

[Home Page]

Template	Page title		Keyphrase recommendations	
One page design	Clark Alford SWE Clark Alford WordPress Developer		Clark Alford Software Engineer WordPress Developer	
Page purpose		Call to action	Sidebar content notes	
The business goal of this website is to let clients know of my services and my capabilities.		The business goal of this website is to get potential clients to ‘Contact Me’.	none	
Page intro notes Recommended maximum word count: XX words			Related links and downloads	
Check mockup on Figma.			none	
Body content notes Recommended maximum word count: XX words			Image/multimedia notes	
Check mockup on Figma.			Check mockup on Figma.	
			Meta content checklist (✓)	
			Page name	check
			Page title	check
			Page description	check
			Page keywords	check