Software are eating companies

APIs are eating software

Uber is a software company and a platform. Enables other business like hotel app with Uber

APIs: Ride Requests, Drivers, Uber for Business

Blog

Community

Uber market & use case for APIs..

Airline, Events, Food, Hotels, Media & Entertainment, Retail

How to make it easy for developers and users?

API Economy $244B In US

You need integration to create additional value