Technology Strategy Board

Driving Innovation

UK National Contact Points – Who, what and why?

06/06/14 **Ian Holmes**



What is the Technology Strategy Board?

- We are the UK's innovation agency a national body set up by government to stimulate business innovation
- We work across business, universities and government
- We mostly come from business; together our 180+ people have over 2000 years' business experience
- We are responsible for investing over £350m per year in innovation

We stimulate and support business-led innovation in order to accelerate economic growth.

How can we help UK business bring new ideas and technologies faster to market?

Our 5 strategic focus areas

- Accelerating the journey concept to commercialisation
 - Understanding the journey and how best to support it
- Connecting the innovation landscape
 - Developing strategic relationships in the UK, EU & International
- Turning Government action into business opportunity
 - Where Government procures, regulates, standardises...
- Investing in theme areas based on global potential
 - Building a synergistic programme based on data driven choices
- Continuously improving organisational capability
 - Impact assessment, metrics, measures, efficiency, effectiveness...

Accelerating the journey...

- Understand and speed up the innovation journeys of business
- A coherent package of support
- Support SMEs specifically
 - while recognising the role of large companies e.g. in supply chains
- Establish a network of technology and innovation centres
- Promote knowledge exchange and open innovation

Connecting the innovation landscape...

- Currently fragmented and difficult to navigate
- Create a more effective innovation environment, through building strategic relationships
- Joint activity with Research Councils
- Enable business to benefit from EU and international opportunities

European and international aims

- Focus on increasing UK business success in accessing European funding and maximising benefit
- Influencing Europe
- Bilateral activities which align with our strategic priorities and where there is benefit for UK business
- Exchange of information on innovation
- Working with Science & Innovation Network and UKTI

EU R&D and Innovation Support

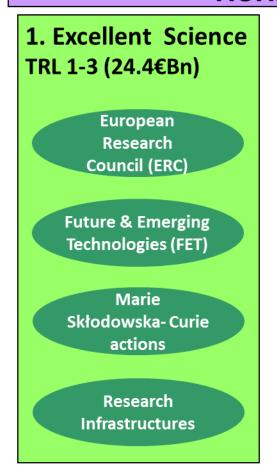
- We provide help to business for accessing specific EU programmes and EU R&D and innovation funding generally.
- We offer a helpline, online resources and a network of National Contact Point experts.
- We also directly support a number of specific programmes and ERA-NETS.

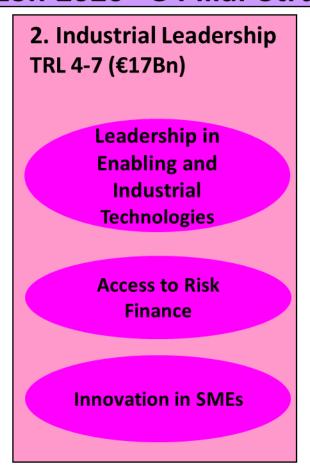
https://www.h2020uk.org/home

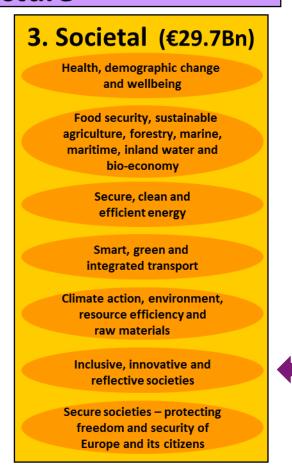
Horizon 2020: What Is It?

- €70.20 billion **research and innovation** funding programme (2014-2020)
- Support for innovation focus on business opportunities
- Simplified! (e.g. faster time to grant by 100 days)
- The European Commission supports collaborative Research and Innovation projects by means of grants.
- Calls are launched, inviting applicants to submit project proposals which fall within the remit of the Work Programme.

Horizon 2020 - 3 Pillar Structure







Spreading Excellence and Widening Participation

Science with and for Society

EIT

JRC

Basic concept of Horizon 2020 (H2020)

- More funding and more varied funding
- Simplified list of types of action (e.g. research and innovation 100%, innovation actions 70%)
- Strong emphasis on expected impact
- Market exploitation industry participation and market impact very important
- Collaboration: industry-academia links, transnational links
- Cross-cutting issues mainstreamed (e.g. social sciences, gender, international...)

Business participation

- SME participation in H2020 has a budgetary target of 20%
- Focus on promoting and supporting sustainable growth and overcoming the economic crisis
- Support to and involvement of industry, in particular high potential SMEs
- Importance of market relevance and market impact of research and projects

Business participation (2)

- Drivers for industry engagement
 - access to cutting edge research and to new ideas when collaborating with academics
 - the reputation and credibility that comes from working with a university,
 - access to grant funding
 - access to international partners and markets
 - spread of risk and risk sharing

H2020 participation

Large companies:

With existing R&D activity or that which could be stimulated and leveraged through Horizon 2020

Hi-tech SMEs:

Spin outs from universities or firms with hi-tech and knowledge based products and in-house R&D capability

Mid-tech SMEs:

With some R&D activity or that which could be stimulated and leveraged through Horizon 2020

Academic & Research Organisations:

Experienced organisations in partnering and coordinating proposals within balanced consortia

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UK National Contact Points for Horizon 2020

- Part of Technology Strategy Board (UK Innovation Agency)
- Each programme of H2020 Pillar 2 (Industrial Leadership) and Pillar 3 (Societal Challenges) has a dedicated National Contact Point
- Support to all UK organisations, with a particular focus on industry
- No wrong door policy
- www.h2020uk.org and https://connect.innovateuk.org/

National Contact Points

- Advanced Manufacturing and Processing
- Climate Action, Environment, Resource Efficiency and Raw Materials
- Energy
- Europe in a changing world inclusive, innovative and reflective societies
- Food Security, Sustainable Agriculture & Forestry, Marine & Maritime and Inland Water Research and the Bioeconomy
- Health, Wellbeing and Demographic Change

- ICT and Future and Emerging Technologies
- Legal and financial
- Research Infrastructures
- Science with and for Society
- Secure Societies
- Small and Medium Enterprises (SMEs)
- Space
- Transport

https://www.h2020uk.org/national-contact-points

NCP support

- Feedback to/from EC on work programmes
- Clarification of documentation and rules
- Guidance on choosing thematic priorities and instruments
- Scope queries with Project Officers
- Advice on administrative procedures and contractual issues



NCP support

- Support with the application process (workshops and 1-2-1)
- Feedback on draft proposals
- Assistance in partner search
 - through theme specific databases or across the network of other Member State NCPs
 - through network support (EEN, KTN, etc)
- Some feedback on results...



Technology Strategy Board: www.innovateuk.org

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