

## Contact

[www.linkedin.com/in/simran-khurana-b7a78418b](https://www.linkedin.com/in/simran-khurana-b7a78418b) (LinkedIn)

## Top Skills

Digital Marketing

Social Media

Adobe Photoshop

# Simran Khurana

Creative Designer

Bengaluru, Karnataka, India

## Summary

As a creative designer, I use my imagination, creativity, and technical skills to design and develop visual concepts that effectively communicate messages to an intended audience. I work across various industries, including advertising, marketing, web design, and multimedia design.

I create visually appealing designs for a wide range of materials, such as logos, brochures, websites, social media content, and packaging. I am highly proficient in using graphic design software, such as Adobe Creative Suite, to create and edit visual elements. This allows me to craft designs that are not only aesthetically pleasing, but also effectively convey the intended message.

Overall, my goal as a creative designer is to create designs that resonate with the intended audience and leave a lasting impression. I am constantly seeking to improve my craft and stay up to date with the latest design trends and techniques to ensure that my work is fresh, relevant, and impactful.

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## Experience

The Betel Leaf Co

Graphic Designer

October 2023 - Present (8 months)

Bengaluru, Karnataka, India

Bhima Jewels

Creative Designer

February 2022 - May 2023 (1 year 4 months)

Bengaluru, Karnataka, India

Muskurahat Foundation

Fundraising Intern

November 2021 - November 2021 (1 month)

Mumbai, Maharashtra, India

### The purple pony

Design officer

September 2021 - November 2021 (3 months)

Bengaluru, Karnataka, India

The purple pony is a treasured home decor boutique brand. The purple pony brings wide array of timeless, most beautiful one-of-a-kind finds, from furniture to all thing's decor.

### Aranyani Atelier

1 year 1 month

Graphic Designer

March 2021 - September 2021 (7 months)

India

### Marketing Graphic Designer

September 2020 - September 2021 (1 year 1 month)

Karnataka, India

### blick on fresh

Freelance Graphic Designer

January 2020 - February 2020 (2 months)

Hyderabad, Telangana, India

### Self-employed

Design Dapple

March 2019 - March 2019 (1 month)

Bangalore Urban, Karnataka, India

### Shahi Exports Pvt Ltd

Industrial Engineer

December 2017 - January 2018 (2 months)

Hyderabad, Telangana, India

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## Education

Bangalore University

bsc.fad, fashion and apparel design · (2016 - 2019)

WIZTOONZ College of Media and Design

Diploma in Graphic design , Graphic Design · (August 2019 - April 2020)