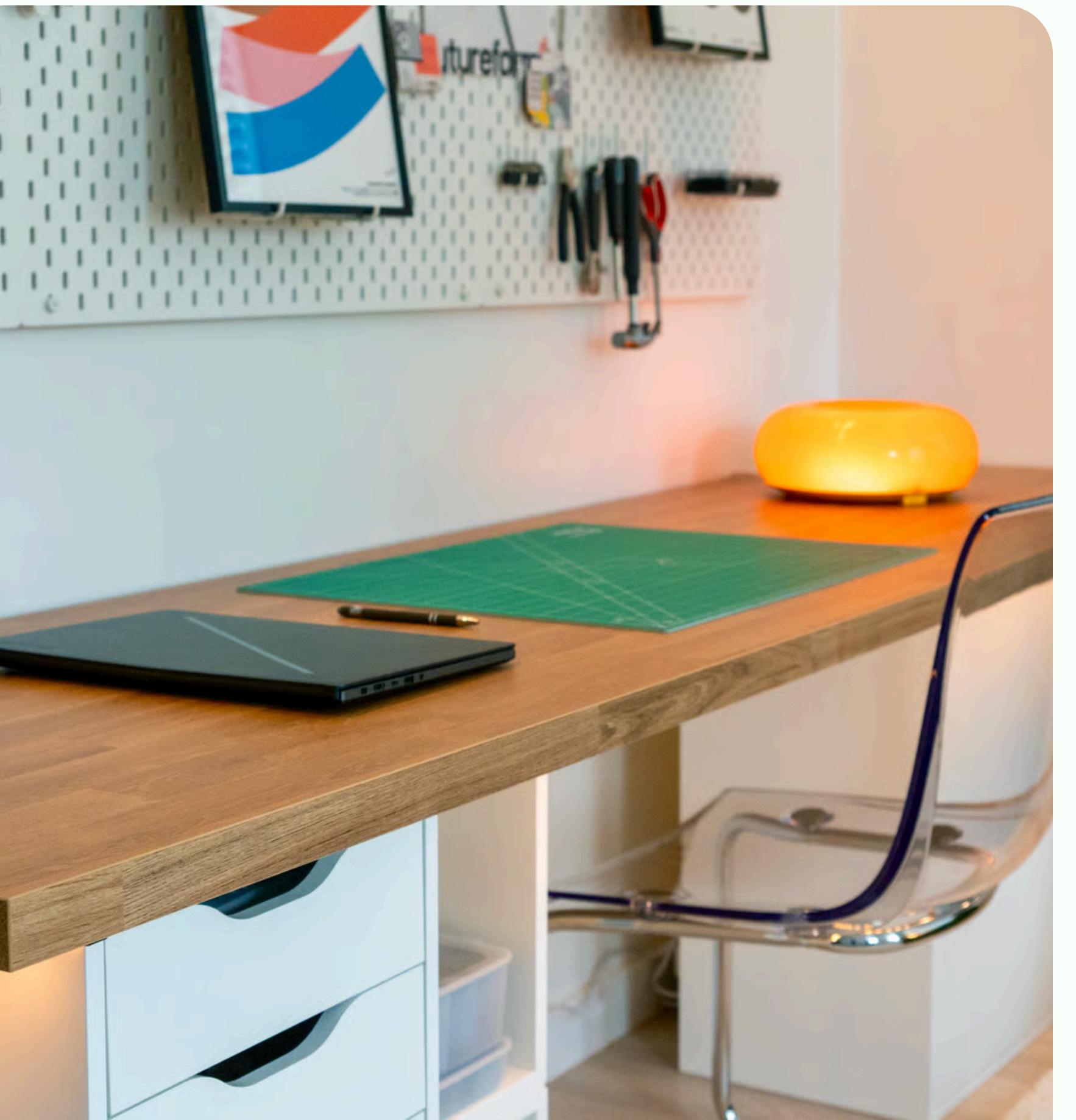




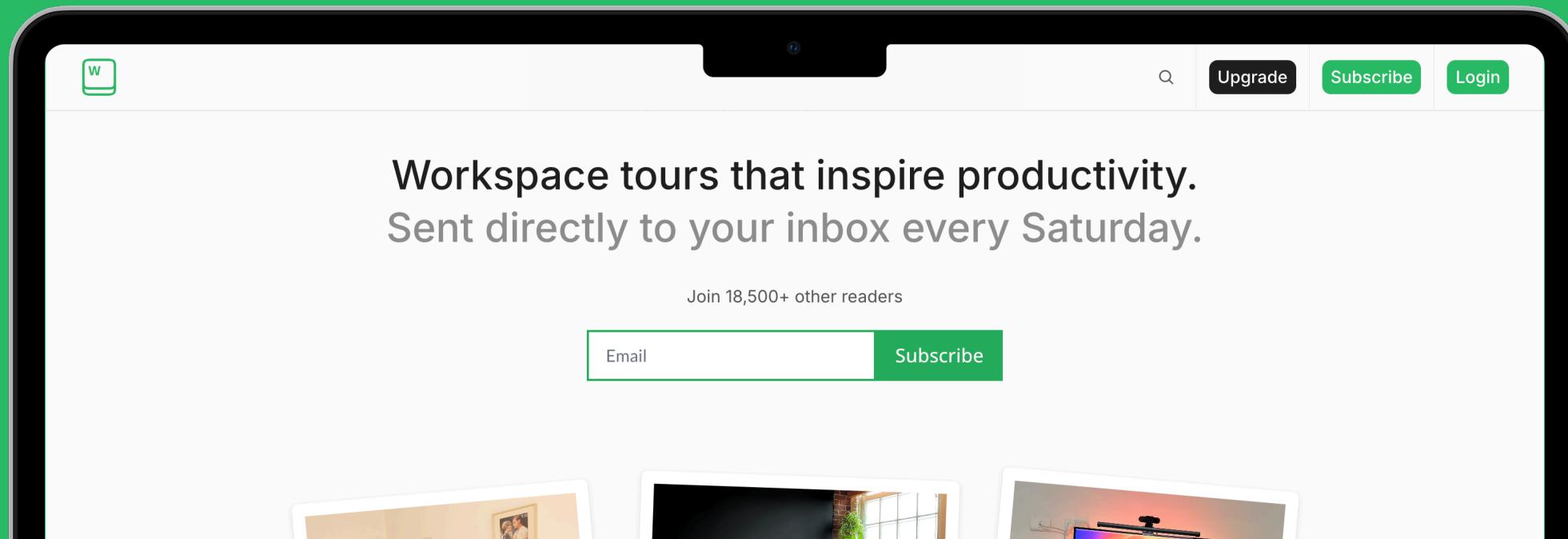
# Workspaces

Media Kit, Q1 2026 | [Workspaces.xyz](https://Workspaces.xyz)





**Workspaces** is a weekly newsletter (started in April 2020) that highlights the desks of tech's top creatives.



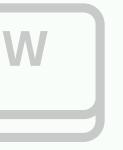
**500+ interviews** featuring real desks, real tools, real stories



**Guests from top companies** like Shopify, Figma, Meta, and Anthropic to indie makers and rising creatives



**A loyal community** of readers that care about design, productivity, and workspace tools



## Who reads Workspaces?

Spotify®	Shopify	Google	Meta	Notion	YouTube	beehiiv	Product Hunt	Webflow
Framer	The New York Times	THE VERGE	WALL STREET JOURNAL.	Apple	logitech®	GROVEMADE	Owl Labs	Microsoft
stripe	amazon	figma	Herman Miller	elgato	Adobe	NASA	37signals	and more!



## Active Subscribers

18K+

## Open Rate

Industry average: 22.7%

48%

## Click Through Rate

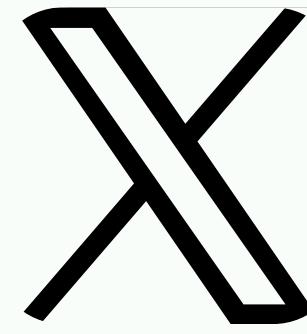
Industry average: 2%

9%



60,000+  
**Followers**

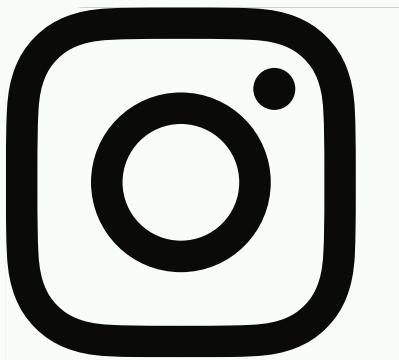
# Social



## X Followers

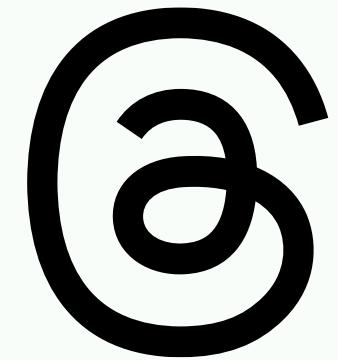
- 3.6M impressions last 90 days
- 371.8k engagements
- 10.3% engagement rate

53,100



## Instagram Followers

2,700



## Threads Followers

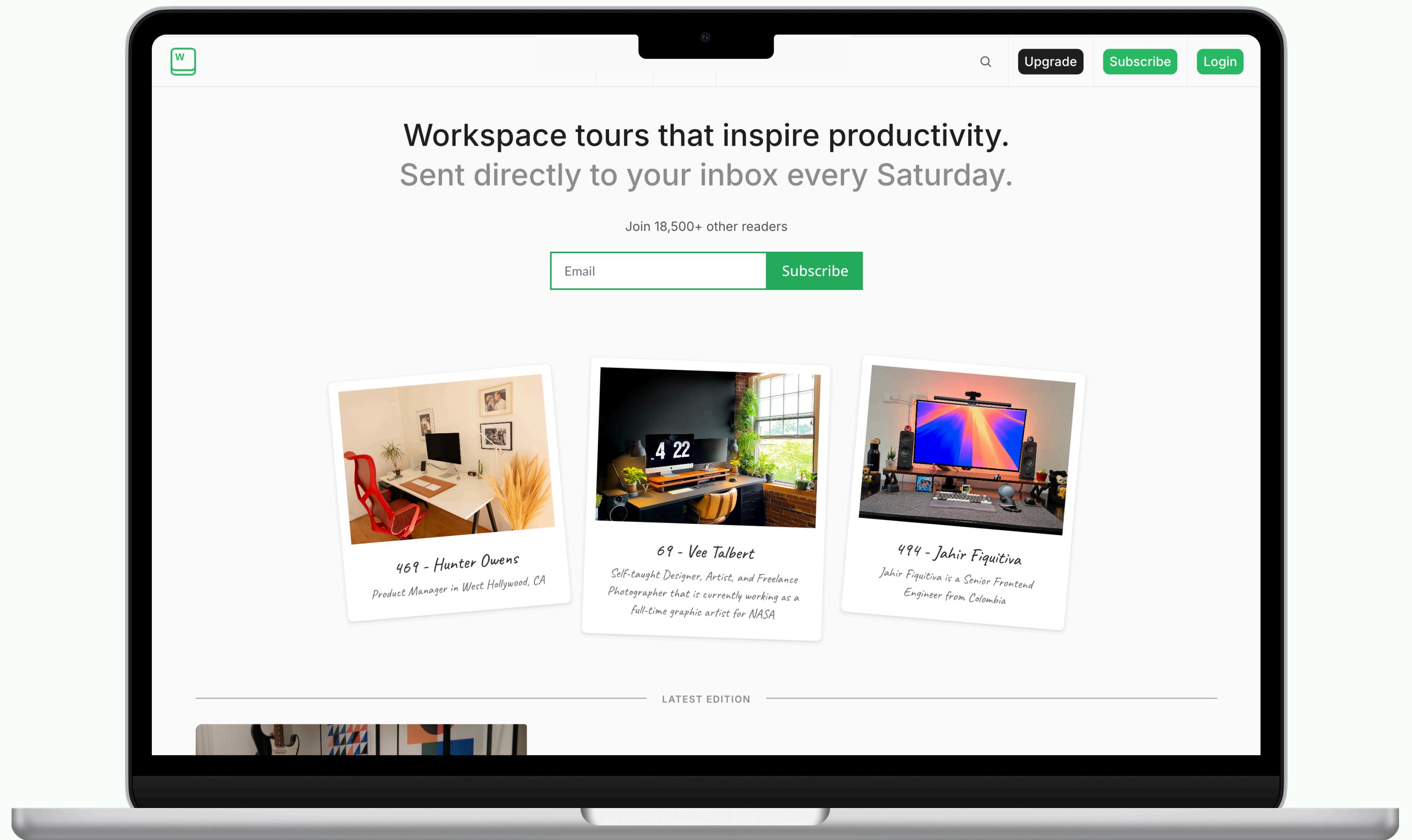
7,500

# Website



# 771,210

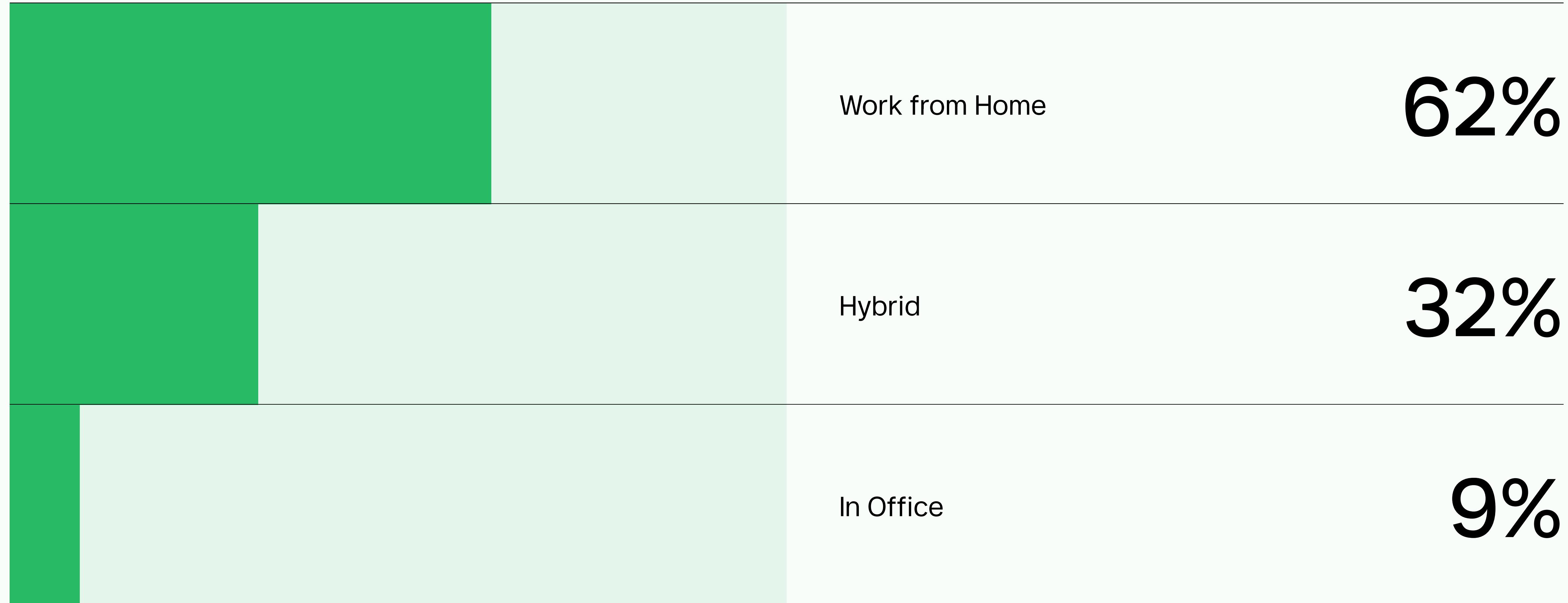
Page views in 2024





Most Workspace readers work from home in the US as Engineering employees, and are Individual Contributors.

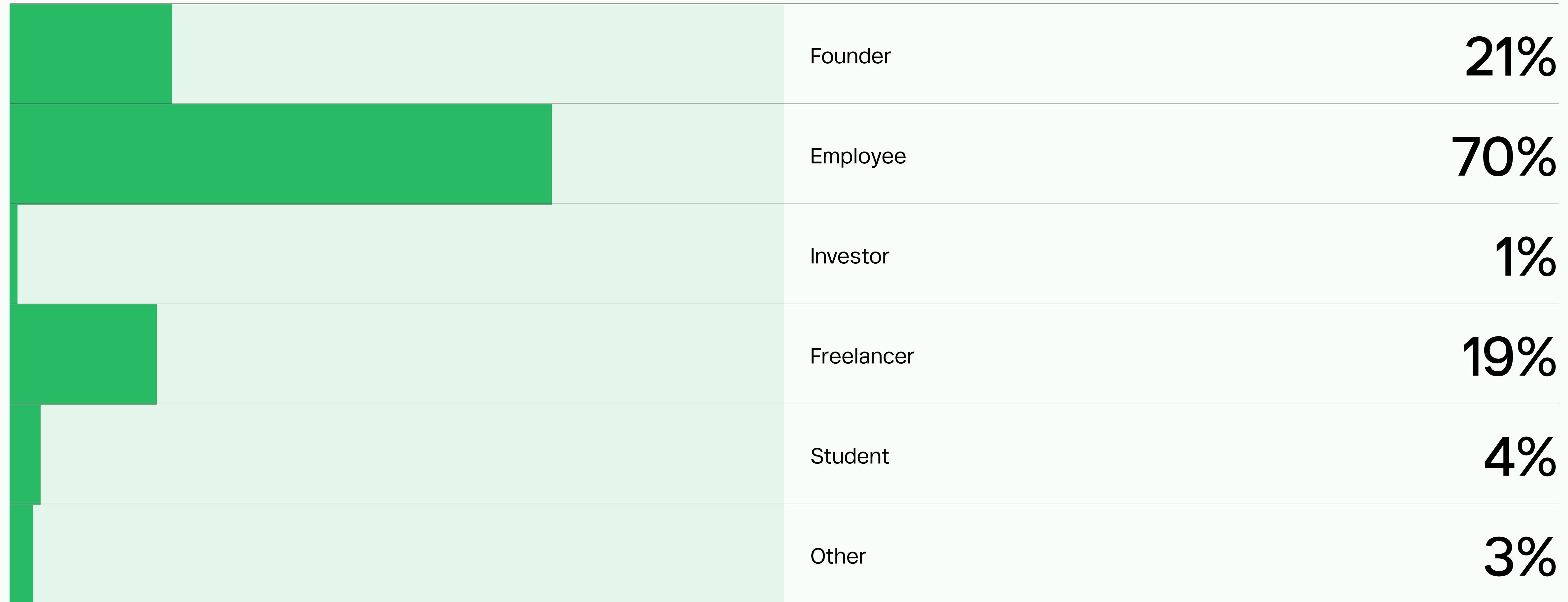
## Most Workspace readers work from home.



**Most Workspace readers live in the United States.**



# Most Workspace readers are employees.



# Most Workspace readers work in Engineering.



# Most Workspace readers are Individual Contributors.



# Case Study



E-ink dashboard to stay focused  
[usetrmnl.com](http://usetrmnl.com)

"As a small bootstrapped team, we don't have much budget for "brand exposure." Thankfully, sponsoring Workspaces yielded dramatic ROI (**10x over cost**). Followers are high intent, engaged, and we saw positive returns on multiple collaborations thanks to the daily growing audience."

**Ryan Kulp**

Founder and CEO



# What you get



**Integrated partnership:** Reach 16,000+ engaged readers & 60,000+ social followers — with no competition.

Workspaces sponsorships are available on a monthly basis. Only **12 slots** are available for the entire year.

	<b>Exclusive Sponsor</b> You're the only sponsor for the entire month
	<b>4 Newsletter Sends Per Month</b> Dedicated placement every Saturday
	<b>Prominent Logo Placement</b> In all issues for the month
	<b>150 Words of Custom Copy</b> Tell your story, your way, week to week
	<b>Social Mentions</b> 60k+ audience reach (discounts + optional giveaways)
	<b>100% Share of Voice</b> No competing sponsors, total ownership. A real partnership



# Let's chat

Workspaces sponsorships are available on a monthly basis. Availability is limited. Please reach out to discuss availability & pricing.

**Workspaces**

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