

Clarke Fry

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Supremely driven, dependable, continual learner with a passion for increasing skills and experiences. Presently an associate producer in an advertising agency, collaborating daily with both front-end and back-end developers. Experience in HTML5, CSS3, Javascript, Bootstrap, Node Js, MySQL, MongoDB, Express and React. Interested in opportunities to translate those skills into a full-stack development position.

EDUCATION

University of Kansas, Edwards Campus - Overland Park, KS

March 2018

University of Kansas Coding Program - Javascript Full Stack Web Development

Rockhurst University, Helzberg School of Management - Kansas City, MO

Master of Business Administration

May 2013

Bachelor of Science in Business, Administration, Marketing Concentration

May 2012

APPLICATIONS BUILT

ParTee

- Full-stack application built to provide golfers with a place to find local teaching pros in the area and schedule lessons all in one place. While built for project purposes, our team feels this application fills a real hole in the golf industry and we have taken considerable time to provide the user with a quality experience.
- Collaborated on project with a group of two other full stack developers, working within project requirements and deadlines. Utilized HTML5, CSS3, Bootstrap, Javascript, Node Js, MongoDB, Passport and React.
- <https://github.com/clarkefry04/final-project>

New York Times Scraper

- Web scraper of the New York Times which returns articles that meet the search parameters given. Also gives users the option to save articles for future reading.
- Utilized HTML5, CSS3, Bootstrap, Javascript, Node JS, MongoDB and React.
- <https://github.com/clarkefry04/nyt-react>

SoundBar

- Search engine application specifically tailored to the music industry. Users searching for any main-stream musical artists are provided with a bio of the artist, top albums, and tracks as well as upcoming tour dates.
- Collaborated on project with a group of three other developers, working within project requirements and deadlines. Utilized HTML5, CSS3, Bootstrap, Javascript, JQuery, AJAX and Firebase.
- <https://github.com/clarkefry04/soundbar>

RELEVANT EXPERIENCE

Sandbox Advertising Agency

Associate Producer

September 2015 - Present

- Manage budgets, timelines and creative requirements for the entirety of Sprint Corp. digital banner ad executions, both programmatic and standard html. Work closely with development team to ensure that all QA processes are met and also work with account service team to provide valuable insights and suggestions to add value for client.
- In order to help with tight timelines, have learned to use Google Web Designer and have already assisted in the creation of a large number of banner ad executions for Sprint; effectively decreasing the burden on the development team.

Ryan Lawn & Tree

Marketing Associate

November 2011 - September 2015

- Responsibilities included developing annual marketing plan, including marketing budget. Directly responsible for digital marketing efforts, including creation of email marketing campaign generating \$100,000 in additional revenue.