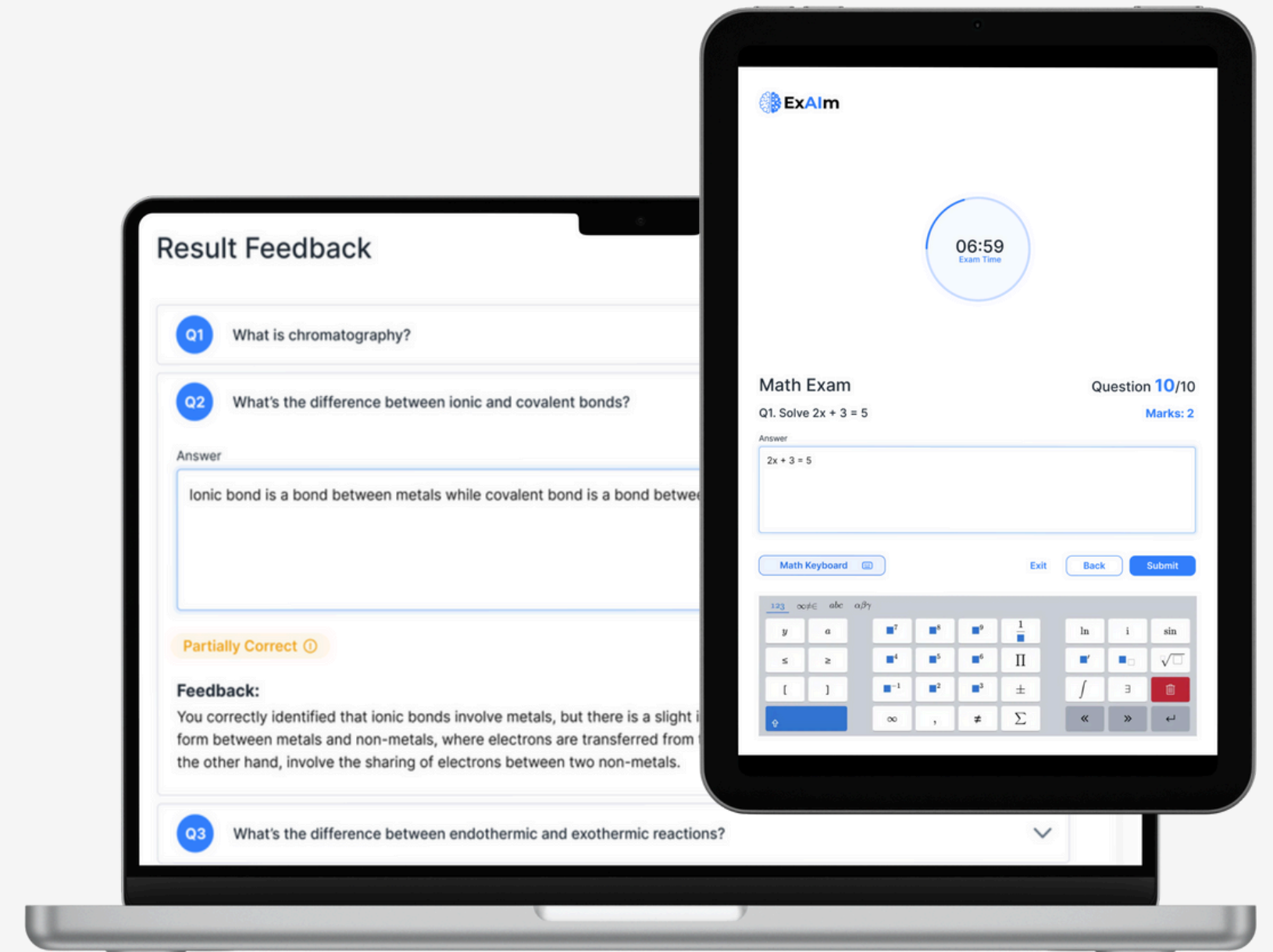




*Improving **student attainment** with an  
**AI-powered exam preparation tool***



# Traditional teaching approaches consume 60% of teachers' time

## 1. Disconnected tools

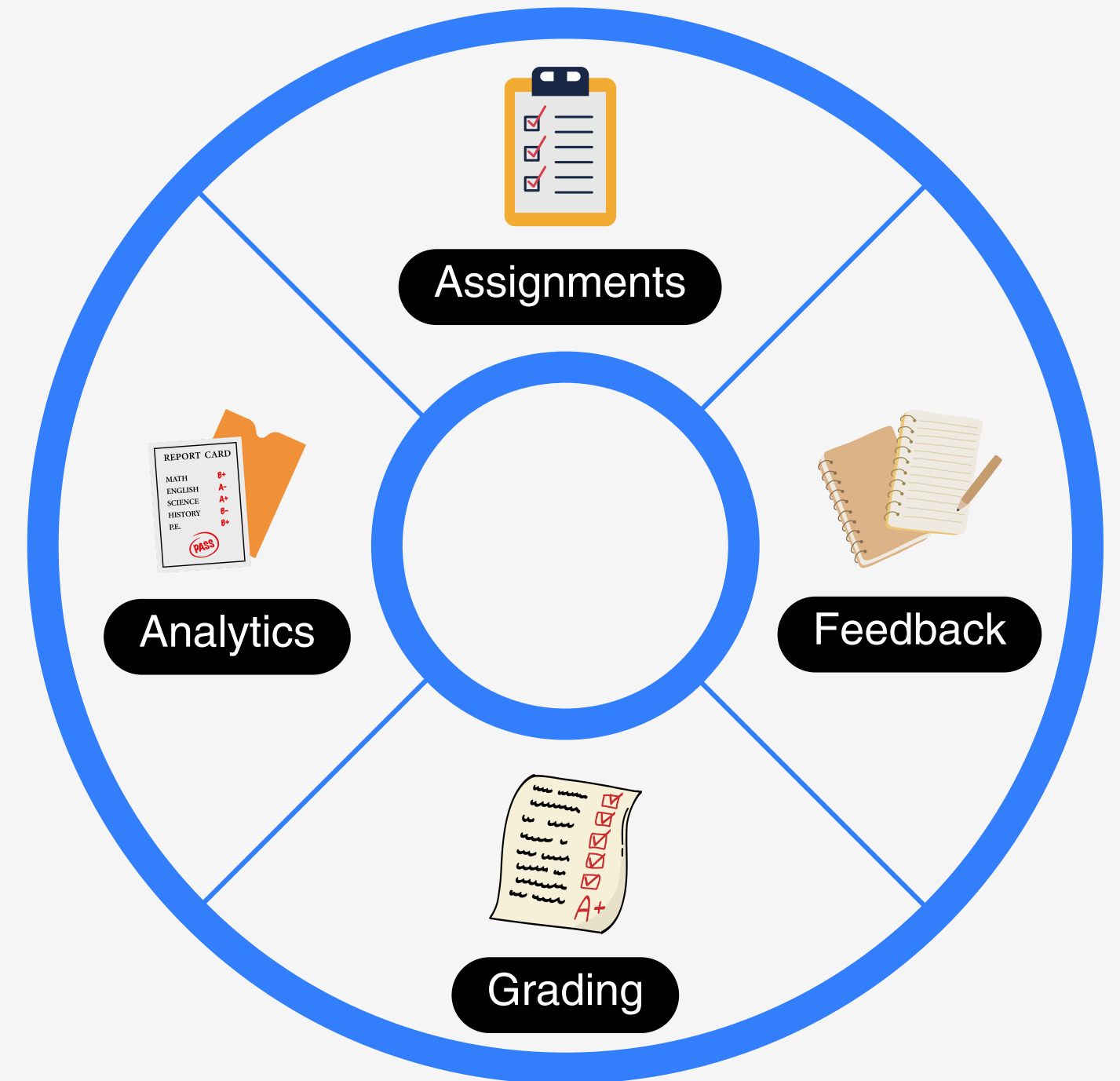
No solution to efficiently streamline assignments, grading, feedback, and analytics

## 2. Lack of personalised learning

Teachers are restricted due to heavy administrative workloads

## 3. Subpar academic outcomes

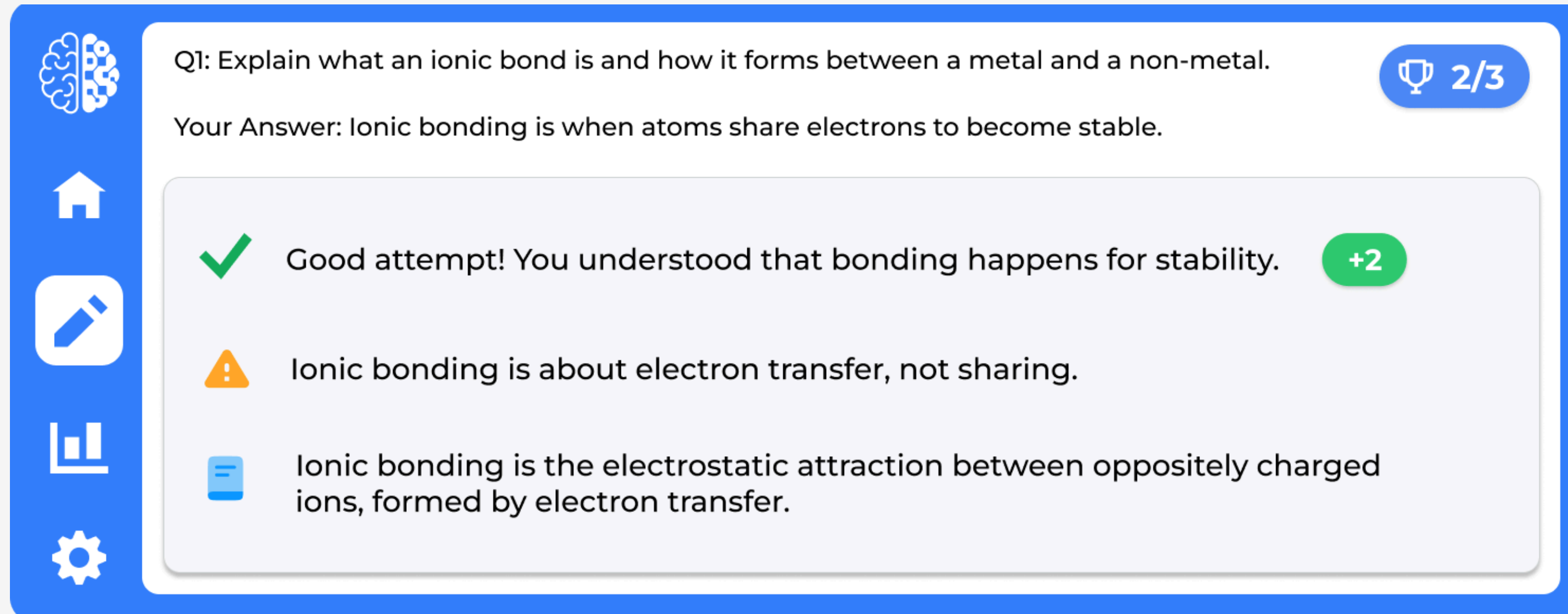
Students are not tested frequently enough in preparation for critical examinations



# An **all-in-one** exam preparation platform

**ExAIm is a platform built by educators to boost teaching output and improve learning outcomes.**

We help schools streamline how they plan, deliver, and review assessments with smart automation built around the curriculum.



The interface features a blue sidebar on the left with icons for a brain, home, edit, chart, and settings. The main content area displays a question and its answer, followed by feedback.

Q1: Explain what an ionic bond is and how it forms between a metal and a non-metal. 🏆 2/3

Your Answer: Ionic bonding is when atoms share electrons to become stable.

- ✓ Good attempt! You understood that bonding happens for stability. +2
- ⚠ Ionic bonding is about electron transfer, not sharing.
- 📄 Ionic bonding is the electrostatic attraction between oppositely charged ions, formed by electron transfer.

We cater to secondary students in schools following any curriculum, qualification, and subject

British Curriculum

GCSE

A-LEVEL

OCR

EDEXCEL

AQA

International Baccalaureate

MYP

DP

Subjects

MATHEMATICS

ENGLISH

SCIENCE

ECONOMICS

COMPUTER SCIENCE

BUSINESS

Coming soon

PSYCHOLOGY

GEOGRAPHY

HISTORY

# 5,000 users across 20 globally renowned schools



**Steve Porter, Tanglin Trust Singapore**  
**Head of Business and Economics**

*“Significantly enhanced my teaching process. Excited to continue using it.”*



**Vanessa North-Panting, Charterhouse**  
**Head of Digital Learning**

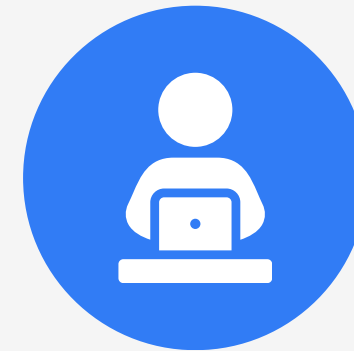
*“The feature that allows students to answer questions and receive instant feedback is a game-changer.”*

# Serves all stakeholders **within the school ecosystem**



## Teachers

- Assign homework, class activities, end-of-unit tests, and mock exams
- Easily track student progress and intervene when necessary



## Students

- Tailored exam preparation
- Independent learning



## Schools

- Digital transformation
- Data-driven solution to manage student progress



## Parents

- Improved transparency to track student progress
- Real-time overview



# Our methodology to improve student attainment

## Simulated exam conditions

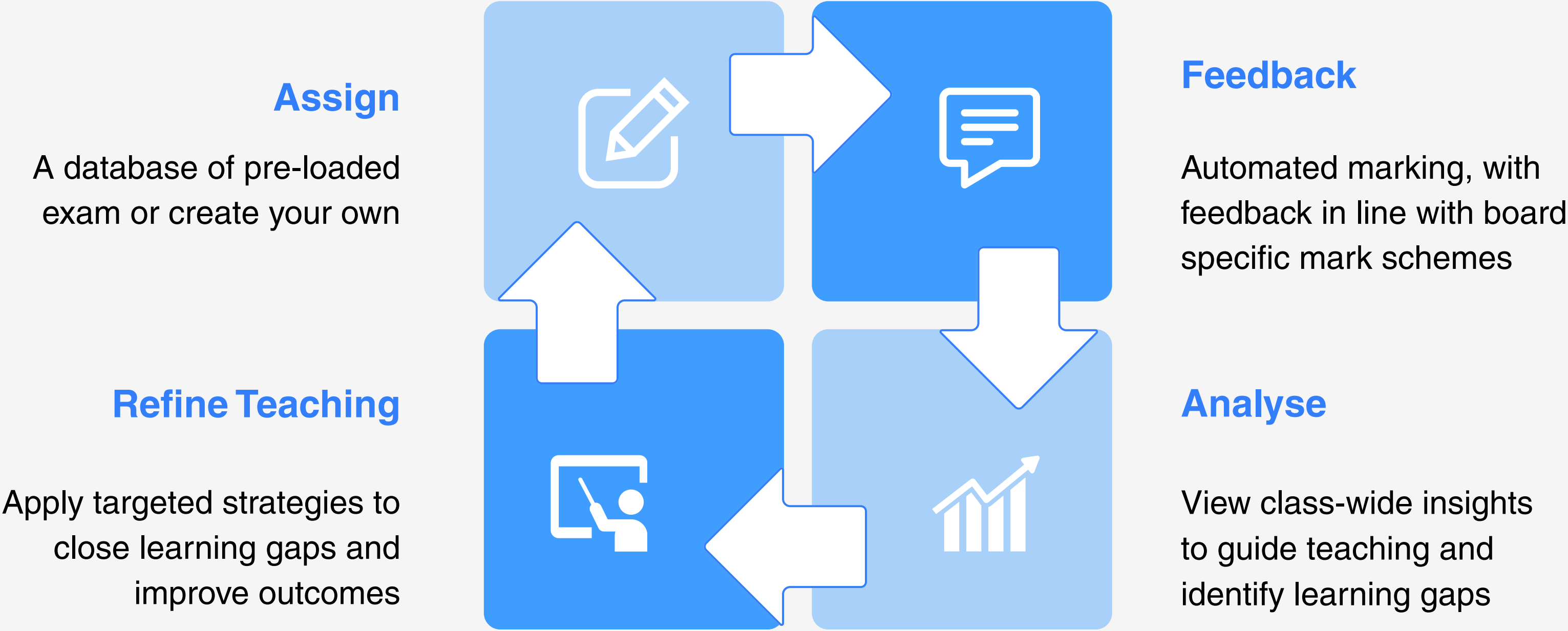
- Open-ended responses, such as essays and long problem-solving past paper questions
- Timed exercises

## Personalised feedback

- Examiner-level feedback specific to each board
- Detailed analytics pinpoint weak areas

The screenshot displays a quiz interface for 'Biology Chapter 5: Genetics Quiz'. At the top, it indicates 'Question 1 of 6 . 2 Marks' and 'Reattempts Allowed'. A progress bar shows 17% completion. On the right, there are buttons for 'Save & Exit' and 'Finish & Submit', along with a status bar showing '1 Answered', '6 Pending 0/6', and a time of '12:34'. Below the progress bar, a row of question tabs (Q1 to Q6) is visible, with Q1 selected. The main question area, 'Question Q1', asks 'What is the basic unit of heredity in organisms?' and is worth '2 marks'. It is marked as 'Auto-graded'. The answer field contains the text 'The basic unit of heredity in organisms is the gene.' At the bottom of the question area are buttons for 'Previous', 'Save For Later', and 'Next Question'. To the right of the question area is a 'Drawing Canvas' with a toolbar and a 'Full Screen' button. Below the canvas, a feedback box indicates the answer is 'Correct' (2/2 Points) and provides a detailed explanation: 'Genes are the basic units of heredity because they carry the instructions for traits in the form of DNA. They are passed from parents to offspring and determine characteristics such as eye color, height, and other inherited features.'

# How teachers use ExAIm





# Your Data. Secure, Private, and Always in Your Control.

ExAlm is built with school-grade security at every level — your data is protected, private, and fully controlled by you.

## Hosted on Google Cloud (GCP)

The same secure infrastructure trusted by top tech companies

## GDPR Compliant & ICO Registered

We meet the highest UK and EU data protection standards.

## Role-Based Access

Only authorised staff can access sensitive student data.

## Full Data Ownership

You can export or delete your data at any time.



GDPR and ICO compliant



Google Cloud Platform

# Founders of an after-school tutoring center in the UAE



**Shaun Daswani**  
CEO  
MSc Mathematics, Imperial College  
BSc Mathematics and Economics, UCL



**Jason Daswani**  
COO, AI R&D  
BSc Mathematics, London School of Economics



1,000+  
Students

40  
Tutors

2018  
Founded

## Advisory team of 80+ years education experience



**Alex More**  
STEM Learning  
20+ years



**Chris Hillidge**  
DfE, TCAT  
30+ years



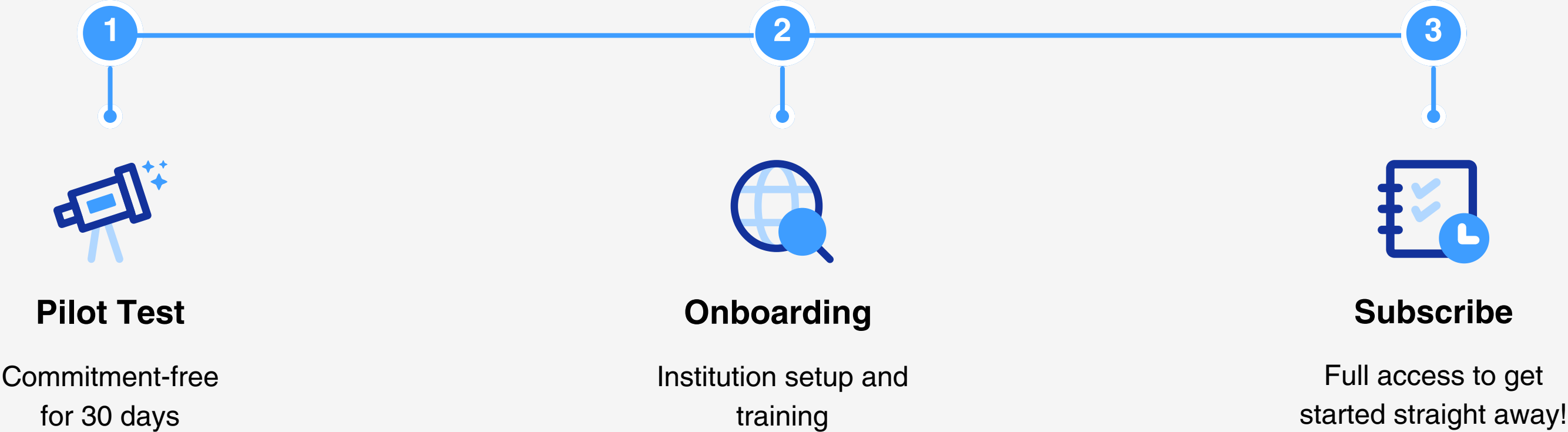
**Iqbal Munshi**  
GEMS Education  
30+ years



Packages are priced on a **per-student** basis for the **academic year**

<p>PER SUBJECT</p> <p><b>\$10</b></p>	<p>BUNDLE (4 SUBJECTS)</p> <p><b>\$36</b></p>	<p>PREMIUM (6 SUBJECTS)</p> <p><b>\$60</b></p>
---------------------------------------	---	--

Get started with ExAIm today





*Our vision is to transform the student learning experience by empowering educators to deliver measurable outcomes for all stakeholders.*



[www.exaim.ai](http://www.exaim.ai)



[@exaimltd](https://www.linkedin.com/company/exaimltd)



[contact@exaim.ai](mailto:contact@exaim.ai)