CHLOE
CLARK

EMAIL // clarkcs@umich.edu
PHONE // Available by request
LINKEDIN // linkedin.com/in/hirechloe
PORTFOLIO // www.clarkchloe.com

5 THINGS TO KNOW ABOUT ME

- I was trained as a visual communication generalist and have experience in digital media, print design, and photography
- With an extensive background in helping roles, everything I do is human-centered
- I am an experienced and enthusiastic leader
- Building community is both a value and a skill of mine
- Though my experience has taught me many valuable skills, my curiosity is what makes me an effective designer and researcher

EDUCATION

MS in Information

University of Michigan // May 2020

User Experience (UX) Research and Design

- SI 501 // Contextual Inquiry & Consulting Foundations
- SI 506 // Programming I
- SI 582 // Introduction to Interaction Design
- SI 588 // Fundamentals of Human Behavior

BS in Technology

Bowling Green State University // May 2015

Visual Communication Technology

SKILLS

Creative
- Adobe Creative Suite/Cloud
- Photography
- Illustration
- Typography
- Copy writing

Development
- HTML5
- CSS3
- jQuery
- PHP
- Wordpress
- Bootstrap
- Responsive Design

Office and Professional
- Team Leadership
- Project Management
- Public Speaking

RELATED EXPERIENCE

Graduate Student Consultant (SI 501)

Michigan Medicine Interpreter Services Program
09/2018 - Present

- Act as lead graphic designer/photographer and co-editor for student consultant group
- Design and conduct client interviews using best practices
- Present findings to client and make recommendations for future actions to tackle the problem at hand.

Graduate Student Instructor (GSI):
SI 310 - Information Environments and Work

University of Michigan
09/2018 - Present

- Develop lessons based on main lecture content and readings
- Facilitate weekly office hours to assist students with questions about the course and course assignments
- Educate undergraduate students about identifying stakeholders, context, and infrastructure and how to use this information to be effective decision makers in ambiguous situations

Admission Counselor and
Coordinator of Digital Engagement

Ursuline College
06/2015 - 03/2018

- Managed and supervised team of student telecounselors
- Designed new print and digital media materials for student recruitment
- Created Office of Admission microsite and acted as leader for other web initiatives
- Utilized demographic and historical data to manage first-time full-time recruitment territory

LEADERSHIP EXPERIENCE

Resident Advisor (RA)

Bowling Green State University
08/2012 - 05/2015

- Utilized relationship and community building skills to foster a feeling of community among 40+ residents through planned and unplanned interactions, regular educational and social programs, and individual and group discussions.

Vice President of Scholarship, National Panhellenic
Conference (NPC) Executive Board

Bowling Green State University
01/2014 - 05/2015

- Identified academic issues within the NPC community at the University and designed and implemented intervention strategies to improve academic outcomes among all members.