

Clara Forrestal

Product Designer & Front End Developer

I bring a development background and a creative problem-solving approach to the design of digital experiences. I'm passionate about prioritizing user needs and implementing robust design systems that close the gap between designers and developers. My curiosity, efficiency, and organizational skills enable me to optimize processes in order to create world-class products.

Experience

Product Design Consultant at Endava (formerly Level.io) July 2018 - Present

Responsible for product strategy, user experience design, visual design, information architecture design, design system creation and management, market research, prototyping, and user testing for various clients.

Front End Web Developer Intern at Airtight Design Summer 2017

Responsible for building and styling functional front end components for clients' customer facing websites.

Education

Duke University August 2014 - May 2018

B.S. in Computer Science, Minor in Visual Media Studies

 clara.forrestal@gmail.com

 www.claraforrestal.github.io

Skills

Design Systems

Product Strategy

UI Design, Interaction Design

Wireframing

Rapid Prototyping

Responsive Design

User Research

Tools

Figma

Sketch & Invision

Adobe Creative Suite

Programming

React.js

Angular.js

SASS & LESS

HTML5, CSS3, Javascript

Git Version Control

Featured Projects

International Warehousing and Logistics Company

Design System Lead for suite of Native & Web Apps

Designed and maintained styles, patterns, and components of the design system in Figma.

Managed a team of 5 developers as they implemented the functional components in React and React Native.

Initiated and lead effort to build a one-stop shop documentation site that enabled both designers and developers access important information about design system patterns and components.

Global E-Commerce Platform

Product Design & Dev of Responsive Web App

Conducted user interviews and research synthesis in order to better understand user needs and pain points.

Developed frontend components and pages using React, Redux, and LESS.

Designed and delivered high-fidelity, clickable prototypes of new features in Invision and Sketch.

Spearheaded a complete redesign of the cart and checkout process to simplify and improve the experience for customers.

National Bank

Design System SME for suite of Native & Web Apps

Performed a full audit of all design patterns across several siloed design teams.

Established a Figma design system from scratch, incorporating atomic design principles

Facilitated weekly calls with stakeholders across the many teams to help reach unified decisions about the patterns, components, and overall design direction.

Implemented new processes for designers to request components or report bugs as needed.

National Auto Insurance Provider

Research & Product Design of Mobile Application

Planned and facilitated a product discovery workshop that informed the product roadmap.

Collaborated with the research team to ensure product designs delivered value to the end user and provided the client with a competitive advantage.

Iteratively designed and delivered high-fidelity clickable prototypes in Invision and Sketch covering the full MVP feature set.