This is where you will put a generic copy of your statement of purpose for schools who are requiring a personal history statement.

Whenever you want to reference the SCHOOL, PROGRAM or FACULTY label them as such in your generic copy (lines 127-129 for school\_2).

Wherever you want to insert your unique faculty\_blurb or school\_blurb, you will call it from the CSV file by typing the variable names. The script will populate wherever you write these in your SoP with the corresponding blurb you wrote for that school (lines 125-126 for school\_2).