

Tonight - An iOS app for event aggregation

Final Report for CS39440 Major Project

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Declaration of originality

In signing below, I confirm that:

- This submission is my own work, except where clearly indicated.
- I understand that there are severe penalties for plagiarism and other unfair practice, which can lead to loss of marks or even the withholding of a degree.
- I have read the sections on unfair practice in the Students' Examinations Handbook and the relevant sections of the current Student Handbook of the Department of Computer Science.
- I understand and agree to abide by the University's regulations governing these issues.

Signature

Date

Consent to share this work

In signing below, I hereby agree to this dissertation being made available to other students and academic staff of the Aberystwyth Computer Science Department.

Signature

Date

Acknowledgements

I would like to thank my dissertation tutor Richard Jensen for helping throughout the project.

I would also like to thank my parents for the support they have given me throughout my degree.

Abstract

This report describes When visiting a new area trying to find out what's going on can be difficult even for the most adept regular. Tonight tries to solve that problem by providing a mobile application that allows you to discover events that are going on around you. It does this by presenting the user with events that may be of interest to them via a 'My Feed' section. A user also has the ability to explore events by selecting a city/area then drilling down to a particular venue or category. The users is then able to view all of the details on a particular event, with the option to follow the event. By following an event the system can learn about the user and present them with suggestions of events, based on what similar users are also following. To do this I developed a Ruby on Rails server application that provided a REST based API to access the information that a user needed, as part of this I also developed a data mining module to be able to pull in information from various data sources. Using this in conjunction with an iOS application to present the data and add in functionality to the user on a mobile device.

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Chapter 1

Background & Objectives

1.1 Background

With the cost of living going down people are looking further afield for evening entertainment, by not being from around the area they are at an immediate disadvantage. With the increase of popularity of smart phones many people will pick up their smart phones, and immediately search for an application to help them find events on the go. The current selection of applications are very limited to the style of events and the area they are based, which means a new application for each time they go away this is not ideal and will quickly fill up a smart phone.

At this time there is a wide selection of similar applications available to download from the Apple AppStore. Each of these applications differ slightly be it the way the information is presented or the key functionality they provide. Many of the applications are only suited towards a particular city or specific headlining artists, by doing this they are somewhat limiting the scope of their audience. Many of the solutions out there also currently only utilise data that's being input by employees, this means that only a representative of all the events happening are selected and presented by the application.

1.1.1 Current Solutions

Here are some of the current applications that are available to be downloaded from the Apple AppStore. All of the applications are free downloads, along with free registration to use the features. All of the applications as standard provide a feed of events (in a relevant order), and the ability to filter them in various ways.

1.1.1.1 Line Up

Line Up shows a wide variety of events in the Manchester area, it gives you the ability to add events to their 'Line Up' which is essentially a list of events that they are planning to go to or going to. It also gives you the opportunity to share the event via popular social network sites, increasing their own reach and allowing the users friends to see what they are attending/interested in. To discover events you are able to browse events by type of place, People, and all events. The application also allows you to follow other users that use the application, allowing a user to see

what other users are attending. When viewing an individual event you can see a title, description, dates of the event, and the location.

1.1.1.2 Spotlight

Spotlight shows selected events happening in the London area, it gives you the ability to purchase tickets for the events available through a 3rd party service. You can view the events that are happening either this week or later on, however you are able to apply filters for specific areas, style of music, and genres. The application allows you to like events, however this does not seem to have any particular effect to the ordering of the events or any other aesthetic/functional item of the application. When viewing an individual event, you are able to view the location, description, price, images, people attending, and venue contact details. You are also able to share particular events through social networking sites; Facebook and Twitter.

1.1.1.3 SongKick

SongKick offers a selection of artist specific events,

What was your background preparation for the project? What similar systems did you assess? What was your motivation and interest in this project?

1.2 Analysis

Taking into account the problem and what you learned from the background work, what was your analysis of the problem? How did your analysis help to decompose the problem into the main tasks that you would undertake? Were there alternative approaches? Why did you choose one approach compared to the alternatives?

There should be a clear statement of the objectives of the work, which you will evaluate at the end of the work.

In most cases, the agreed objectives or requirements will be the result of a compromise between what would ideally have been produced and what was felt to be possible in the time available. A discussion of the process of arriving at the final list is usually appropriate.

1.3 Process

You need to describe briefly the life cycle model or research method that you used. You do not need to write about all of the different process models that you are aware of. Focus on the process model that you have used. It is possible that you needed to adapt an existing process model to suit your project; clearly identify what you used and how you adapted it for your needs.

Chapter 2

Design

You should concentrate on the more important aspects of the design. It is essential that an overview is presented before going into detail. As well as describing the design adopted it must also explain what other designs were considered and why they were rejected.

The design should describe what you expected to do, and might also explain areas that you had to revise after some investigation.

Typically, for an object-oriented design, the discussion will focus on the choice of objects and classes and the allocation of methods to classes. The use made of reusable components should be described and their source referenced. Particularly important decisions concerning data structures usually affect the architecture of a system and so should be described here.

How much material you include on detailed design and implementation will depend very much on the nature of the project. It should not be padded out. Think about the significant aspects of your system. For example, describe the design of the user interface if it is a critical aspect of your system, or provide detail about methods and data structures that are not trivial. Do not spend time on long lists of trivial items and repetitive descriptions. If in doubt about what is appropriate, speak to your supervisor.

You should also identify any support tools that you used. You should discuss your choice of implementation tools - programming language, compilers, database management system, program development environment, etc.

Some example sub-sections may be as follows, but the specific sections are for you to define.

2.1 Overall Architecture

2.2 Some detailed design

2.2.1 Even more detail

2.3 User Interface

2.4 Other relevant sections

Chapter 3

Implementation

The implementation should look at any issues you encountered as you tried to implement your design. During the work, you might have found that elements of your design were unnecessary or overly complex; perhaps third party libraries were available that simplified some of the functions that you intended to implement. If things were easier in some areas, then how did you adapt your project to take account of your findings?

It is more likely that things were more complex than you first thought. In particular, were there any problems or difficulties that you found during implementation that you had to address? Did such problems simply delay you or were they more significant?

You can conclude this section by reviewing the end of the implementation stage against the planned requirements.

Chapter 4

Testing

Detailed descriptions of every test case are definitely not what is required here. What is important is to show that you adopted a sensible strategy that was, in principle, capable of testing the system adequately even if you did not have the time to test the system fully.

Have you tested your system on real users? For example, if your system is supposed to solve a problem for a business, then it would be appropriate to present your approach to involve the users in the testing process and to record the results that you obtained. Depending on the level of detail, it is likely that you would put any detailed results in an appendix.

The following sections indicate some areas you might include. Other sections may be more appropriate to your project.

4.1 Overall Approach to Testing

4.2 Automated Testing

4.2.1 Unit Tests

4.2.2 User Interface Testing

4.2.3 Stress Testing

4.2.4 Other types of testing

4.3 Integration Testing

4.4 User Testing

Chapter 5

Evaluation

Examiners expect to find in your dissertation a section addressing such questions as:

- Were the requirements correctly identified?
- Were the design decisions correct?
- Could a more suitable set of tools have been chosen?
- How well did the software meet the needs of those who were expecting to use it?
- How well were any other project aims achieved?
- If you were starting again, what would you do differently?

Such material is regarded as an important part of the dissertation; it should demonstrate that you are capable not only of carrying out a piece of work but also of thinking critically about how you did it and how you might have done it better. This is seen as an important part of an honours degree.

There will be good things and room for improvement with any project. As you write this section, identify and discuss the parts of the work that went well and also consider ways in which the work could be improved.

Review the discussion on the Evaluation section from the lectures. A recording is available on Blackboard.

Appendices

Appendix A

Third-Party Code and Libraries

If you have made use of any third party code or software libraries, i.e. any code that you have not designed and written yourself, then you must include this appendix.

As has been said in lectures, it is acceptable and likely that you will make use of third-party code and software libraries. The key requirement is that we understand what is your original work and what work is based on that of other people.

Therefore, you need to clearly state what you have used and where the original material can be found. Also, if you have made any changes to the original versions, you must explain what you have changed.

As an example, you might include a definition such as:

Apache POI library The project has been used to read and write Microsoft Excel files (XLS) as part of the interaction with the clients existing system for processing data. Version 3.10-FINAL was used. The library is open source and it is available from the Apache Software Foundation [2]. The library is released using the Apache License [1]. This library was used without modification.

Appendix B

Code samples

2.1 Random Number Generator

The Bayes Durham Shuffle ensures that the psuedo random numbers used in the simulation are further shuffled, ensuring minimal correlation between subsequent random outputs [6].

```
#define IM1 2147483563
#define IM2 2147483399
#define AM (1.0/IM1)
#define IMM1 (IM1-1)
#define IA1 40014
#define IA2 40692
#define IQ1 53668
#define IQ2 52774
#define IR1 12211
#define IR2 3791
#define NTAB 32
#define NDIV (1+IMM1/NTAB)
#define EPS 1.2e-7
#define RNMX (1.0 - EPS)

double ran2(long *idum)
{
    /*-----*/
    /* Minimum Standard Random Number Generator */
    /* Taken from Numerical recipies in C */
    /* Based on Park and Miller with Bays Durham Shuffle */
    /* Coupled Schrage methods for extra periodicity */
    /* Always call with negative number to initialise */
    /*-----*/

    int j;
    long k;
    static long idum2=123456789;
```

```
static long iy=0;
static long iv[NTAB];
double temp;

if (*idum <=0)
{
    if (-(*idum) < 1)
    {
        *idum = 1;
    }else
    {
        *idum = -(*idum);
    }
    idum2=(*idum);
    for (j=NTAB+7; j>=0; j--)
    {
        k = (*idum)/IQ1;
        *idum = IA1 *(*idum-k*IQ1) - IR1*k;
        if (*idum < 0)
        {
            *idum += IM1;
        }
        if (j < NTAB)
        {
            iv[j] = *idum;
        }
    }
    iy = iv[0];
}
k = (*idum)/IQ1;
*idum = IA1*(*idum-k*IQ1) - IR1*k;
if (*idum < 0)
{
    *idum += IM1;
}
k = (idum2)/IQ2;
idum2 = IA2*(idum2-k*IQ2) - IR2*k;
if (idum2 < 0)
{
    idum2 += IM2;
}
j = iy/NDIV;
iy=iv[j] - idum2;
iv[j] = *idum;
if (iy < 1)
{
    iy += IMM1;
}
```

```
if ((temp=AM*iy) > RNMx)
{
    return RNMx;
}else
{
    return temp;
}
}
```

Annotated Bibliography

- [1] Apache Software Foundation, “Apache License, Version 2.0,” <http://www.apache.org/licenses/LICENSE-2.0>, 2004.

This is my annotation. I should add in a description here.

- [2] ———, “Apache POI - the Java API for Microsoft Documents,” <http://poi.apache.org>, 2014.

This is my annotation. I should add in a description here.

- [3] H. M. Dee and D. C. Hogg, “Navigational strategies in behaviour modelling,” *Artificial Intelligence*, vol. 173(2), pp. 329–342, 2009.

This is my annotation. I should add in a description here.

- [4] S. Duckworth, “A picture of a kitten at Hellifield Peel,” <http://www.geograph.org.uk/photo/640959>, 2007, copyright Sylvia Duckworth and licensed for reuse under a Creative Commons Attribution-Share Alike 2.0 Generic Licence. Accessed August 2011.

This is my annotation. I should add in a description here.

- [5] M. Neal, J. Feyereisl, R. Rascunà, and X. Wang, “Don’t touch me, I’m fine: Robot autonomy using an artificial innate immune system,” in *Proceedings of the 5th International Conference on Artificial Immune Systems*. Springer, 2006, pp. 349–361.

This paper...

- [6] W. Press *et al.*, *Numerical recipes in C*. Cambridge University Press Cambridge, 1992, pp. 349–361.

This is my annotation. I can add in comments that are in **bold** and *italics and then other content*.

- [7] Various, “Fail blog,” <http://www.failblog.org/>, Aug. 2011, accessed August 2011.

This is my annotation. I should add in a description here.