

Lab 7- 10/17/2016

Due for Lab 7 (10/17/2016)

1. Self/peer evaluations (see email from CATME)
2. Lab Notebook: Summary of product design ideas for project 2
 - a. Summary of brainstorming
 - b. Decision matrix for top food categories.
 - c. Discuss your team's top ideas for each food category.
 - d. Explain why you selected each idea and what challenges might arise with each design.

Agenda for Lab 7

1. Mintel Marketing and analyzing market trends
2. SWOT Analysis
3. Notebook Check (Brainstorming)

Due Next Week (10/24/2016)

1. Final product decision with decision matrix and SWOT analysis
2. Preliminary Project Description and Recipe
 - a. Product description (1 paragraph)
 - b. List of ingredients
 - c. List of equipment
 - d. Written procedure for production, including 1-3 variants
 - e. Plan for data collection.