

Business 4720 - Class 24

Legal and Ethical Issues

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Legal Considerations

- ▶ Data sources and data licenses
- ▶ Europe
 - ▶ EU AI Act (proposed)
 - ▶ EU GDPR (current)
- ▶ Canada
 - ▶ PIPEDA (current)
 - ▶ AI and Data Act (proposed)
 - ▶ Consumer Privacy and Protection Act (proposed)
- ▶ US (California)
 - ▶ CCPA, CCPR

Ethical Considerations

- ▶ Ethical challenges
- ▶ Algorithmic transparency & accountability
- ▶ Approaches to ethics

Based On