

# Microsoft's New Visual Studio

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# Agenda

- Business Problem
- Data Overview
- Recommendation
- Next Steps
- Contact Information



# Summary

Our team will be providing you three insights to answer the business problem:

- Highest rated genres to explore
- Market audience based on profits
- Film lengths based on profits

# Business Problem

Recommendations for new movie studio products, We are tasked with exploring data on the market and provide actionable insights to decide the parameters for the films they are going to create.



# Data Overview

- IMDB Database to look at the highest rated genres from 2010-2019
- The Numbers to compare domestic and global profits
- Rotten Tomatoes to analyze runtime and profits

Business Problem

**Data Overview**

Analysis

Reccs.

Conclusion

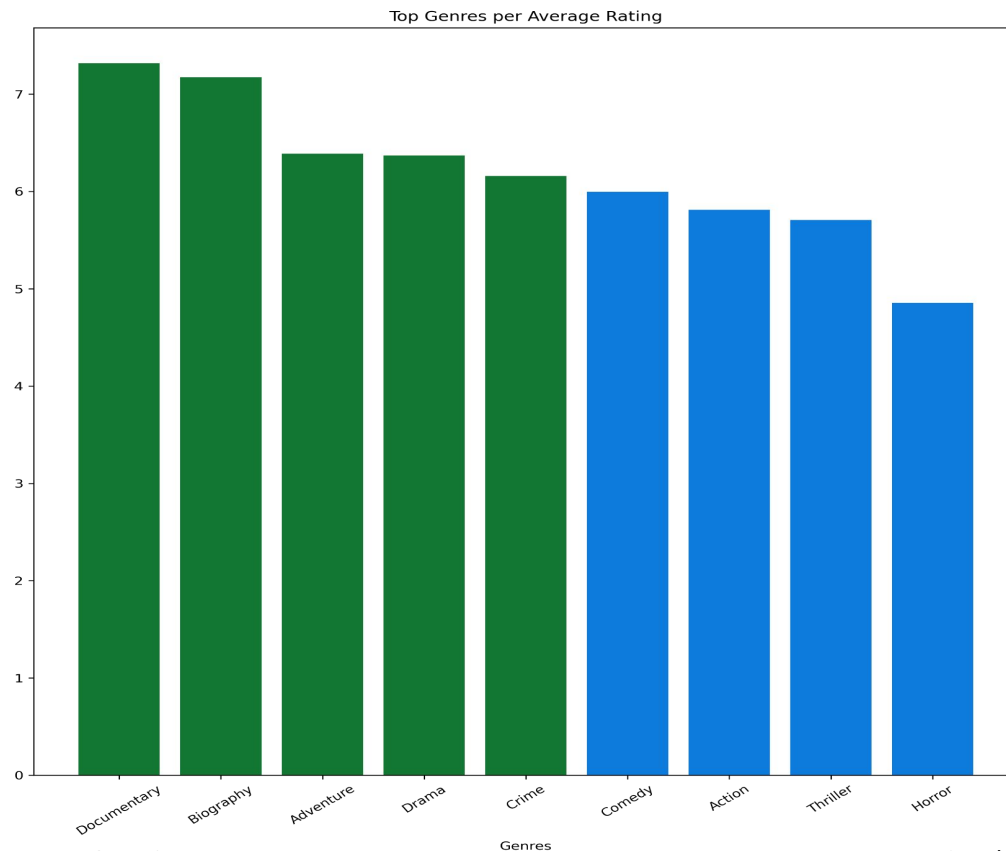




# Top Rated Genres

Top 5:

1. Documentary
2. Biography
3. Adventure
4. Drama
5. Crime



Business Problem

Data Overview

Analysis

Genres

Reccs.

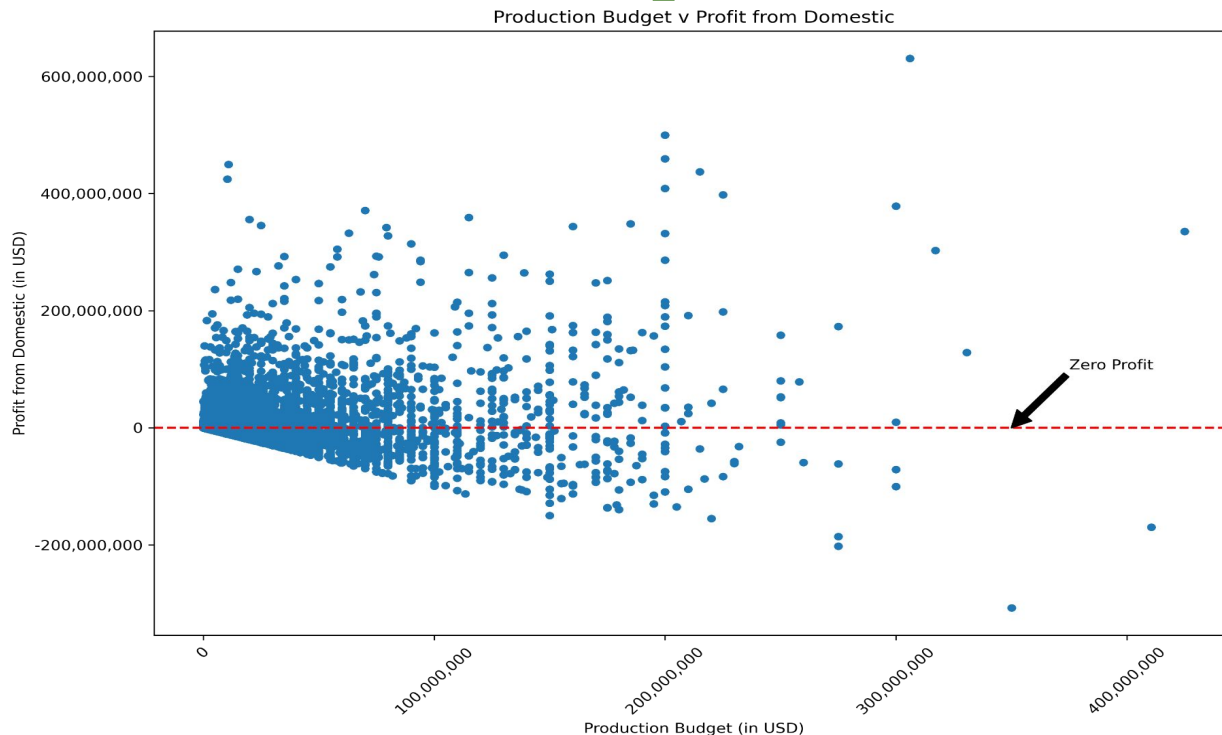
Conclusion





# Profit from Domestic vs Worldwide comparison

**Domestic  
profit**



Business Problem

Data Overview

Analysis

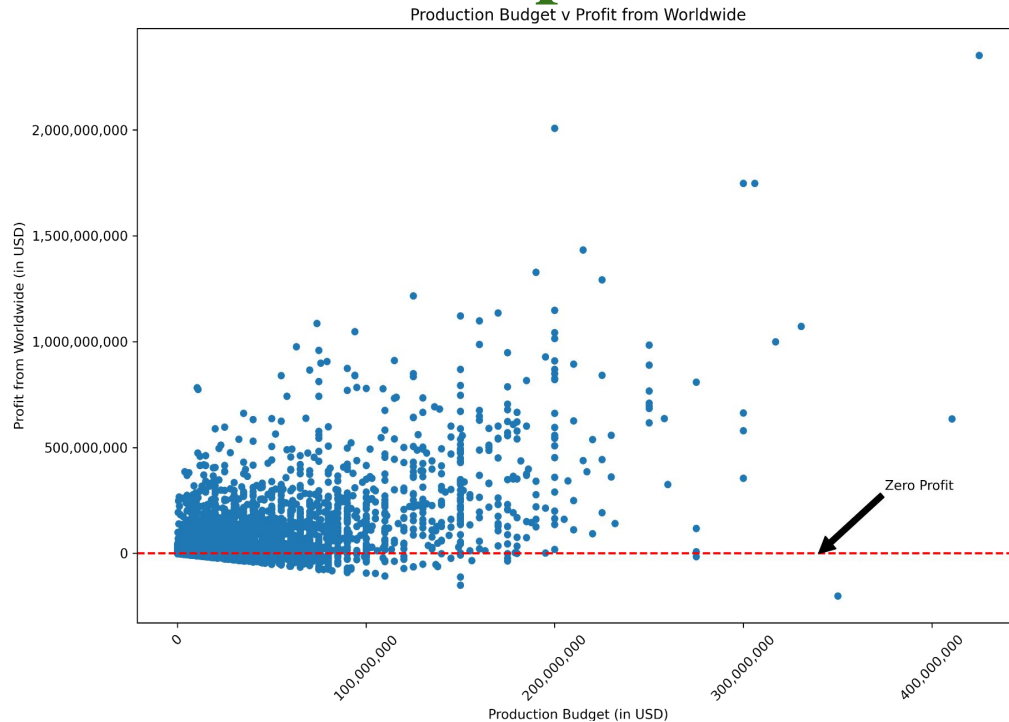
Reccs.

Conclusion



# Profit from Domestic vs Worldwide comparison

**Worldwide  
profit**



Business Problem

Data Overview

**Analysis**

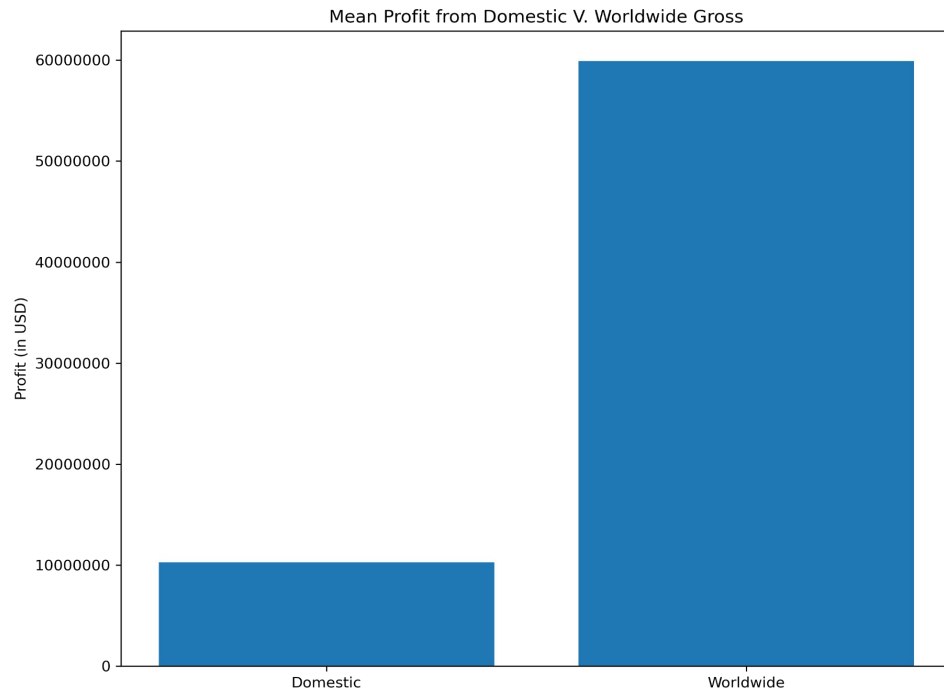
Reccs.

Conclusion





# MEAN PROFIT DOMESTIC VS. WORLDWIDE



Business Problem

Data Overview

Analysis

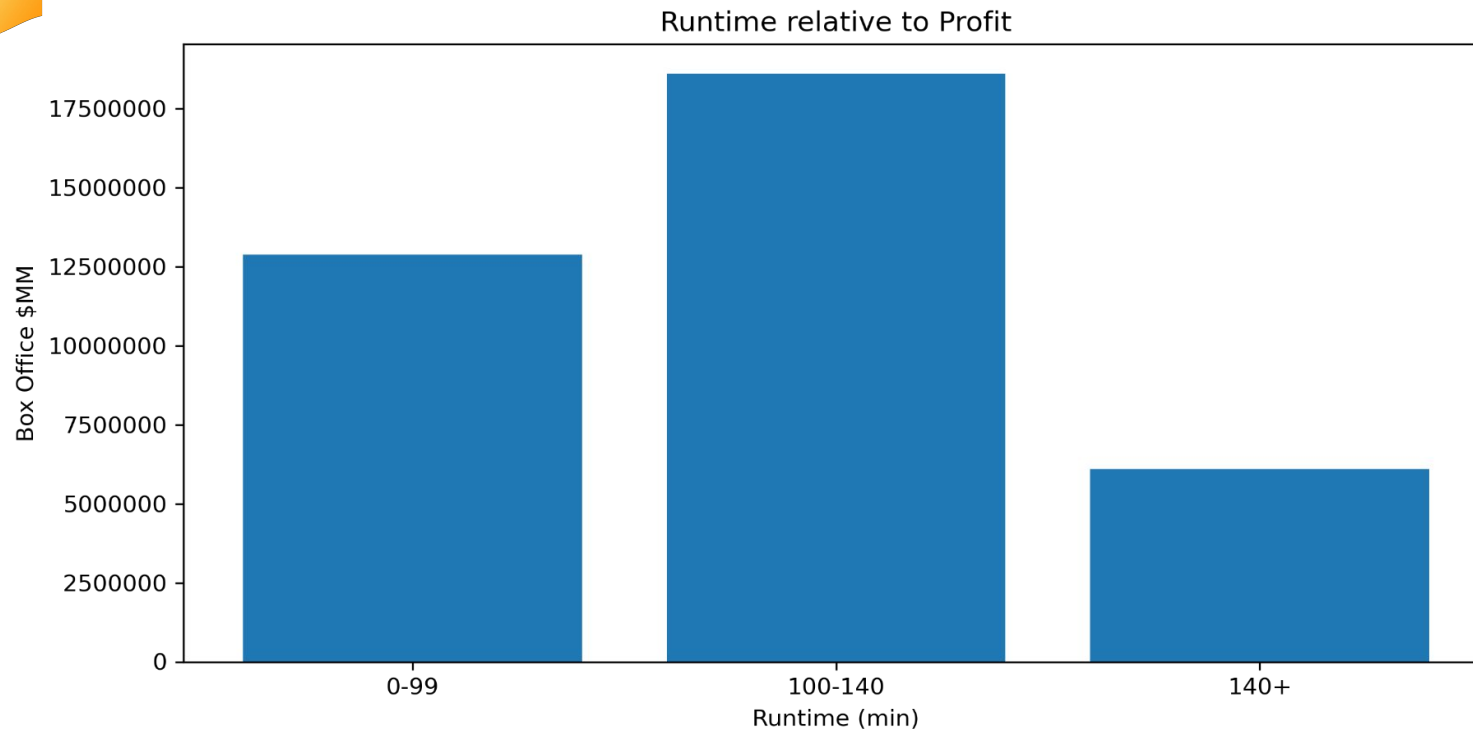
Reccs.

Conclusion





# MOVIE RUNTIME VS PROFIT



Business Problem

Data Overview

**Analysis**

Reccs.

Conclusion



# Recommendations

## Genre

- Top 5: Documentary, Biography, Adventure, Drama and Crime

## Market

- Worldwide release of movie makes higher profit as compared to domestic release

## Runtime

- 100-140 minutes or 2 hours.

Business Problem

Data Overview

Analysis

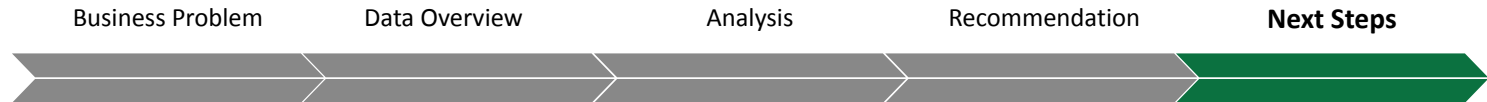
**Recommendation**

Conclusion



# Next Steps

- Closure is based on analysis of the movie data since 2010.
- Action and Comedy are on low end spectrum
- For further analysis, should include the top franchise movies profitability.



# Thank you!

For overview of analysis and presentation, please click [here](#).

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