



Facultad de
Ingeniería

Campus Norte

GRANDES LÍDERES

Y MEJORES PERSONAS



Anáhuac
México

EXECUTIVE PROGRAM IN SUPPLY CHAIN MANAGEMENT

Led by
MBA Mary Long

Managing Director, Former VP of Supply Chain,
University of San Diego/Domino's

Themes

- Driving change and innovation
- Supply chain megatrends (SCM)
- Change management framework
- Case of study on supply chain transformation
- Talent gap in SCM
- Business case for diversity and women in SCM
- Strategies for leadership and career progression for female managers

Start:

February 13-14th, 2018

Schedule:

9:00 to 18:00 hrs.

Duration:

16 hours

Academic coordination:

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INFORMATION:

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