

Clara Forrestal

Product Designer & Front End Developer

I bring a development background and a creative problem-solving approach to the design of digital experiences. I'm passionate about prioritizing user needs and implementing robust design systems that close the gap between designers and developers. My curiosity, efficiency, and obsessive organizational skills enable me to optimize processes in order to create world-class products.

Experience

Product Design Consultant at Levvel.io July 2018 - Present

Responsible for product strategy, user experience design, visual design, information architecture design, market research, prototyping, and user testing for various clients.

Front End Web Developer Intern at Airtight Design Summer 2017

Responsible for building and styling functional front end components for clients' customer facing websites.

Education

Duke University August 2014 - May 2018

B.S. in Computer Science, Minor in Visual Media Studies

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Skills

Product Strategy
User Research
Design Systems
UI Design, Interaction Design
Wireframing
Rapid Prototyping
Responsive Design

Tools

Figma
Sketch & Invision
Adobe Creative Suite

Programming

Angular.js
React.js
SASS & LESS
HTML5, CSS3, Javascript
Git Version Control

Featured Projects

Global E-Commerce Platform

Product Design & Development of Responsive Web App

Conducted user interviews and research synthesis in order to better understand user needs and pain points.

Developed frontend components and pages using React, Redux, and LESS.

Designed and delivered high-fidelity, clickable prototypes of new features in Invision and Sketch.

Spearheaded a complete redesign of the cart and checkout process to simplify and improve the experience for customers.

Global Financial Services Company

Product Design of API Portal and Operations Portal

Collaborated with business analysts and relevant experts to determine the full requirement set as well as the prioritization.

Delivered high-fidelity clickable prototypes in Figma covering the full MVP and "Nice to Have" feature set.

National Auto Insurance Provider

Research & Product Design of Mobile Application

Planned and facilitated a product discovery workshop that informed the product roadmap.

Collaborated with the research team to ensure product designs delivered value to the end user and provided the client with a competitive advantage.

Iteratively designed and delivered high-fidelity clickable prototypes in Invision and Sketch covering the full MVP feature set.

Zelle Integration Sandbox

Front End Development for Responsive Web App

Developed functional frontend components and pages using Angular and SASS.

Ensured that every pixel of the application aligned with the lead designer's vision.

Utilized my UX expertise to help the development team make decisions.