

Corporate Partnership Proposal

Rise for Impact x [COMPANY NAME]

Building Africa's Future Together

Partnership Overview

Rise for Impact invites **[COMPANY NAME]** to join us as a strategic partner in mobilizing Africa's next generation of climate action leaders. This partnership offers a unique opportunity to invest in Africa's youth, enhance your CSR impact, and access a pipeline of talented, motivated changemakers.

Why Partner with Rise for Impact?

Aligned Values

- **Youth Empowerment:** Building the next generation of leaders
- **Climate Action:** Addressing the global climate crisis
- **Social Impact:** Creating sustainable, scalable solutions
- **Innovation:** Leveraging technology for social good
- **African Agency:** Supporting African-led development

Strategic Benefits for [COMPANY NAME]

1. CSR & Impact Reporting

- Measurable, reportable impact aligned with SDGs
- Access to comprehensive M&E data and impact stories
- Recognition in sustainability and CSR reports
- Support for ESG goals and stakeholder expectations

2. Brand Positioning

- Association with innovative, youth-led social enterprise
- Authentic engagement with African youth (60% of population under 25)
- Positive brand perception among socially-conscious consumers
- Differentiation from competitors in social impact space

3. Talent Pipeline

- Access to network of 5,000+ skilled, motivated youth
- Early recruitment pipeline for internships and roles
- Brand awareness among emerging workforce
- Partnership with future business and civic leaders

4. Market Insights

- Understanding of African youth priorities and challenges
- Access to on-ground insights across 10+ countries
- Co-creation opportunities with target demographics
- Early awareness of emerging trends and innovations

5. Employee Engagement

- Meaningful volunteering and mentorship opportunities
- Team building through partnership events
- Purpose-driven work enhancing retention
- Skills-based volunteering programs

Partnership Tiers

Tier 1: Impact Ally - \$10,000/year

Benefits:

- Logo on website (partners page)
- Recognition in quarterly newsletter
- Annual impact report

- 2 volunteering slots for employees

Impact Delivered:

- Support 50 youth with opportunity access
 - Fund 1 regional workshop
 - Provide scholarships for 5 fellowship participants
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Tier 2: Growth Partner - \$50,000/year

Benefits:

- Prominent logo placement (website, events, materials)
- Named scholarship fund or program component
- Quarterly impact briefings
- 10 volunteering/mentorship slots
- Invitation to annual impact event (2 representatives)
- Social media recognition (4x annually)

Impact Delivered:

- Support 250 youth through programs
 - Fund 5 regional workshops
 - Establish 1 regional hub
 - Provide full scholarships for 20 fellowship participants
 - Co-host 1 corporate-sponsored event
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Tier 3: Strategic Partner - \$150,000+/year

Benefits:

- Premier partner status with exclusive branding
- Co-branded flagship program (e.g., "[Company] Rise for Impact Fellowship")
- Monthly strategic briefings with leadership team

- Board advisory seat or partnership steering committee
- 25+ volunteering/mentorship slots
- Employee team-building events with participants
- Joint press releases and media opportunities
- First access to talent pipeline
- Co-creation of innovation challenges or competitions
- VIP access to all Rise for Impact events
- Dedicated partnership manager

Impact Delivered:

- Support 1,000+ youth across 10 countries
 - Fund 3 regional hubs with full-time coordinators
 - Provide full scholarships for 100 fellowship participants
 - Host major pan-African youth summit
 - Launch innovation challenge or accelerator program
 - Custom programs designed for partnership goals
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Partnership Models

Model A: General Operating Support

Unrestricted funding allowing maximum flexibility and organizational sustainability.

Best For: Companies seeking comprehensive impact without program-specific requirements.

Model B: Program Sponsorship

Direct funding for specific programs aligned with company priorities.

Options:

- **Fellowship Program:** \$100,000/year (support 100 fellows)
- **Regional Hubs:** \$30,000/hub/year (establish presence in specific country)
- **Technology Development:** \$50,000 (mobile app and platform enhancement)
- **Youth Summit:** \$75,000 (host annual pan-African convening)

Best For: Companies with specific geographic, thematic, or program interests.

Model C: In-Kind Partnership

Non-monetary support through services, technology, expertise, or platforms.

Examples:

- Technology companies: Cloud hosting, software licenses, hardware
- Consulting firms: Pro-bono strategy, M&E, systems design
- Media companies: Advertising space, content production
- Event companies: Venue, logistics, equipment
- Professional services: Legal, accounting, HR systems

Best For: Companies with valuable services/products that reduce our operating costs.

Model D: Employee Engagement Partnership

Partnership centered on employee volunteering, mentorship, and skills-sharing.

Components:

- Mentorship program matching employees with fellows
- Skills-based volunteering (workshops, training sessions)
- Pro-bono consulting projects
- Employee giving/matching campaigns

- Team volunteering experiences

Best For: Companies prioritizing employee engagement and purpose-driven culture.

Model E: Innovation Partnership

Co-creation of programs, challenges, or initiatives addressing shared priorities.

Examples:

- Tech-for-good innovation challenge
- Green entrepreneurship accelerator
- Climate action hackathon series
- Youth leadership curriculum co-development
- Research collaboration on youth development

Best For: Companies seeking authentic co-creation and innovation opportunities.

Proposed Partnership Approach for [COMPANY NAME]

Recommended Tier: [Strategic Partner / Growth Partner / Impact Ally]

Rationale

[Customize based on company's priorities, size, and alignment]

Proposed Focus Areas

1. **[Area 1]:** *[How it aligns with company goals]*
2. **[Area 2]:** *[How it addresses mutual priorities]*

3. [Area 3]: *[How it creates shared value]*

Year 1 Milestones

- **Q1:** Partnership launch, systems setup, employee engagement kickoff
- **Q2:** First program cohort begins, initial volunteering events
- **Q3:** Mid-year impact review, employee recognition event
- **Q4:** Annual report, planning for Year 2 expansion

3-Year Vision

[Paint picture of multi-year partnership evolution and compounding impact]

Impact Measurement Framework

Quantitative Metrics

- Number of youth reached
- Opportunities accessed (scholarships, jobs, etc.)
- Skills training hours delivered
- Employment rate of participants
- Scholarship value secured by participants
- Climate action projects launched
- Communities impacted

Qualitative Indicators

- Participant testimonials and case studies
- Skills development self-assessments
- Network expansion and collaboration
- Leadership capacity growth
- Community engagement
- Behavior change related to climate action

Reporting Cadence

- **Monthly:** Highlight updates and stories
 - **Quarterly:** Comprehensive impact reports with data
 - **Annually:** Full year review, audited financials, strategic briefing
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Partnership Management

Dedicated Support

- Partnership Manager: Primary point of contact
- Quarterly business review meetings
- Ad-hoc support for specific needs or events
- Annual strategic planning session

Governance

- Partnership steering committee (for Strategic Partners)
- Clear decision-making processes
- Transparent communication channels
- Regular feedback loops

Flexibility

- Annual review and adjustment of partnership terms
 - Responsive to changing company priorities
 - Co-creation of new initiatives
 - Scaling up or down as needed
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Case Study: What Partnership Looks Like

Hypothetical: Tech Company Partnership

Company: [Example Tech Corp]

Investment: \$150,000/year

Focus: Technology access and digital skills

Year 1 Activities:

- **Q1:** Launched "TechCorp Digital Leaders Fellowship" for 50 youth
- **Q2:** Provided laptops and internet stipends to all fellows
- **Q3:** 10 TechCorp engineers delivered coding workshops in 3 countries
- **Q4:** Hosted demo day showcasing fellow projects, hired 2 interns

Impact Achieved:

- 50 youth gained digital skills (Python, web development, data analysis)
- 15 launched tech-based social enterprises
- 8 secured employment in tech sector
- 30 continued to advanced training programs
- 100+ employees engaged through volunteering
- 50,000+ social media impressions highlighting partnership

ROI for Company:

- Enhanced employer brand among youth tech talent
 - Positive coverage in 5 major publications
 - 2 quality interns hired, 1 converted to full-time
 - Improved employee satisfaction scores (+8% citing volunteering)
 - Achieved key CSR metrics for board reporting
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Why Now?

Critical Moment for Africa

- **Youth Bulge:** 60% under 25, but limited opportunities
- **Climate Crisis:** Africa most affected despite contributing least
- **Post-Pandemic Recovery:** Need for innovative, resilient solutions

- **Digital Transformation:** Opportunity to leapfrog traditional development

Proven Track Record

- 3 years of program delivery
- 5,000+ youth already engaged
- 98% participant satisfaction
- Strong partnerships with universities, NGOs, governments

Momentum Building

- Expansion to 10+ countries in 2026
 - Mobile app launching Q2 2026
 - Major summit planned for Q4 2026
 - Growing media coverage and recognition
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Next Steps

1. Exploratory Conversation

- 30-minute call to discuss alignment and possibilities
- Share additional due diligence materials
- Answer any questions

Contact: claudio.ikfingeh@rise4impact.org

2. Proposal Customization

- Develop tailored proposal based on your priorities
- Create partnership agreement draft
- Outline specific deliverables and timeline

3. Due Diligence

- Provide financial statements and impact data
- Facilitate reference calls with current partners

- Arrange site visit or virtual program observation

4. Partnership Launch

- Sign memorandum of understanding
- Kickoff meeting with teams
- Begin implementation and reporting

Investment Summary

Partnership Tier	Annual Investment	Youth Impacted	Key Benefits
Impact Ally	\$10,000	50+	Logo, reports, volunteering
Growth Partner	\$50,000	250+	Named program, briefings, events
Strategic Partner	\$150,000+	1,000+	Co-branded flagship, board seat, full access

Frequently Asked Questions

Q: Can we start with a pilot before committing long-term?

A: Absolutely. We offer 1-year pilot partnerships with option to expand. This allows you to test alignment and impact before making multi-year commitment.

Q: How do you ensure our investment creates real impact?

A: We use rigorous M&E framework with both quantitative metrics and qualitative assessments. All data is tracked, verified, and reported transparently.

Q: Can we direct funding to specific countries or themes?

A: Yes. We can customize partnerships to align with your geographic priorities (e.g., West Africa only) or thematic focus (e.g., girls' empowerment, renewable energy).

Q: What if our budget/priorities change?

A: We build flexibility into agreements with annual review clauses. We can adjust scope, focus, or investment level based on mutual agreement.

Q: How do you manage risk and ensure sustainability?

A: Diversified funding, strong governance, financial reserves, and scalable model reduce dependency on any single partner. We're building for long-term sustainability.

Q: Can our employees get involved beyond financial contribution?

A: Yes! Employee engagement is core to partnership value. Mentorship, volunteering, skills-sharing, and team experiences available at all tiers.

About Rise for Impact

Mission

Mobilize Africa's next generation of climate action leaders by connecting youth with opportunities, skills, and networks to drive sustainable development.

Vision

An Africa where every young person has the resources, support, and inspiration to become a changemaker in their community.

Values

- **Youth-Centered:** Young people lead and drive our work
- **Pan-African:** Continental solidarity and collaboration
- **Excellence:** High standards in everything we do
- **Integrity:** Transparent, accountable, and ethical
- **Innovation:** Creative solutions to complex challenges

Impact to Date

- 5,000+ youth engaged across 8 countries
- 200+ opportunities shared
- 50+ partner organizations
- 98% participant satisfaction rate

Contact

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Schedule a Conversation: calendly.com/riseforimpact

Request Materials: partnerships@riseforimpact.org

"Partnership with Rise for Impact is an investment in Africa's future. Together, we can empower a generation of leaders who will transform their communities"

and the continent."

Let's build the future together.

Rise for Impact

Empowering Africa's Youth. Driving Climate Action. Building the Future.

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