

Clarín Ng

UX Designer

 ngclarin.com

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 (626)-660-8076

EDUCATION

Bloc

UX/UI Design | Aug 2019

University of California, Davis

B.S. Food Science | 2013-2017

SKILLS

Tools

Balsamiq

Figma

InVision

Sketch

Photoshop

Design

Competitive Analysis

Personas

Prototyping

Usability Testing

User Interview

User Research

Wireframes

Programming

HTML + CSS + JavaScript

Tools

Project Management

Data Analysis (Qualitative & Quantitative)

Sensory Evaluation

EXPERIENCE

Bloc

UX Design Apprenticeship

Mar 2019 - Aug 2019

- Mastered the user-centered design process and understood how it applied to design principles and Front-end development
- Created capstone projects from user experience research to visual design under the mentorship of Senior Designers

Projects

- **Potion** *UX/UI Concept Project*
A mobile app that helps users make informed purchase decisions on cosmetic products. Conducted user experience research, established a brand identity and performed usability testing.
- **Encrypt** *UX/UI Concept Project*
An online cloud storage application focusing on secure content management and organization. Designed through research and conducted usability testing to validate solutions.

Davis Sensory Institute

Project Manager

Dec 2018 - Present

Lead Consumer & Sensory Scientist

Jun 2017 - Dec 2018

- Employed qualitative and quantitative testing methods, like discrimination tests, focus group sessions, etc. in support of product development
- Worked with multiple world-renowned food, beverage, cosmetic and personal care companies in their consumer and sensory projects
- Managed a descriptive panel with over 70 panelists for sensory tests included screening, training and monitoring performance
- Involved in global food and beverages consumer studies involving 500+ participants
- Led a team of 8 and organized weekly meetings to achieve project objectives
- Contributed to new methodologies research- compared the effect of home-use testing vs. central location testing