



Dunder Mifflin Compagny



THE PRESENTATION

- 6 Keys Performance Indicators
- Presented in Dashboards made with Tableau

KEYS PERFORMANCE INDICATORS

- 1) Total sales for each year (2019 to 2021)
- 2) Products type sales by year
- 3) The types of products that create a deficit each year by region (north, south, east, west)
- 4) Profit map for all the States
- 5) Profit by category and region
- 6) The 10 best sales articles
- 7) The 5 cities with the best profit