



Chef Surfing

Make it special. Hire a chef!

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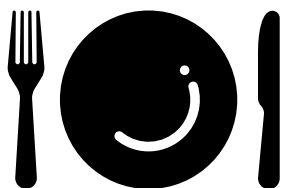
Problem Hiring a chef is not easy.



Personal recommendations from friends and family the primary method used to find and hire a chef.



Searching the internet and making phone calls requires effort with unclear results.

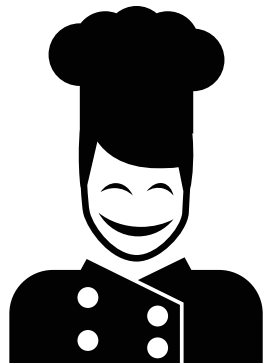


No easy way exists to book an event with a trusted chef or offer your services as a chef.

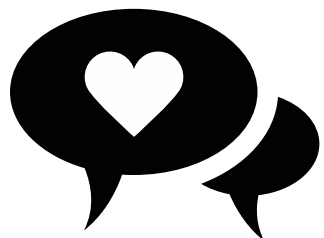
Solution Make hiring a chef easy.



Trusted reputation and referrals are the core of every chef's profile on Chef Surfing.



Special Requests made by customers are sent to the best talent for the job.



Simple communication tools help chefs and customers make meaningful connections.

Vision Surf the food+tech wave.

“The food system will be decentralized and democratized using the power of peer-to-peer communications.” - Sam Rye of Food+Tech Connect



Chef Surfing is a web platform to help chefs ride this wave of change.

- LinkedIn for chefs
- Odesk for catering businesses

Market Size Opportunity Estimate



4 Trillion

Global Food Retail Sales

5 Billion

Hospitality Sales

200M

Addressable Market

Estimates based upon research data from US Department of Agriculture Economic Research Service

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Product How it works:

1 Make a request.

What do you want?



2 Receive custom proposals.

Is it me you're looking for?



3 Choose a chef and book your event!

Bon appétit!

Traction

MARCH
2012
LAUNCH

276
CHEFS

31
ORDERS

1179
SIGNUPS

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The Chef Surfing Team



Eric Knudtson - Design

Clara Gonzalez Sueyro - Quality

Eugenio "Tute" Costa - Programming

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Power to the chef means quality to you.



Please go now and sign up at:
<http://chefsurfing.com>

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