1 Accounting in Business

in the aggregate accumulate transactions of the same type over a certain period and report the data as one amount in the company's financial statements

accounting the entire process of identifying, recording, and communicating economic events (bookkeeping is part of recording only)

Who uses accounting data?

Internal users

Managerial accounting provides internal reports to help users make decisions about their companies

- Management
- Employees
- External users (investors and creditors, etc.)

Financial accounting provides economic and financial information for investors, creditors, and other external users

- Lenders
- Investors
- Competitors
- Government agencies

IRS: SEC:

- The press

Measurement principles (used by IFRS)

- [IMPT] Follow trade-offs between relevance (makes a difference in decision making) and faithful representation (factual and accurate)
- [IMPT] Enhancing qualitative characteristics (Comparability, Verifiability, Timeliness, Understandability)
- Historical cost principle: record assets at their initial cost when it was purchased
- Fair value principle: assets and liabilities should be reported at fair value (price received to sell an asset or settle a liability)
 - Only used when asses are actively traded, otherwise rarely used
 - Also used when market value info is available for certain assets

Accounting assumptions

- Monetary unit assumption: include only data that can be expressed in money terms
- Economic entity assumption: activities of the entity are separate and distinct from the activities of its owner and all other economic entities
 - Proprietorship
 - * owned by **one** person
 - * the owner receives any profits and suffers any losses
 - the owner has unlimited liability (liable for all debts of business)
 - * no legal distinction between the business as an economic unit and the owner
 - * Accounting records of the business activities are kept **separate** from owner's personal records
 - Partnership
 - * owned by **two or more** persons associated as

partners

- * each owner has unlimited personal liability
- for accounting purposes, partnership transactions are kept separate from personal activities
- Corporation
 - * separate legal identity under corporation law
 - * ownership is divided into **transferable shares**: shareholders may transfer part or all of their ownership shares to other investors at any time
 - * holders of shares enjoy limited liability
 - * **Unlimited life**; ownership can be transferred without dissolving the corporation

1.1 The Basic Accounting Equation

 $\mathsf{Assets} = \mathsf{Liabilities} + \mathsf{Equity}$

Assets: A resource controlled by the entity in the *present* due to *past* event that will give rise to *future* benefits

- Cash
- Accounts Receivable
- Supplies
- Equipment

Liabilities: A *present* obligation arising from *past* event that is expected to lead to a *future* outflow of resources upon settlement

- <u>accounts payable</u>: purchase commodities/equipment on credit from suppliers
- note payable: money borrowed
- salaries/wages payable
- sales and real estate taxes payable
- [IMPT] Example: claim from an employee due to workplace accident which is highly likely to be settled in the future

Equity: the ownership claim on a company (residual equity after creditors' claims are satisfied)

- **Share capital-ordinary**: paid in by shareholders in exchange for the ordinary shares they purchase
- Retained earnings
 - Revenues
 - Expenses
 - <u>Dividends</u>: increase in net assets, available to distribute to shareholders

1.2 Financial Statements

- 1. **Income statement (IS)** presents the revenues and expenses and resulting net income or net loss for a specific period of time.
- 2. **Retained earnings statement** summarizes the changes in retained earnings for a specific period of time.
- 3. **Statement of financial position (SFP)** (sometimes referred to as a balance sheet) reports the assets, liabilities, and equity of a company at a specific date.
 - Current and noncurrent assets/liabilities (can be turned into cash/settled within 1 year?)
 - Preferably sorted from higher liquidity to lower

- [IMPT] Assets recorded at cost/book value, not market value
- [IMPT] Revenue vs Loss/Gain
- [IMPT] Notes Payable vs Accounts Payable Notes: usually cash

Accounts: usually owed to suppliers

4. Statement of cash flows (SCF) summarizes information about the cash inflows (receipts) and outflows (payments) for a specific period of time.

$$\Delta Cash = CFO + CFI + CFF$$

5. **Statement of comprehensive income (SCI)** presents other comprehensive income items that are not included in the determination of net income

2 The Mechanics of Accounting

• [IMPT] Prepaid rent is an asset!

The benefits are not going to happen now; but will happen in the future

• [IMPT] Unearned revenue is a liability

Has to be settled in the future



	Assets	Liabilities	Equity			
		_	Liabilities	Revenues	Expenses	Dividends
\uparrow	Dr.	_	Cr.	Cr.	Dr.	Dr.
$\overline{\downarrow}$	Cr.		Dr.	Dr.	Cr.	Cr.

3 Adjusting Accounts

Accrual Accounting can capture the value of the firm much better due to timeliness

Adjusting entries made at the end of a period do not involve cash

Each adjusting entry involves a balance sheet account and an account on the $\mathsf{IS}/\mathsf{SCI};$

- Unrecorded Receivables: Amount that has not been paid but the work has been done/should be recognized (e.g. billing every 3 months)
- Unrecorded Liabilities: Expenses being incurred prior to being paid or recorded (e.g. interest payable, wages payable) in other words parts of expense is actually incurred due to the use of resources but it has not been paid
- Prepaid Assets: Payments that a company makes in advance for items charged to expense (e.g. insurance premium payment) and the asset slowly loses its value
- Unearned Revenues: Amounts received before the actual recognition of revenues, and work is slowly being done over time which decreases liability and increases revenue

Accumulated Depreciation: is a *Contra-asset* with normal balance of credit

 Note that for depreciation of PPE, PPE balance is not directly credited but instead Accumulated depreciation is credited (Less)

Allowance for bad debt: contra-asset for accounts receivable

	Assets		Liabilities	Rev. Exp. Div.
Unrecorded Receivables	Dr.	=		Cr.
Unrecorded Liabilities			Cr.	Dr.
Prepaid Expenses	Cr.			Dr.
Unearned Revenues			Dr.	Cr.

Steps to preparing Financial Statements

- Adjust journal entries
- Adjust trial balance (book not closed yet)
- Prepare financial statements
 - 1. IS \rightarrow to calculate NI
 - 2. SCE \rightarrow to calculate Δ RE

$$RE_1 + NI - Dividends = RE_2$$

- 3. SFP (Classified)
- Close book
 - Transfer nominal accounts to RE
- Post-closing trial balance

4 Problems in Financial Statements

- Errors (unintentional mistakes)
 not entering/forgot to enter, entering wrong info/amount, entering wrong accounts
- 2. Disagreements on judgment Different parties have different judgments/estimates abt revenue accounts
- 3. Frauds \Rightarrow intentional in order to manipulate FS!
 - Corruption: misusing one's position for personal gains
 - Asset Misappropriation: Theft/embezzlement of company resources
 - Financial Statements Fraud: misreporting amounts to portray more favourable results

4.1 Fraud

The Fraud Triangle (Why people commit fraud)

- Pressure pressure to meet financial/personal goals/attract investors
- 2. Opportunity

Weak internal control/adequate means to commit fraud

3. Rationalization

Justify action as unavoidable/necessary

4.2 Internal control System

Objectives:

- Ensure reliable and accurate financial records
- Properly account and protect assets
- Promotes **efficient** operations
- Adherence to company policies
- Compliance with laws and regulations

Internal Control Structure: the policies and procedures established to provide reasonable assurance that specific entity objectives will be achieved, some categories:

- The control environment clear organizational structure establishes clear lines of authority and responsibility
- Monitoring independent oversight of management through Board of Directors (BOD) & internal and external auditors
- Risk assessment
- Information and communication
- Control activities used by management to meet objectives

Principles of Internal control (Control Activities/Procedures)

- Preventive controls: prevent problems from occurring
 - Establish responsibilities and segregate duties (do not make one party/department responsible for all/conflicting parts of the process)
 - Proper procedures for authorizations (different levels of authority)
 - **Separate recordkeeping** from **custody** of assets
- Detective controls: help catch problems that are occurring before problems become large
 - Maintain adequate records
 E.g. paying supplies using prenumbered checks
 - Regular and independent reviews evaluate effectiveness and promotes adherence

Limitations of internal control

- Human error/human fraud
- Costs must not exceed benefits (e.g. if internal control is too inefficient/high costs then it might not be good)

4.3 Auditors

Role of internal auditors

- Monitor operating results and financial records
- Evaluate internal controls
- Assist with increasing efficiency and effectiveness of operations
- Make sure that regulations are complied

Detect fraud

Role of external auditors

- examine organisations' FS to determine if they are prepared and presented in accordance with accounting standards and free from misstatement
- Can only provide reasonable assurance that FS are presented fairly

4.4 Earnings Management

Objectives

- To meet internal targets motivate managers to increase revenues and figures
- To meet external expectations assurance for suppliers that they will receive payments, customers need to make sure that the company will be able to fulfill warranty obligations
- Income smoothing: to smooth out earnings / appear more stable
- Window dressing to appear more stable for bank loans or Initial Public Offering (IPO)

5 Cash

Definitions

- Cash: Currency, coins, and amount of deposit in bank accounts, checking accounts, and some savings accounts. Also includes items such as customer checks, cashier checks, certified checks, and money orders
- Cash equivalents: Short term, highly liquid investments that are:
 - $1. \ \ Readily \ convertible \ to \ known \ amounts \ of \ cash$
 - 2. Subject to an insignificant risk of changes in value

Major activities of a business

- Operating activities: selling products or services, buying inventory for resale, and incurring and paying for necessary expenses associated with the primary activities of the business
 - Financed by Current Assets & Current Liabilities
- Investing activities: purchase of assets for use in the business (occur less frequently and amounts involved are quite large)
 - Under Noncurrent Assets
- Financing activities: raising money to finance a business by means other than operations (debt and equity financing)
 - Under Noncurrent Liabilities + Equities

Internal Control of Cash

- Separating duties in handling of cash and accounting for cash
- Cash receipts are deposited daily in banks to prevent accumulation of cash in hand
- Except for small-amount payments, all payments are made with prenumbered checks
- Prepare a bank reconciliation periodically: to compare with the cash balance in the company's accounting records

Effective Cash management:

Some goals:

- 1. Plan cash receipts to meet cash payments when due
- 2. Keep a minimum level of cash necessary to operate
- Cash management principles
 - Encourage collection of receivables
 - Delay payment of liabilities
 - Keep only necessary levels of assets
 - Plan expenditure
 - Invest excess cash

5.1 Cash Disbursement for Operating Activities

Purchases Discounts: $\times/10$, n/30 means if the customer pays in 10 days, they will get x% discount but no discount when the customer pays in 30 days

Journal entries

• If firm pays full amount of payables and gets discount:

Accounts Payable Inventory Cash

• If customer pays full amount of receivables and gets discount:

Cash Sales discount Receivables

- Purchase returns: if firm returns merchandise to supplier
- Sales returns: if customer returns merchandise to firm
 - Need to take into account COGS and Sales returns (same as reversing sales entries)

Sales Returns
Accounts Receivable
Inventory
COGS

Contra-revenue accounts

- Sales Discounts & Returns are contra-revenue accounts
- To track negative adjustments to sale, and reduces revenue
- Has normal debit balance
- [IMPT] On IS, <u>Deducted</u> from gross revenue to get <u>Net Sales Revenue</u> (Less: Sales Discounts & Returns)

5.1.1 Petty Cash Funds

Establishing the funds

Petty Cash is an asset

Making payments from the fund

- No entry is recorded in the journal, but receipts are kept
- In general, Petty funds account in the ledger is not affected unless funds are established/size is increased

Replenishing the funds: Dr. expenses and Cr. cash **Cash Short and Over**: to be adjusted in Dr. or Cr. depending on the discrepancy so that

Cash - Expenses = Cash Over and Short

5.2 Controls from Bank Procedures

Benefit of banks for businesses to control cash:

- Restrict access
- Documenting procedures
- Independently verifying

5.2.1 Bank Reconciliation

Definition: internal report prepared to verify the accuracy of both the bank statement and the cash accounts of a business or individual

Why bank statement balance is not equal to cash account?

- Your bank might not know about:
 - Errors made by bank
 - Time lag differences:

Deposit in transit and **Outstanding Checks**: both were made by user but not processed by bank

- You may not know about:
 - Bank Credits: additions by bank to your account (e.g. interest)
 - Bank Debits: deductions by bank (bank service fees + charges)
 - Direct Deposits: deposits made directly to your account
 - NSF Checks: customer checks you deposited for which the customer has insufficient funds
 - Errors made by you

Adjustment on the Bank Side	Adjustment on the Book Side		
Bank Statement balance	Book balance		
+ Deposits in transit	+ Interest paid by the bank		
 Outstanding checks 	+ Direct deposits		
+/- Bank errors	 Service charges 		
	 NSF checks 		
	 Bank transfer 		
	+/- Accounting errors		
Adjusted Bank Balance	Adjusted Book Balance		
Account is reconciled when both the adjusted balances are equal.			

5.2.2 Adjusting entries for the Books

- Collection Expense: expense due to bank
- Interest Revenue
- Miscellaneous Expense: Bank expenses
- To reverse NSF: same as reversing Cash to Accounts Receivable

6 Receivables

6.1 Accounts Receivable

Subsidiary accounts Individual accounts of customers under accounts receivable

e.g. Accounts Receivable - Customer Name

Expected Credit Loss Alternative names:

Bad Debt Expense

- Accounts Receivable Impairment Loss
- Uncollectible Account Expense

Allowance for Bad Debts/Loss Allowance a Contraasset (XA)

Allowance method is preferred under Accrual Accounting Principle as it accounts receivable can be paid by customers in 5 years? 10 years? which might be uncertain

AR - Loss Allowance = Net AR

How to estimate ending balance for Loss Allowance?

- \blacksquare Individual assessment \to for customers with known credit problems
- Group assessment (*Provision matrix*)
 - Provision matrix
 - Aging accounts receivable \to accounts who have not been paid for longer should have higher probability of not being paid
- Result is the ending balance of Loss Allowance Account

6.2 Notes Receivable

- Maturity date: due date; when it is expressed in terms of month, will include the date of issuance, but when expressed in terms of day, will not include the date of issuance but start counting for the day after
- Interest Revenue

Interest Revenue = Face value \times Annual I/R \times time period (term)

- To record customers who want to pay by notes, we record Dr. Notes Receivable and Cr. Accounts Receivable
- When customer makes payment: Dr. Cash and Cr. Notes Receivable + Interest Revenue
- To record dishonored note receivable: Dr. Accounts Receivable and Cr. Notes Receivable + Interest Revenue
 - Overall effect is an increase in Revenue by the amount equal to Interest Revenue

6.3 Foreign Currency Transaction

Might happen if transaction is conducted in different currencies (exchange rates fluctuate daily)

Foreign exchange loss/gain: A revenue/expense account that is adjusted according to exchange rates

How to avoid this?

- Denominate price in own currency (US Dollars) and the risk of exchange rate changes would have fallen on the Korean Company
- Locked in the price of foreign currency by entering into a forward contract with a foreign currency broker (Derivative contract)

6.4 Variable Consideration

Some examples

 Discounted price for all goods bought if the customer buys a specified quantity Return policy, but we do not know if the customer will return or not

Hence, it is estimated at the start and is periodically reassessed using expected value/most likely amount for estimation

- Use most likely amount if the outcome is yes/no
- Use estimation if there are different outcomes with probabilities

7 Liabilities

Some recap:

- Currency:
 - Current if < 1 yr
 - Non-current if > 1 yr
- 3 Major Uncertainties in Liabilities
 - Whom to pay
 - When to pay
 - How much to pay
- Types of Liabilities
 - Known Liabilities: little uncertainty, who, when and how much is determinable
 - <u>Estimated Liabilities</u>: a known obligation of an uncertain amount, but one that can be reliably estimated
 - Contingent Liabilities: potential obligation created as a result of a past event, but which is not yet an effective liability until some future event happens

qu (term)

7.1 Current Liabilities

Current Liabilities:

- GST Payable
- Payroll Liabilities: CPF

Employers incur expenses and liabilities from having employees (payroll expenses)

- 20% contribution by employee

Salaries Expense xSalaries Payable - to employee 80%xCPF Payable - employee contribution

- 17% contribution by employer

Payroll Expense - CPF 17%x CPF Payable - employer contribution 17%x

- Unearned Revenues
- Short-Term (ST) Notes Payable
 [IMPT] use 360 days for daily I/R
 - Entry to record:

Cash

Notes Payable - Company Name

– When note is repaid + interest:

Notes Payable - Company Name Interest Expense (i/r% \times amt \times days/360) Cash

 End-of-period Adjustments: Not payable untul the following accounting period, so need to adjust entry at year-end to record the accrued interest expense

Interest Expense (i/r% \times amt \times days/360) Interest Payable

- <u>Estimated liabilities</u>: a known obligation of an uncertain amount, but can be **reliably estimated**
 - Warranty Liabilities: to comply with full disclosure and matching principles, the seller reports
 Expected warranty expense in the period when revenue from the sale is reported

To record warranty:

Warranty Expense ($x\% \times Sales$) Warranty Provision

To record returned items:

Warranty Provision Inventory

Contingent liabilities: potential liabilities that are created as a result of a past event. It is not an effective liability until some future event happens (e.g. lawsuits and litigation/legal claims, debt guarantees)

	probable	reasonably possible	remote
estimable	record as	disclose	No disclosure
	liability	in notes	needed
non-	disclose	disclose	No disclosure needed
estimable	in notes	in notes	

- Probable: chance that the future event/events will occur is high (>50% for IFRS, >70% for GAAP)
- Reasonably possible: more than remote but less than likely
- Remote: chance of occurring is slight

8 Inventory

Definition: Merchandise inventory includes all goods that a company owns and holds for sale, regardless of where the goods are located when inventory is counted

- Goods in Transit:
 - FOB Shipping Point: goods change ownership at shipping point (goods in transit reported as part of buyer's inventory)
 - FOB Destination
- Goods on Consignment:
 - Goods the seller (consignor) owns but are on display for sale at another place of business (consignee)

8.1 Costs of Inventory

Cost includes all expenditures necessary to bring an item to a sellable condition and location

- Invoice cost
- Freight/transport cost
- Insurance cost
- Storage cost
- Import taxes
- Less any purchase discounts/returns

Note that costs incurred after inventory is ready for use is not included (e.g. marketing, salesperson salaries, financing cost, Warehouse costs, retail store costs)

8.2 Perpetual vs Periodic

Perpetual characteristics:

- Up-to-date record maintained
- purchases/returns/discounts are directly added to Inventory account
- Transaction-by-transaction records
- Information on COGS and ending inventory is available on a continuous basis

Periodic characteristics:

- No p-to-date records during accounting period
- purchases/returns/discounts are recorded in a temporary account (NOT Inventory)
- Actual physical count of inventory is done at the end of the period
- COGS is then calculated indirectly using the COGS equation

8.2.1 Periodic Inventory

Beg. Inventory + Net Purchases = COGS + End Inventory

Types of temporary accounts:

- Purchases
- Freight-in: to take into account transport costs, because COGS is unknown
- Purchase returns
- Purchase discounts: might happen when the company pays invoice before the due date and gets discount

Steps to take at the end of the period:

- Temporary accounts will all be closed to the inventory account at the end of the period
- COGS will be computed after physical count and using other COGS method, and debit COGS and credit Inventory

8.2.2 Perpetual Inventory

What happens if there's inventory shrinkage (loss of merchandise)?

 Debit COGS and Credit Inventory (since we don't know what happens to the lost goods, we just assume that they're sold)

Advantage of perpetual system:

 up-to-date count helps to confirm the amount in the accounting system or highlight shortages of inventory

8.3 Inventory Costing Methods

8.3.1 Specific Identification Method

- When specific units are sold, the specific cost of that unit is recorded as COGS.
- Impractical for large quantities of similar items being sold (e.g. toothpaste, clothing etc...)
- Typically used when dealing with expensive unique items (e.g. houses, expensive fine jewelry, unique custom made cars etc...) where costs can be easily tracked to specific item

8.3.2 FIFO

Advantage:

Ending inventory approximates current replacement cost

8.3.3 LIFO

Advantage:

Better matches current costs in COGS with revenues

8.3.4 Average Cost Method

 When a unit is sold, the avg cost per unit is assigned to COGS

 $Avg Cost = \frac{Cost of Goods available for Sale}{Number of units available for sale}$

Advantage:

Smooth out price changes

8.4 Net Realizable Value (NRV)

- Ending inventory has to be reported at the lower of cost or market value
- Meaning that if the replacement cost of the same goods in inventory is lower than the inventory cost, it has to report the market value instead.
- NRV can be applied in two ways:
 - Separately to each individual item
 - To major categories of assets

What happens if NRV < Initial cost? Need to make a journal entry to change Net Inventory

Cost of Goods Sold

Allowance for Inventory Write Down

Where the above is a **XA** account to Inventory

Net Inventory = Inventory - Less: Allowance for Write-Down

9 PPE

Types of Assets:

- Tangible: <u>PPE</u> (Fixed assets such as land, building, equipment) + <u>Natural resources</u> (mineral deposits, oil fields)
- Intangible:
 - <u>Definite life</u>: patents, copyright, franchises, licenses
 - Indefinite life: trademarks, goodwill

9.1 Acquiring PPE

PPE (tangible assets actively used in operations that will give future benefits) are initially recorded at **COST [IMPT]**

 Including the purchase price and all expenditures needed for its intended use.







Land Improvements

Improvement cost (include materials, labor & overhead)

E.g. Parking lots, driveways, fences, walks, shrubs, lighting systems, landscaping

- **Lump-sum purchase**: buying different assets at a combined cost, usually in total smaller than buying individual assets
 - total cost of a combined purchase is <u>separated</u> on the basis of the <u>relative fair market values</u> of each asset component

9.2 Depreciation

- Use Depreciation Expense and Accumulated Depreciation (XA) Accounts
- Net Book Value (carrying amount) is the 'current' value of the asset

NBV = Acquisition Cost - Accumulated Depreciation

Some depreciation methods: to calculate Depreciation Expense

- Straight-line method
- Unit-of-production method (used for depletion of natural resources also, but this one need to estimate the usable value of all the natural resources)
- Double-Declining Balance (DDB): usually use multiplier=2

 $\label{eq:Depreciation} \text{Depreciation Expense} = \text{Current NBV} \times \frac{\text{Multiplier}}{\text{Useful life in yrs}}$

[IMPT] Partial-Year Depreciation: Note that if we buy an equipment in the middle of the year, the depreciation expense for the year is only <u>a proportion</u> of annual depreciation expense

• in the last year, the depreciation would be also a portion of the annual dep. expense since the PPE is supposed to end its life in the middle of the year

Changes in Depreciation estimate:

- Need to estimate Residual Value and Useful Life, but this may change
- [IMPT] If it changes, it does not affect past years' depreciation expense, only affects future years!

9.3 Capitalize or Expense?

- **R&D**: Research cost are expensed. Development cost after technological feasibility is established can be capitalized. (IFRS)
- **PPE:** If we capitalize, there would be less expense and this would boost income (WorldCom scandal where revenues were boosted and assets were inflated)

t	Types of Expenditures	Capitalize or Expense?	Identifying Characteristics
1)	Revenue Expenditures – ordinary repairs & maintenance	Expense (Dr Expense)	Maintains normal operating condition Does not increase productivity Does not extend life beyond original estimate Recurring in nature and involve small amounts of money at each occurrence
	2) Capital Expenditures – additions & improvements	Capitalize (Dr LT Asset)	Major overhauls or partial replacements Usually occur infrequently Increases efficiency Extends useful life beyond original estimate Involve large amounts of money

9.4 Impairment of PPE

Definition:An impairment is the amount by which the **carrying amount** of an asset exceeds its **recoverable amount**.

Journal entry:

Impairment loss on Equipment Accumulated Impairment Loss

- Impairment loss: classified under equity and included under IS
- Accumulated Impairment Loss: classified under XA

9.5 Disposal of PPE

Steps to record Disposal

- Need to update depreciation expense and add to the accumulated depreciation account first
- Journal entry if there is gain from selling

Cash

Accumulated Depreciation

PPE

Gain on Sale of Asset

- Note that Disposal is usually classified under Accumulated Depreciation and Impairment
- Note that Gain on Disposal is usually classified under Operating Profit

9.6 Intangible Assets

Types:

- Definite Life: Amortise over its estimated useful life.
 Usually assumed to have 0 salvage value (use straight-line method, similar to depreciation but use Amortisation expense and Accumulated Amortisation)
 - Patents: granted by the government for an invention, exclusive right for owner to use, manufacture and sell the product of the patent
 - Copyrights: exclusive rights to publish, use and sell literary, musical or artistic work.
 - Franchises: contractual right to sell certain products or services, use certain trademarks, or perform activities in a certain region
- Indefinite Life: Not amortised, but tested at least annually for possible impairment, and book value is reduced to fair value if impaired.
 - Trademarks: exclusive legal right to use a distinctive name, image or slogan.
 - Goodwill: when one company buys another company, the excess of the purchase price over the fair market value of acquired net assets is goodwill. (Note that only <u>purchased</u> goodwill is an intangible asset!)

[IMPT] "Intangibles" that are NOT acquired through an exchange is NOT recorded in the company's books!

10 Financial Statement Analysis (FSA)

General areas of FSA:

- Liquidity and efficiency: able to meet short term obligations and efficiently generate rev-enues
- **Solvency**: able to meet long term obligations and generate future revenues
- Profitability: rewards for investors
- Cash Flow: manage cash inflow and outflow
- Market Prospects: generate positive market expectations

10.1 Return on Assets (ROA)

$$\mathsf{ROA} = \frac{\mathsf{Net\ profit}}{\mathsf{Avg\ total\ assets}}$$

Measures profitability

10.2 Debt Ratio

$$\mathsf{Debt}\ \mathsf{Ratio} = \frac{\mathsf{Total}\ \mathsf{Liabilities}}{\mathsf{Total}\ \mathsf{Assets}}$$

Measures *solvency* and financial leverage (higher financial leverage ⇒ higher risk)

10.3 Profit Margin/Return on Sales

Profit Margin =
$$\frac{\text{Net Income/Profit}}{\text{Net Sales}}$$

Profitability?: How much profit is generated every one dollar of sales?

- Measures future growth of the company
- Start-ups will usually have negative growth, but if it's decreasing in magnitude it's good

10.4 Accounts Receivable Turnover

 $\mbox{Accounts Receivable Turnover} = \frac{\mbox{Net Sales Revenue}}{\mbox{Average Accounts Receivable}}$

Measures how well an organization is managing its accounts receivable (collecting receivables/cash, paying short-term loans to cover cash shortage)

$$\mbox{Average Collection Period} = \frac{365}{\mbox{Accounts Receivable Turnover}}$$

10.5 Current Ratio

$$Current Ratio = \frac{Current Assets}{Current Liabilities}$$

Measures ability of a company to pay its short-term obligations with short-term assets (*liquidity*)

liquidity: how easily an asset can be converted to cash But too high ratio can indicate the firm might not be using resources efficiently

10.6 Acid-Test Ratio (Quick Ratio)

$$\mbox{Acid-Test Ratio} = \frac{\mbox{Quick Assets}}{\mbox{Current Liabilities}}$$

 $\begin{aligned} \text{Quick Assets} = & \text{Cash} + \text{Short-Term Investments} \\ & + \text{Current Trade Receivables} \end{aligned}$

Measures a company's ability to quickly pay its short-term obligations using liquid assets (exclude inventory, prepaid, and other current assets)

Useful to assess if the company will face *near-term liquidity* problems

• If Quick Ratio ≥ 1.0 then near-term liquidity problems are unlikely, and vice-versa

10.7 Inventory Turnover

$${\sf Inventory\ Turnover} = \frac{{\sf COGS}}{{\sf Average\ Inventory}}$$

Measures how many times a company turns over (sells) its inventory Measures liquidity (if the company is controlling inventory well)

$${\rm Days'~Sales~in~Inventory} = \frac{365}{{\rm inventory~Turnover}}$$

Estimates how many days on average it will take to convert inventory to cash/AR

10.8 Operating Cycle of a Company

Operating Cycle Length
$$=$$
Avg Collection Period $+$ Days in Inventory

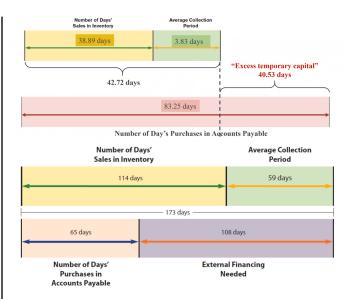
Measures: *how much time it takes* from the point inventory is purchased to cash collection from customer

10.9 Number of Days' Purchases in Accounts Payable

Days' Purchases in AP =
$$\frac{365}{\frac{\text{Purchases}}{\text{Avg Accounts Payable}}}$$

Measures how many days' worth of inventory does the company have in accounts payable

- Avg. length of time between purchases of inventory (on credit) and cash payment for that inventory
- Useful to assess how fast a company is in paying its suppliers



 Does the company need to rely on external financing for cash to support its operating activities

10.10 Fixed Assets Turnover (PPE Turnover Ratio)

$$\label{eq:FATurnover} \begin{aligned} \mathsf{FA} \ \mathsf{Turnover} &= \frac{\mathsf{Net} \ \mathsf{Sales}}{\mathsf{Average} \ \mathsf{Fixed} \ \mathsf{Assets}} \\ \mathsf{Avg.} \ \mathsf{Fixed} \ \mathsf{Assets} &= \mathsf{Avg.} \ \mathsf{PPE} \end{aligned}$$

Measures how efficient a company is in using its fixed assets to generate sales (Profitability)

How much sales is generated per each dollar (unit) of PPE?

10.11 Total Assets Turnover

TA Turnover =
$$\frac{\text{Net Sales}}{\text{Average Assets}}$$

Measures how efficient a company is in using its assets as a whole to generate sales (Profitability)

11 Exam stuff

- Record transactions: prepare journal entries
- prepare ledger: draw T-accounts
- on credit = on account
- Property Plant and Equipment: it's very broad and if we want to record in journal entry usually need specific accounts
- Write "not included in journal" when there's no exchange of goods/cash