

Privacy Policy for CEO Business Simulation

Effective Date: [8/1/2025]

Last Updated: [9/1/2025]

Overview

This Privacy Policy describes how CEO Business Simulation ("we," "our," or "us") collects, uses, and protects information when you use our mobile application (the "App"). We are committed to protecting your privacy and ensuring transparency about our data practices.

Information We Collect

Information You Provide

- **Game Progress Data:** Your game decisions, scores, performance metrics, and progress through simulation scenarios
- **Settings and Preferences:** App configuration settings and user preferences

Information Automatically Collected

- **Device Information:** Device type, operating system version, app version, and device identifiers
- **Usage Analytics:** App usage patterns, feature interactions, and performance metrics (anonymized)
- **Crash Reports:** Technical information to help us improve app stability and performance

Information We Do NOT Collect

We do not collect:

- Personal identification information (name, email, phone number)
- Location data
- Camera or microphone access

- Contacts or calendar information
- Financial information
- Health or fitness data
- Social media accounts or profiles

How We Use Information

We use collected information solely to:

- **Enhance Gameplay:** Save your progress and maintain game state
- **Improve App Performance:** Identify and fix bugs, crashes, and performance issues
- **Analyze Usage Patterns:** Understand how features are used to improve user experience (anonymized data only)
- **Provide Customer Support:** Troubleshoot technical issues when you contact us

Data Storage and Security

Local Storage

- Game progress and settings are stored locally on your device
- No gameplay data is transmitted to external servers
- Data remains on your device and is not shared with third parties

Security Measures

- All data transmission uses industry-standard encryption
- We implement appropriate technical and organizational security measures
- Regular security assessments and updates to protect your information

Data Sharing and Disclosure

We do not sell, trade, or share your personal information with third parties, except:

- **Legal Requirements:** When required by law, court order, or government regulation

- **Safety and Security:** To protect our rights, property, or safety, or that of our users
- **Business Transfers:** In connection with a merger, acquisition, or sale of assets (with user notification)

Third-Party Services

Analytics (Optional)

If analytics are implemented, we may use:

- Apple App Analytics (iOS/macOS native analytics)
- Anonymized usage statistics to improve app functionality
- No personally identifiable information is included in analytics data

No Advertising

This app does not display advertisements or use advertising networks.

Children's Privacy (COPPA Compliance)

This app is designed for educational purposes and may be used by individuals under 13:

- We do not knowingly collect personal information from children under 13
- The app operates without requiring personal information input
- Parents can review and delete any locally stored game data by deleting the app
- If we learn we have collected personal information from a child under 13, we will delete it immediately

Your Rights and Choices

Data Control

- **Access:** Review your locally stored game data through the app's settings
- **Deletion:** Delete all game data by uninstalling the app
- **Portability:** Export game progress (if feature is available)

Opt-Out Options

- **Analytics:** Disable analytics in iOS Settings > Privacy & Security > Analytics & Improvements
- **Crash Reports:** Disable in iOS Settings > Privacy & Security > Analytics & Improvements

Data Retention

- **Game Data:** Stored locally until you delete the app or clear app data
- **Analytics Data:** Retained for up to 2 years in anonymized form
- **Crash Reports:** Retained for up to 1 year for debugging purposes

International Data Transfers

As this app stores data locally on your device, no international data transfers occur during normal operation.

Updates to This Policy

We may update this Privacy Policy periodically to reflect:

- Changes in our data practices
- Legal or regulatory requirements
- New app features or functionality

You will be notified of significant changes through:

- In-app notifications
- App Store update descriptions
- Updated policy posted within the app

Educational Use Compliance

This app is designed for educational environments and complies with:

- **FERPA:** Does not collect educational records
- **COPPA:** Safe for use by children under 13
- **GDPR:** Minimal data collection with user control (where applicable)

Contact Information

If you have questions about this Privacy Policy or our data practices:

Developer Contact:

- Email: [donc542@me.com]
- Address: [8622 Lake Pines Drive Cornelius, North Carolina 28031]
- Response Time: We aim to respond within 48 hours

Data Protection Officer (if applicable):

- Email: [DPO Email if required]

California Privacy Rights (CCPA)

California residents have additional rights under the California Consumer Privacy Act:

- Right to know what personal information we collect
- Right to delete personal information (by uninstalling the app)
- Right to opt-out of sale of personal information (we do not sell information)
- Right to non-discrimination for exercising privacy rights

Technical Implementation Notes

For App Store Compliance

This privacy policy addresses Apple's App Store Review Guidelines:

- Section 5.1.1 (i): Data Collection and Storage minimization
- Section 5.1.2: Data Use and Sharing transparency
- Section 1.3: Kids Category compliance (if applicable)

Privacy Manifest Requirements

If required, our app's privacy manifest declares:

- Local data storage only

- No required reason APIs usage
- No tracking domains
- Minimal data collection practices

Acknowledgment: By using CEO Business Simulation, you acknowledge that you have read and understood this Privacy Policy and agree to our data practices as described herein.

Version: 1.0

Language: This policy is available in English. Translations may be provided for international users.