

School of Psychology

**Consent Form**

**Title of Project:** Brand Perception in the Ultimatum Game: Objectification or Personalisation ?

**Name of Researcher:** Claudia Falsetti

*If you agree to participate in this study then please read the following statements and sign your name below to indicate your consent.*

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* *I have read the Information Form for participants and so understand the procedures and have been informed about what to expect;*
* *I agree to participate in this study;*
* *I understand that my participation in this study is voluntary, and that I can withdraw from the study, at any time and for any reason, without having to give a reason to the researchers;*
* *I understand that my participation in this study is solely for the purposes of research, and is in no way an evaluation of me as an individual;*
* *I consent to provide information about my age, gender and nationality;*
* *I understand that any information recorded throughout the study will be made and kept anonymous and will remain confidential and no information that identifies me will be made publicly available;*
* *I understand that all data obtained during the study will be protected and destroyed after use;*
* *I understand that I can contact the researcher(s) for this study by e-mail to receive more information and/or a summary of the anonymised group results.*