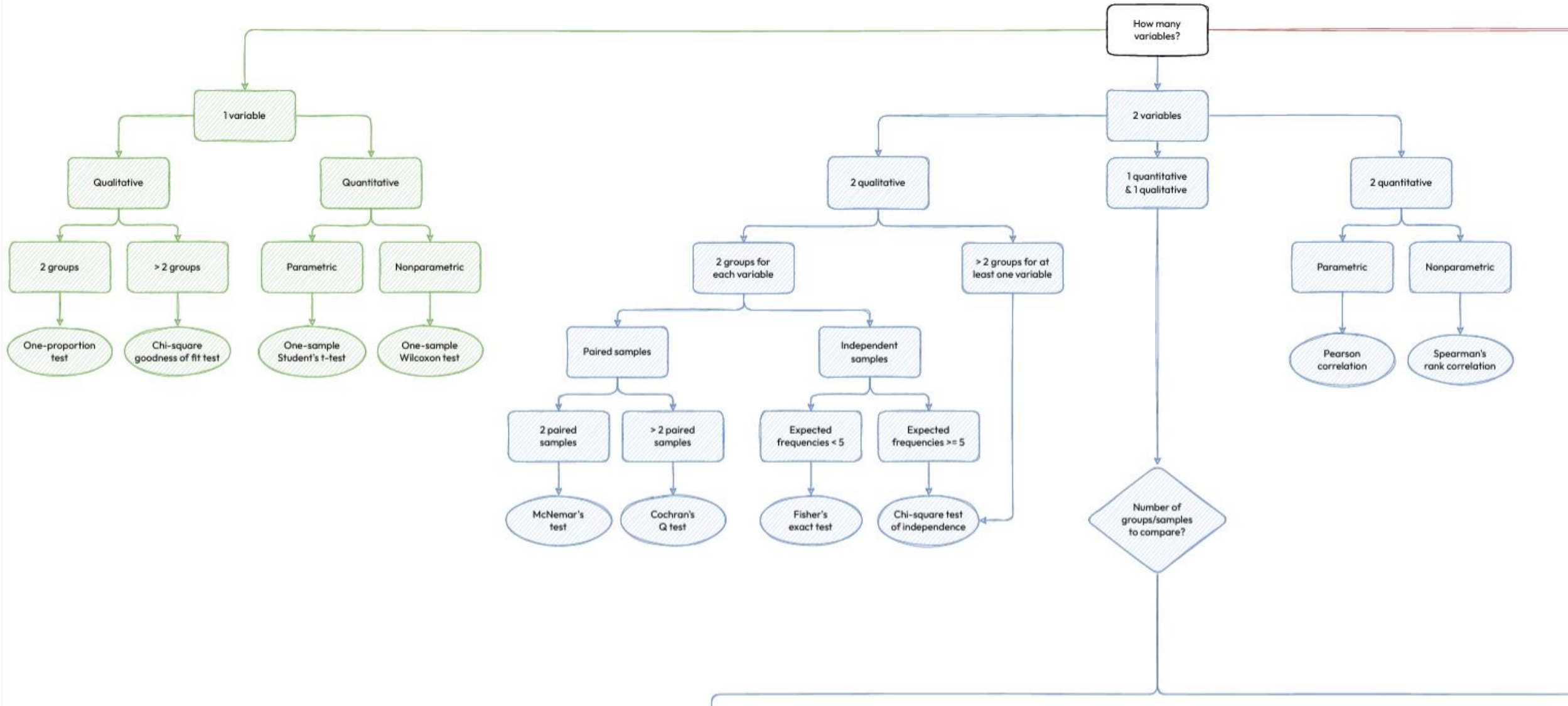


# Análise Exploratória...

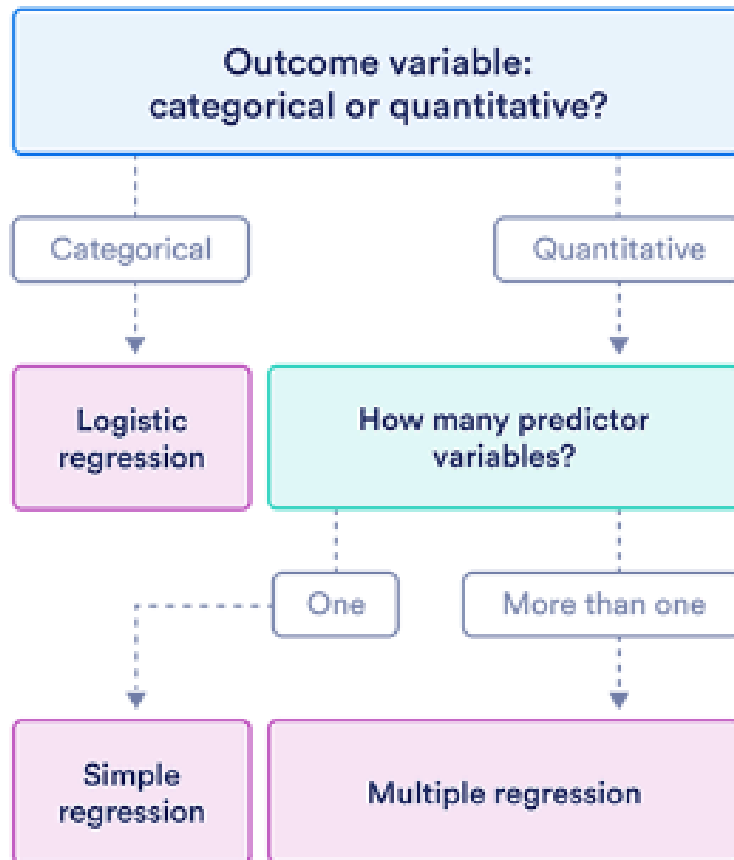


- Limpeza de dados
- Avaliação de qualidade
- Transformação de dados

# Testes de hipóteses...



# Modelos...



- Seleção da técnica apropriada
- Divisão do conjunto de dados em subconjuntos de treinamento e teste
- Ajuste do modelo
- Avaliação do modelo

# Ferramenta que auxilia em entregas...

R Markdown

from R Studio

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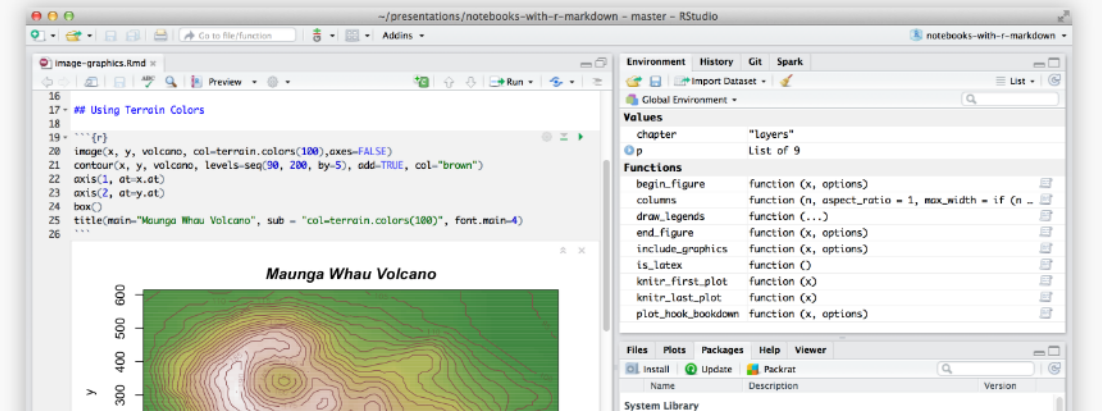
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# Ferramenta que auxilia em entregas...

- Pacotes gráficos

- plotly
- ggplot2
- highcharter
- leaflet

- **Formatação de tabelas**

- reactable
- kable

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