

# Clarín Ng

## UX Designer

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## EDUCATION

### Bloc

UX/UI Design | Aug 2019

### University of California, Davis

B.S. Food Science | 2013-2017

## SKILLS

### Tools

Balsamiq

Figma

InVision

Sketch

Photoshop

### Design

Competitive Analysis

Personas

Prototyping

Usability Testing

User Interview

User Research

### Programming

HTML + CSS + JavaScript

### Tools

Project Management

Data Analysis (Qualitative &  
Quantitative)

Sensory Evaluation

## EXPERIENCE

### Bloc

#### UX Design Apprenticeship

Mar 2019 - Aug 2019

- Mastered the user-centered design process and understood how it applied to design principles and Front-end development
- Created capstone projects from UX research to visual design under the mentorship of Senior Designers

#### Projects

- **Potion** *UX/UI Concept Project*  
A mobile app that helps users make informed purchase decisions on cosmetic products. Conducted user research to understand user needs. Established a brand identity and performed usability testing.
- **Encrypt** *UX/UI Concept Project*  
An online cloud storage application focusing on secure content management and organization. Designed through research and conducted usability testing to validate solutions.

### Davis Sensory Institute

#### Lead Scientist (Remote)

Dec 2018 - Present

#### Consumer & Sensory Scientist

Jun 2017 - Dec 2018

- Employed quantitative and qualitative research methods, like discrimination tests, focus group sessions, etc. in support of product development
- Led panel and organized weekly meetings to achieve project objectives
- Managed a descriptive panel with over 70 panelists for sensory tests included screening, training and monitoring performance
- Partnered with one of the world top 5 FMCG company to run sensory testings to provide a solution to solve water scarcity
- Contributed to new methodologies research- compared the effect of home-use testing vs. central location testing