**Twitter Data Analysis Process**

**Report to Non-Technical Audience**

THE WHY? (Hypothesis Selection):

What you intend to investigate

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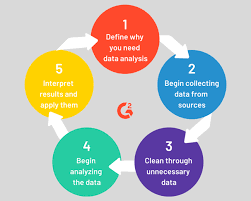
VISUALIZE

Get Data From Twitter by Filtering using the Hashtag valentines

(specify time and data size)

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* Clean the data
* Drop Unwanted features
* Extract Features from others
* Redefine new dataset

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