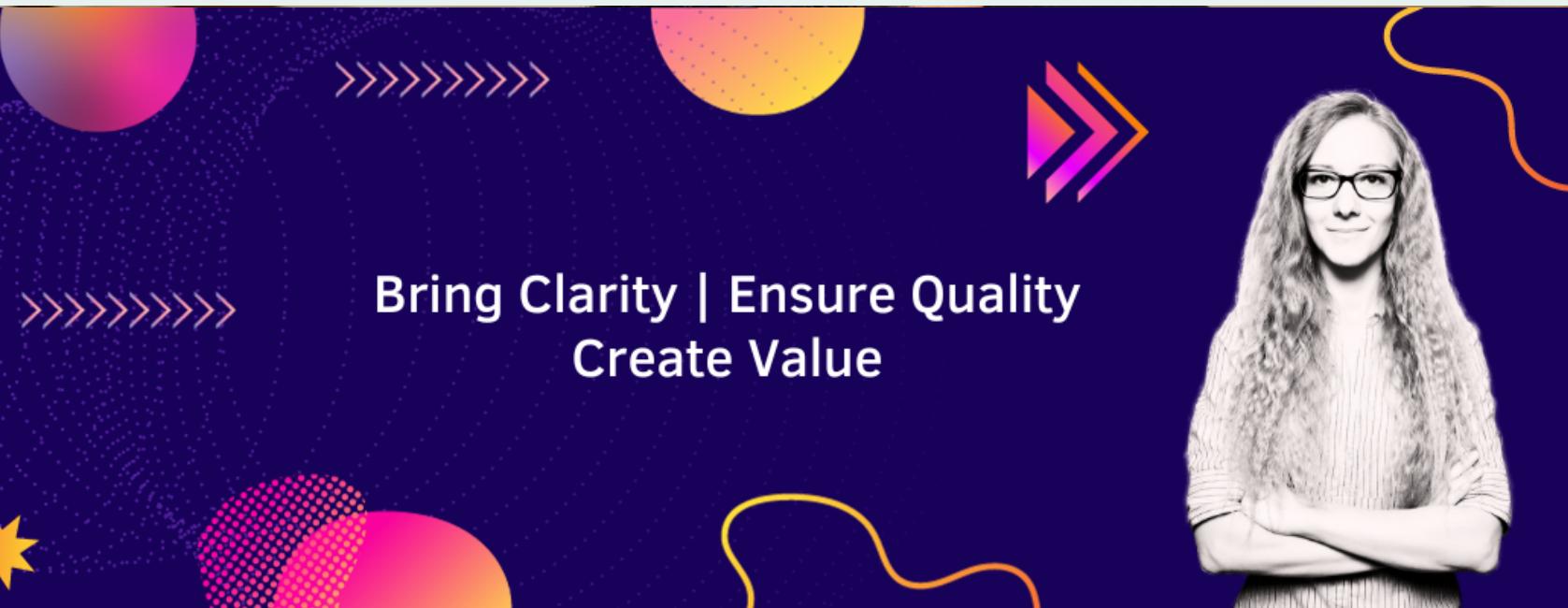


PRODUCT DESIGN & MANAGEMENT

Portfolio



by ALONA KASHPRUK

Welcome to my portfolio, where I showcase a diverse range of product design projects. From wireframes to eye-catching UI & UX app designs and sleek 3D objects, explore my work, which blends artistry with functionality to deliver seamless IT solutions.



IBM PROJECTS

The slide contains only general information about the projects since sharing images or project details is restricted due to IBM policy.

AccessHub

SaaS-based Identity Governance and Administration (IGA) solution

- Streamlined customization of the access management product to meet IBM's current needs
- Supported the migration of on-boarded applications to the new version of the product
- Designed new workflows for users based on the functionality changes made

Boarding Tool Revamp

- Updated the design of the tool functionality to align with the updated IGA solution
- Enhanced the user-friendliness of the application through user feedback research
- Conducted testing on the updated solutions to ensure that the design and functionality meet customer expectations and product requirements

Continuous Business Need Revamp Project

- Pioneered business process modeling and optimization activities for a high-visibility CBN revamp project
- Managed two phases of the project: CBN email templates in collaboration with the IBM Design department specialists and the creation of a unified, easy-to-use CBN schedule for internal employees

ChatBot

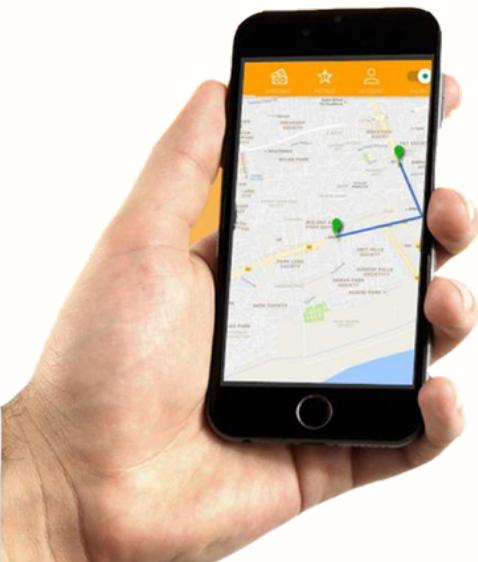
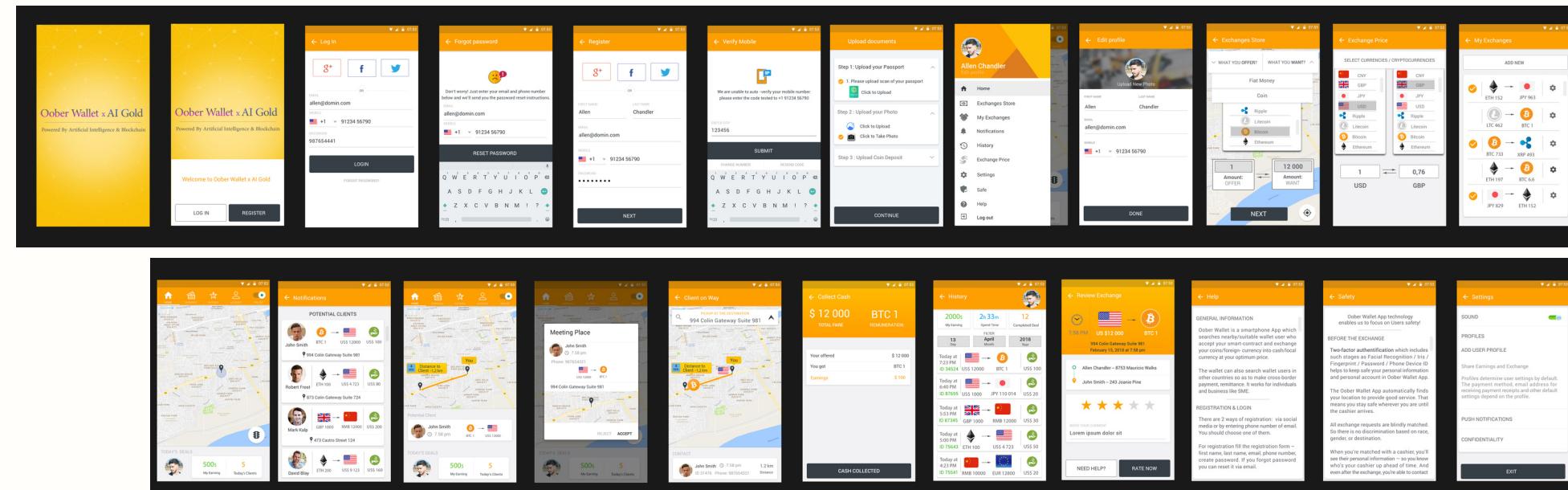
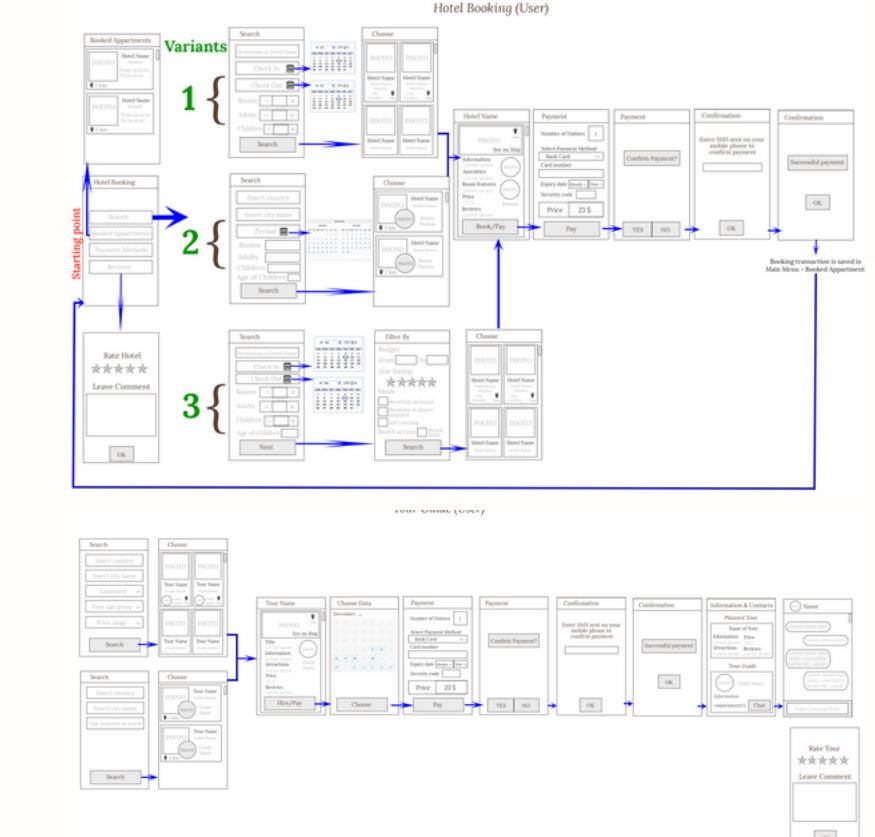
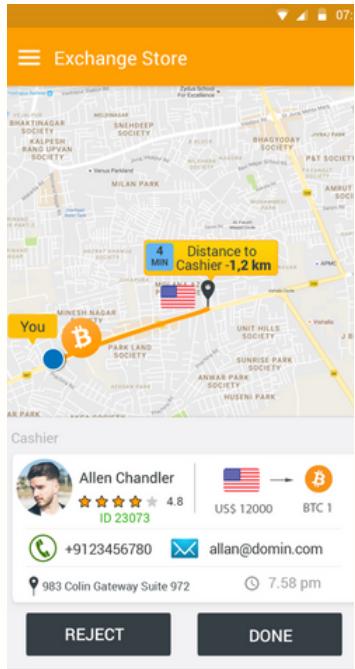
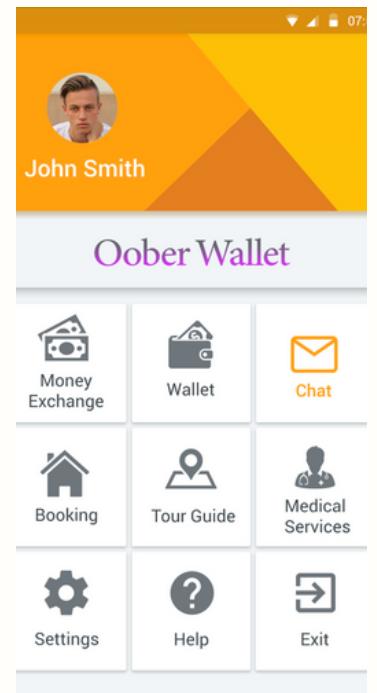
- Involved in the design and testing of the functionality of the chatbot created to support the migration of on-boarded applications from the old version of AccessHub to the new one



MOBILE APP UI & UX DESIGN

Created UI & UX designs for the currency exchange platform from scratch

[Link to the promo video](#)



BINOGI - LEARNING PLATFORM

I am not in charge of designs on this project; however, I am a Quality Assurance Analyst. While testing functionality or UI design, I often identify areas of improvement and share those ideas with the development team for implementation. In the past 5 months, we have built an updated Binogi platform

[Link to the web application](#)



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Educating the students of the world in a smarter and more enjoyable way, with innovative and proven methods.

[Get started](#)




3D MODELING

3D computer graphics was my passion for some time, and I was engaged in it as a hobby. I used the following programs: Blender, Maya, ZBrush.

[Link to ArtStation](#)

