alissa
acheson

data driven designer

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linkedin

awards

- Husky 100

Each year, the Husky 100 recognizes 100 undergraduate and graduate students from the UW who are making the most of their time at the UW.

- Golfonarieres: College of Arts and Sciences

A commencement award for UW's most accomplished students, carries the schools banner.

- Office of Inclusive Excellence: Women in Engineering Outstanding Leader, HCDE
- The Swedish Club Scholarship
- The Peterson Family Endowment Scholarship (2x awardee)
- Anne-Marie and Gunnar Gavel Endowment for Swedish Studies Scholarship

skills

design
user interviews, prototyping, figma, adobe suite, wireframing, information architecture, participatory design, co-designing, thematic analysis, design systems

development
Javascript, Python, HTML/CSS, Arduino, API Accessing

soft skills
stakeholder management, understanding of business goals, balancing feasibility and useability, time management

education

University of Washington Seattle   Class of 2022
B.S. Human Centered Design & Engineering, HCI
B.A. Swedish (departmental honors) — minor in Scandinavian Area Studies

work experience

Product Designer
Cash App (capstone)   Jan 22 — Present
  - Exploratory project on what social banking can look like on Cash App
  - In the research phase, using surveys, individual and group user interviews
  - Final deliverable expected to be completed June 2022

Student User Experience Intern
University of Washington — IT Department   Oct 20 — Present

  - Working on an interdisciplinary team to design and improve academic tools used by University of Washington staff and students.
  - Conducted user interviews, creating workflows and interactive prototypes, and evaluating design solutions through usability tests.
  - Worked to manage feasibility and expectations with stakeholders.

Product Design Intern
DocuSign   June 21 — Sept 21

  - Developed design system for developer experience team using Figma
  - Created workshops using the Jobs to Be Done framework exploring how individual contributors may better advance their craft
  - Purposed feature development to cross-functional teams and learned to balance feasibility and useability

UX Design Project Lead
Design for America UW   Sept 20 — May 21

  - Recruited a team of interdisciplinary students working on a project focused on closing the rural to urban technology gap.
  - Utilized design methods such as interviewing, thematic analysis, user journey maps, co-designing and mid fidelity prototyping.

research experience

Student Researcher
Human Centered Design & Engineering Dept.   Sept 20 — Dec 20

  - Exploring the effect of contextual details on content users see on their decision tore-post information.
  - Designing, conducting, and analyzing structured interviews with users of Twitter.

Student UX Designer
Human Centered Design & Engineering Dept.   Jan 20 — June 20

  - Co-designed a with a group of 2 older adults, lead group through the design process from start to finish.
  - Coded video data from co-design sessions using excel, for further behavioral analysis.