

Underground Networks

Assignment Sheet: Exhibit Preparation

At the end of the semester, we will host our own underground gallery opening. Our exhibit will feature the following components:

- Display of finished zines
- Interactive opportunities for visitors
- Impromptu Performative Readings

In planning the exhibit, each student will be assigned one of the following tasks:

Exhibit Director:

Developing a vision of the exhibit, communicating that vision to the other students and making sure all contributions are consistent with said vision.

Public Relations:

Developing a highly creative, multi-platform advertising campaign, consistent with the overall vision of the exhibit, which not only draws a large crowd but becomes a topic of general conversation.

Interactive Stations:

Developing a number of stations, where visitors can create something related to the vision of the exhibit, which they can take home.

Captions:

Writing and editing captions that describe the individual items on exhibition.

Technical Support:

Attending to all physical aspects of exhibit, from caption installation to floorplan.

Creative Catering:

Using class funds of \$100 to provide visitors with refreshments that are closely related to themes of the class and the vision of the exhibit. Not your typical fare.

Performative Reading:

Reading aloud select passages from student projects and assigned readings at the exhibit. These readings will take place without warning, interrupting whatever conversation is in progress.

In addition to carrying out your duties, you will need to write a brief 300-word reflection on the exhibit and your role in it. In this reflection, I recommend you address visitor reactions, your favorite elements of the exhibit and any suggestions for improvement.