

Helping you to optimise your funding strategy

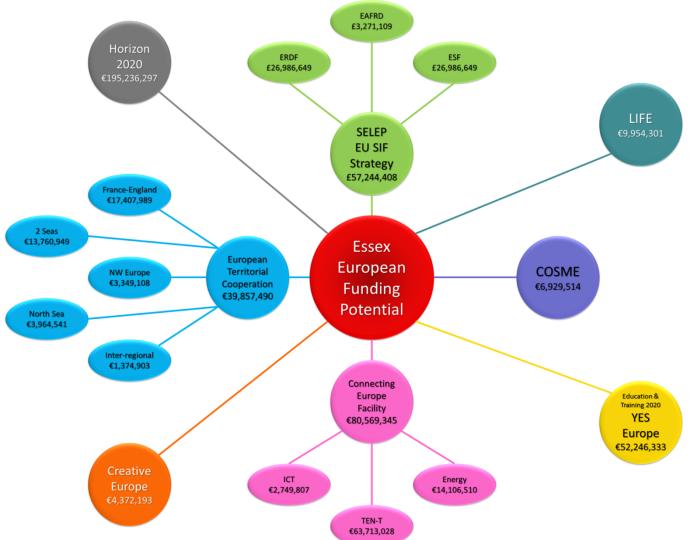
Clive Champney
Bid Development Officer



Objectives

- Recap on the EU funding landscape
- How we can gain an even better return for Essex SMEs
- Hear about how the FiT can support your work
- Next steps

Potential for Essex: c.£380 Million 2014-2020



Key:

LIFE: Funding for environment **COSME:** Competitiveness of Enterprises and Small and Medium-

sized Enterprises

YES Europe: Education &

Training

Connecting Europe Facility:

Energy, Telecommunications and

Transport

EU Territorial Cooperation:

Strengthen economic and social

cohesion

Horizon 2020: Research &

Innovation.

ERDF: European Regional

Development Fund

EAFRD: European Agricultural

Fund for Rural **ESF:** Europea



Sharing Funding Intelligence & Insight

- E-Bulletin....regular email highlighting new funding opportunities...
- Linked-in...social media site where we share our views
- Twitter...wide reach lots of opportunity for interaction. Follow us: @FundinginvestTM
- Email support and follow up
- Phone / Face to face interaction
- Training workshops

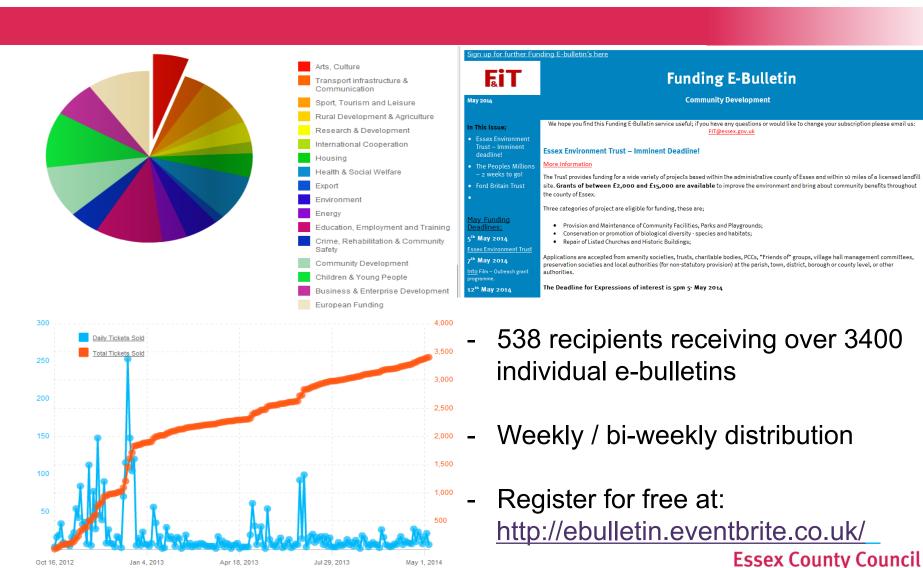
E-Bulletins

Oct 16, 2012

Jan 4, 2013

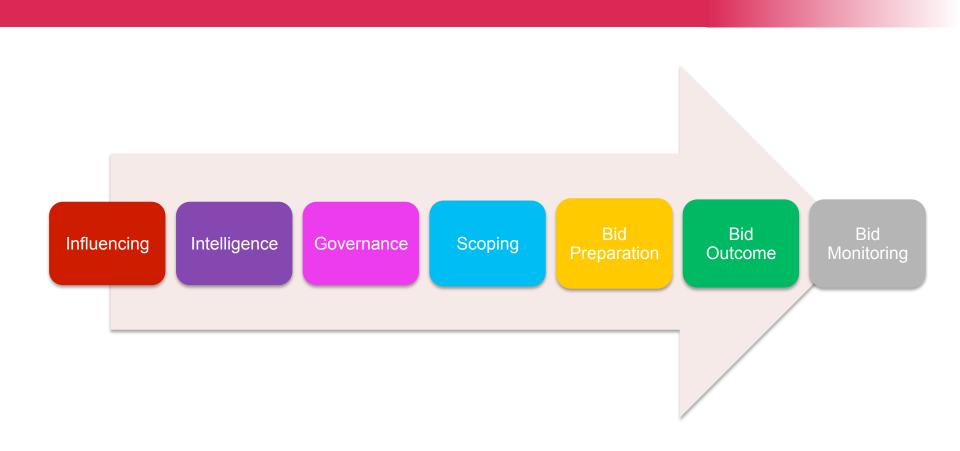
Apr 18, 2013

Jul 29, 2013



May 1, 2014

Our Support Offer



Support to access Horizon 2020

- Development of a funding strategy
- Guidance on how you and or your project idea might fit an existing or future funding opportunity
- Help with identifying project partners required
- Identifying linkages to local / regional / national strategies
- Checking eligibility for funding opportunities

Taking the Next Step

- Next Step workshop 3rd July at County Hall
- Half day session (4 hours)
- During which:
 - Review what help is available to support your bid submission
 - Analyse a funding application and the bidding process
- Discuss tailor made customised support for your organisation