



PLASTI

A TEAM BUMBLEBEE PROJECT FROM THE UNIVERSITY OF KENT

# THE CHALLENGE

*“...to create an idea that will help solve the plastic crisis  
that is currently plaguing the world  
in support of Plastic Oceans UK.”*

# THE PROBLEM

## Symptoms

- Polluted oceans
- Killing marine life
- Growing landfills

## Root Causes

- Convenience
- Lack of awareness
- Lack of data



GLOBAL ALERT  
SEE • SHARE • SOLVE

Track Trash Hotspots



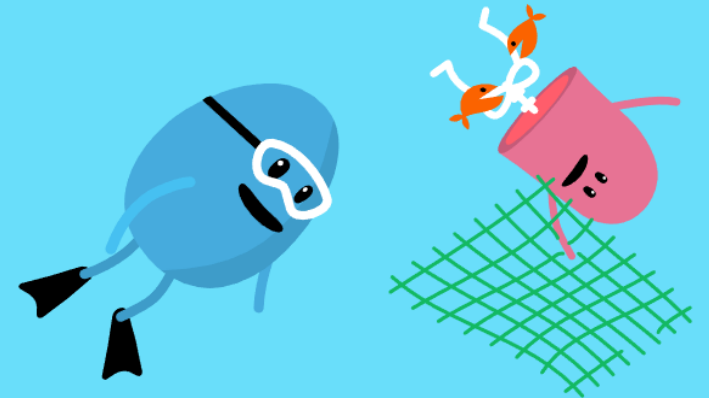
VIEW TRASH  
SITE

ADD TRASH  
SITE

MENU



DUMB WAYS  
to  
KILL OCEANS



PLAY  
TO SAVE THE OCEANS

I DON'T CARE ABOUT THE OCEANS!

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# THE PROBLEM

## Symptoms

- Polluted oceans
- Dying marine life
- Growing landfills

## Root Causes

- Convenience
- Lack of awareness
- Lack of data

# OUR SOLUTION

## Symptoms

- Reporting hotspots
- “Booking” hotspots

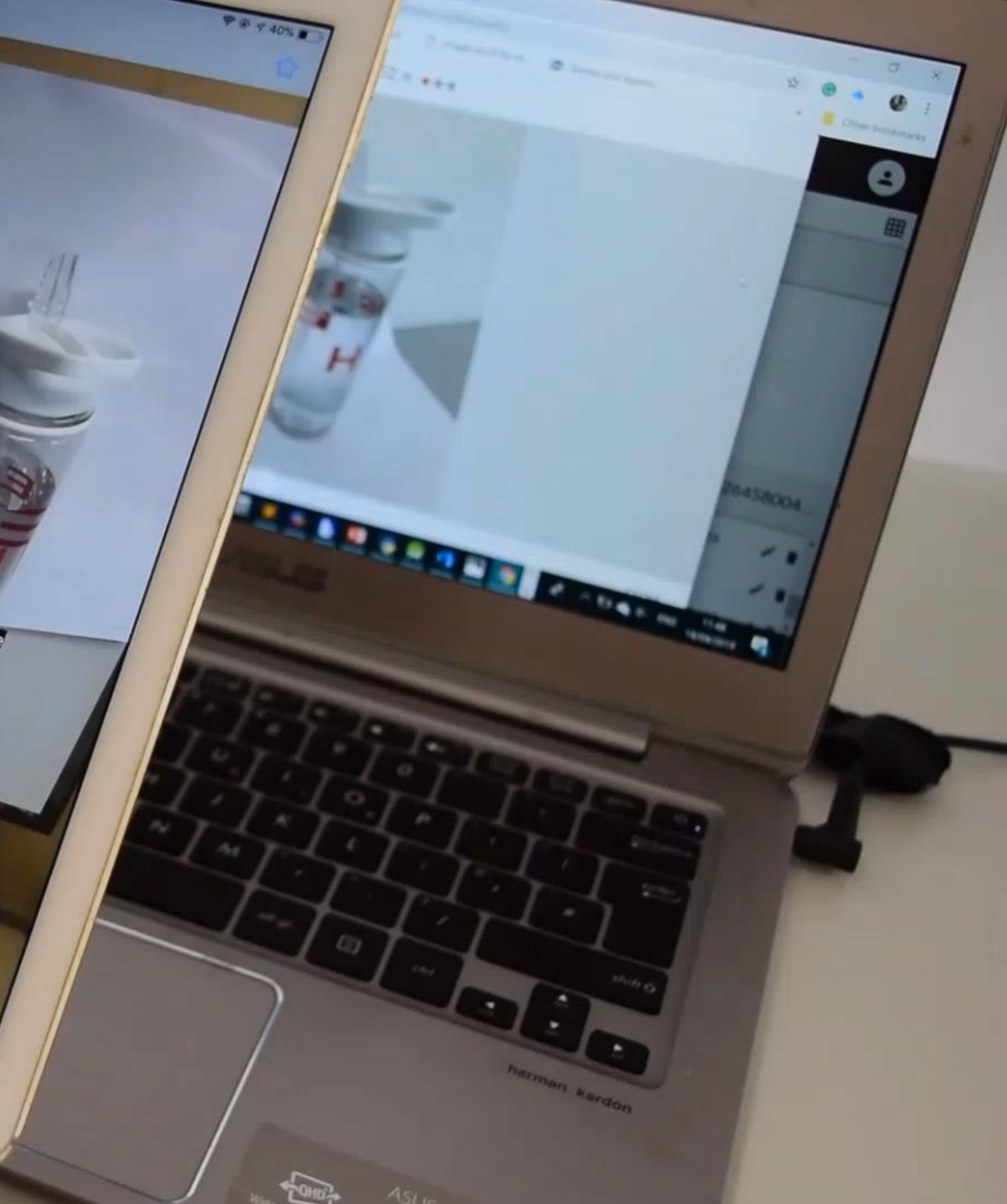
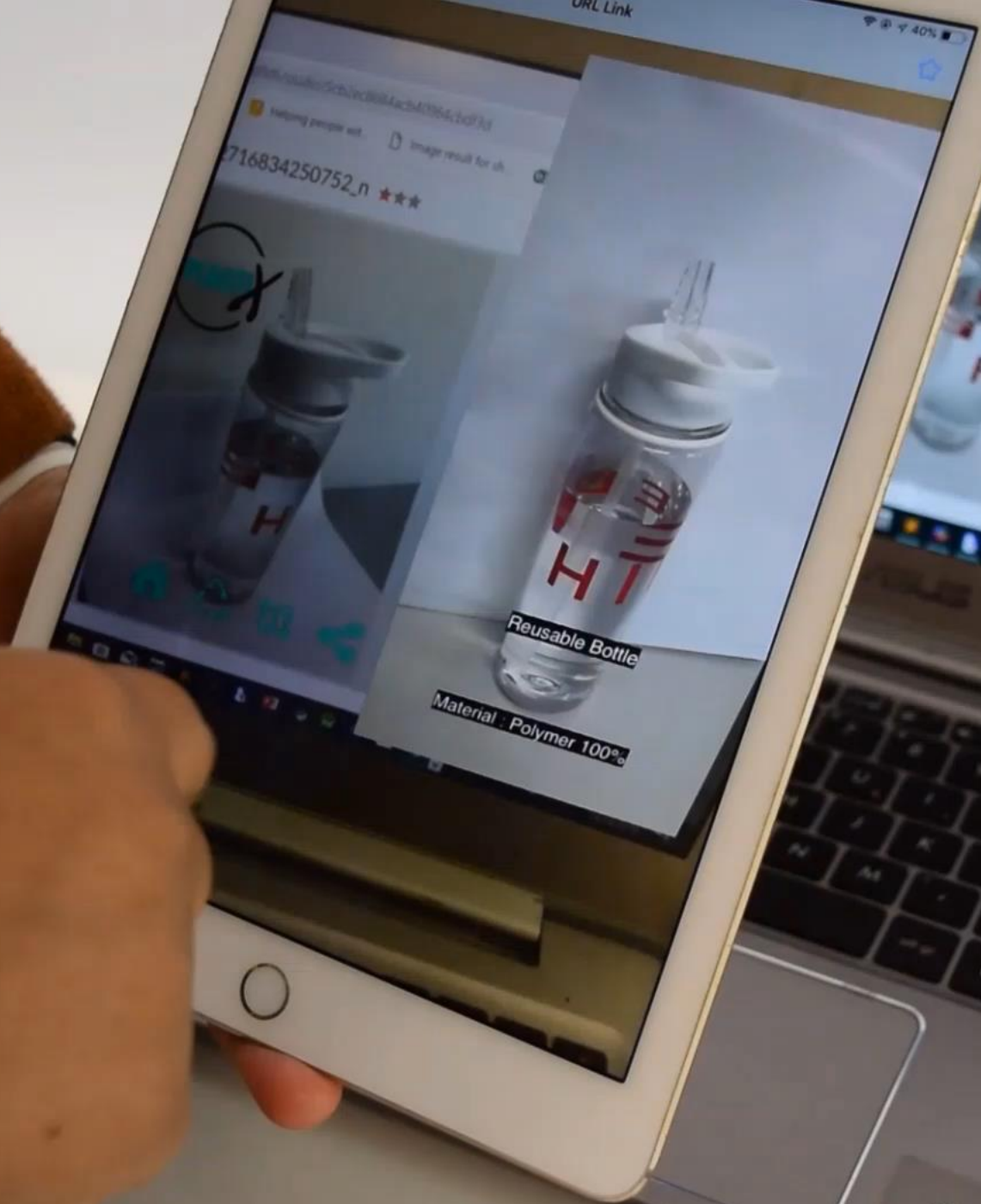
Rewards

## Root Causes

- Real-time object identification
- Personal record → self-awareness
- Data aggregation











## CODE PATTERN

# Create a real-time object detection app using Watson Machine Learning

Train your own custom model without substantive computing power and time

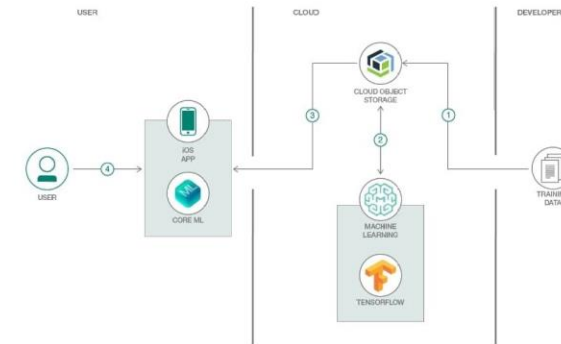
 [Get the iOS code](#)

 [Get the React code](#)

 [Do the workshop](#)

by Nick Bourdakos | Published April 9, 2019

## Example Image



1. Upload the training data to IBM Cloud Object Storage.
2. Watson Machine Learning pulls the training data from IBM Cloud Object Storage and trains a model with TensorFlow. The trained model is saved back to IBM Cloud Object Storage.
3. The trained models are added to the iOS app as a Core ML model.
4. The user interacts with the apps that can detect objects in real time.



**PLASTI**

THANK YOU!