



SAT Preparatory Program Expansion

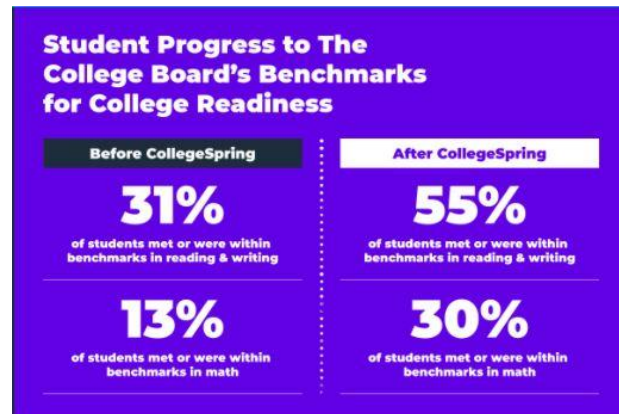
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Overview

College Spring offers SAT preparatory program that increases likelihood of meeting the benchmarks for Evidence-based Reading and Writing (ERW) and Math.

Currently serving charter and private schools in Southern California, San Francisco Bay, and New York City.

In 2018-2019, 5,500 students participated in the program, 4,400 of whom were located in California.



From College Spring [website](#)

Task: Develop a strategy to expand services to public schools around California.

Participation data [source](#)

Analysis

Served 4,400

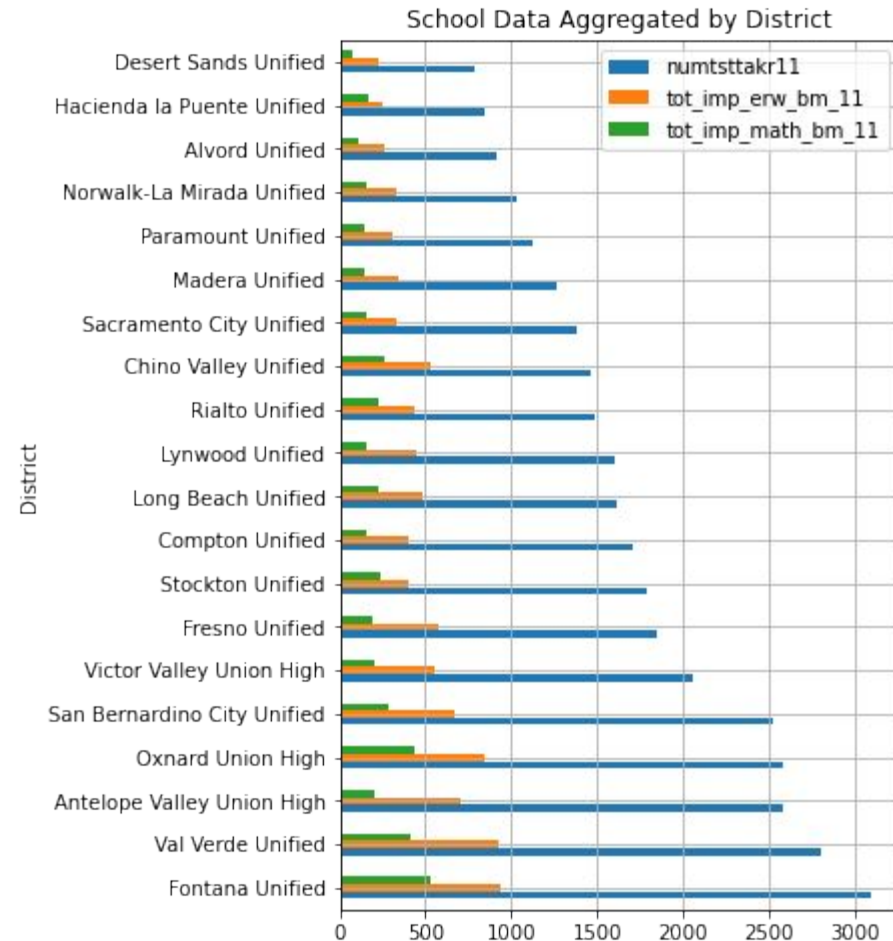
Consider resources required

Results to uphold

LAUSD omitted

numtsttakr11 > 25,000

erw_bm > 7,000, math_bm > 3,000



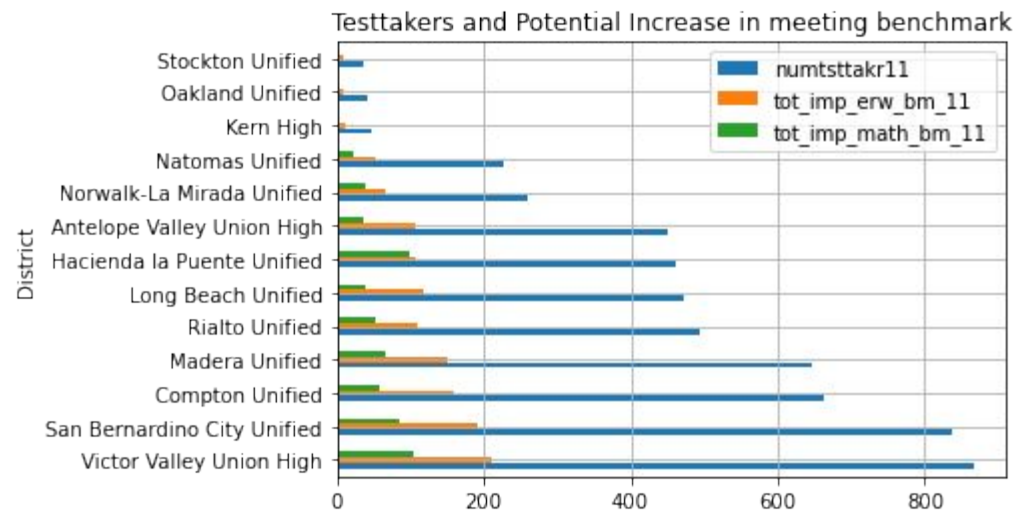
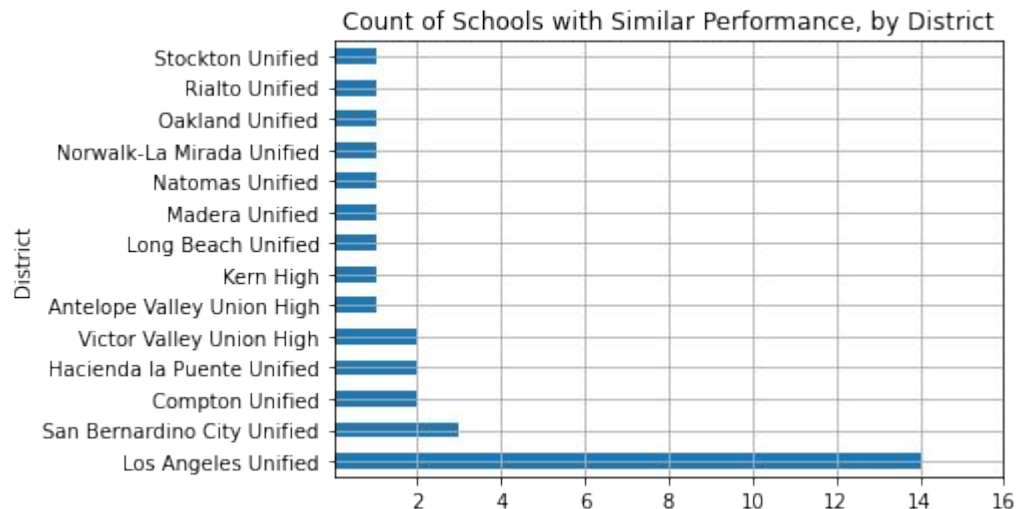
Analysis

Filtered data for SAT performance similar to College Spring before-program average

Number of test takers are comparable to recent level of participation in College Spring program

Success much more achievable than working with all schools in a singular district

LAUSD omitted, to maintain graph integrity
 $\text{numtsttacr11} > 2500$
 $\text{erm_bm} > 600$
 $\text{Math_bm} > 300$



Recommended Strategy

- Target schools of similar performance profile in multiple districts
 - Allocate staff and personnel for outreach
- Be deliberate about school selections
 - Maximize impact
- Replicating results with public schools is the top priority
 - Manage goals and expectations
 - Use proportional increase in meeting benchmarks as metric of success

Recommending Districts for Southern California:

Hacienda la Puente Unified, Compton Unified, Victor Valley Union High, Long Beach Unified