Aditya Chatterjee

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Linkedin

EXPERIENCE

1to10x, Noida sector 63 — *Video Editor*

December 2024 - PRESENT

- **Video & Photo Production:** Sole videographer and editor for pivotal ad campaigns, bootcamp content, and brand narratives.
- **Design & Strategy:** Co-designed the "Agentic AI" course and developed premium design assets, ad creatives, and social media content to shape the visual brand.

MAKAZ SOFTWARE SOLUTIONS P.V.T L.T.D, Gaur City center — *Video editor*

January 2024 - December 2024

- **Career Pivot:** Successfully transitioned from an initial Sales Officer role into a full-time creative position, demonstrating high adaptability and passion for technology.
- **Creative Lead:** Managed all in-house video editing and graphic design responsibilities for the company.
- **Marketing Support:** Developed a wide range of visual assets for marketing campaigns, websites, and social media, directly supporting the sales team with compelling content.

EDUCATION

National Institute of Open School (NIOS), Noida sector 62 — *Senior Secondary (12th class)*

April 2024 - April 2025

Sarvodya Bal Vidyalaya No.1 Veer Udham Singh, Mandawali, Chander vihar — *Secondary School (10th class)*

April 2022 - April 2023

PROJECTS

SKILLS

AI & Automation: Workflow Automation (No-Code), AI-Driven Ad Generation, Generative Art (Midjourney, ComfyUI), Prompt Engineering.

Video Production: Advanced Non-Linear Editing, Videography, Motion Graphics (After Effects), Color Grading (DaVinci Resolve), Audio Mastering.

Design & Marketing: Graphic Design (Photoshop, Canva), Social Media Content Creation (Reels, TikToks), Brand Identity, B2B & E-Learning Content.

Core Competencies

- **AI & Automation:** Workflow Automation (No-Code), AI-Driven Ad Generation, Generative Art (Midjourney, ComfyUI), Prompt Engineering.
- **Video Production:** Advanced Non-Linear Editing, Videography, Motion Graphics (After Effects), Color Grading (DaVinci Resolve), Audio Mastering.
- **Design & Marketing:** Graphic Design (Photoshop, Canva), Social Media Content Creation (Reels, TikToks), Brand Identity, B2B & E-Learning Content.

Technical Stack

- **Video Suite: Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve, Descript, Capcut**
- **Design & AI Tools: Adobe Photoshop, Adobe Lightroom, Canva, CorelDraw,**

1to10x All bootcamps

Automated Bootcamp Production:

- Managed the end-to-end production pipeline for international bootcamps (US/UK) and the subsequent launch in India.
- Oversaw all video recording with senior mentors and entrepreneurs.
- Developed a unique post-production style to edit recordings to simulate a live, interactive Zoom interface, enhancing realism and student engagement.
- Handled all technical operations for running the automated bootcamps on weekends.
- Contributed to marketing strategy and designed ad creatives to drive candidate registrations.

1to10x Course Videos of Agentic AI and Automation

AI Course Content (Agentic AI & AI Automation)

- Led the full video production lifecycle, from pre-production to post-production.
- Translated complex technical scripts from the tech team into engaging, high-quality final course videos.

Midjourney, ComfyUI, Krea AI, RunwayML, Adobe Sensei, Jasper AI
- **Automation & Code: Python, Selenium, Make/Integromat, HTML5, CSS3, JavaScript**

LANGUAGES

English, Hindi, bengali