Rebric for Website

RUBRIC: Website and Blog Design		
Criteria	**Exemplary**	**Effective**	**Ineffective**
Design	The theme selected is visually pleasing to the eye and is suitable for the intended subject.	The theme selected is visually pleasing to the eye, although it may not be suitable for the intended subject.	The theme selected is not pleasing to the eye or suitable for the intended subject.
Organization	The organization of the pages is effective, is not confusing or overcrowded and is consistent with good formatting and easy to follow.	The organization of the pages is somewhat effective, a little confusing, but not overcrowded, has good formatting and fairly easy to follow.	The organization of the pages is not effective, is confusing, overcrowded with no formatting and hard to follow.
Images	The images are skillfully selected, suitably placed and are automatically effective for the subject.	The images are somewhat skillfully selected, but wrongly placed; most are effective for the subject.	There are no images or the images selected are inappropriate for the subject and placed haphazardly.
Formatting	Formatting is well designed and presented. Fonts and font colors are effective and are free from mechanical errors in grammar, punctuation and spelling.	Formatting is reasonably designed and presented. Fonts and font colors are effective and have 2-3 mechanical errors in grammar, punctuation or spelling.	Formatting is not correct. The fonts and font colors are inappropriate and there are more than 3 mechanical errors in grammar, punctuation and spelling.
Navigation	The Website and blog are well organized. The navigation bar is suitably placed and easy to navigate between pages. Titles, topics, sub-topics and links, are appropriate to the subject, clearly labeled, and linked accurately.	The Website is somewhat organized. The navigation bar is suitably placed and easy to navigate between pages. Some of the titles, topics, sub-topics and links, are appropriate to the subject, but are not clearly labeled or linked accurately.	The Website is not organized. The navigation bar is not suitably placed or easy to navigate between pages and labels are not linked accurately.
Mechanics	All elements in the Website and Blog work accordingly with no broken links or missing pages.	Some of the elements in the Website and blog work accordingly, with a few broken links but, no missing pages.	None of the elements in the Website and blog work accordingly. There are many broken links and missing pages.
Credibility	All sources are cited correctly, with no copyright infringement.	One or two sources are not cited correctly. No copyright infringement.	No sources are cited and copyright infringement is obvious.