

Rise for Impact - Donor Prospectus

Investing in Africa's Next Generation of Climate Leaders

Executive Summary

Rise for Impact is a pan-African youth-led organization mobilizing the next generation of climate action leaders across the continent. We connect young Africans with opportunities, skills, and networks to drive sustainable development in their communities.

Investment Opportunity

We are seeking **\$250,000 - \$500,000** in funding to scale our impact across 10+ African countries, reaching 50,000+ youth by 2027.

Why Now?

- **60% of Africa's population** is under 25 years old
- **Climate change** disproportionately affects African communities
- **Youth unemployment** exceeds 30% across the continent
- **Leadership gap** in climate action and sustainable development

Our Track Record

- **5,000+ youth** engaged across 8 African countries
 - **200+ opportunities** shared (scholarships, fellowships, grants)
 - **50+ partner organizations** including universities, NGOs, and corporations
 - **98% satisfaction rate** from program participants
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The Problem We're Solving

1. Information Asymmetry

African youth lack access to life-changing opportunities that exist globally. Information about scholarships, fellowships, internships, and grants rarely reaches remote and underserved communities.

2. Skills Gap

Traditional education systems don't equip youth with the practical skills needed for climate action, social entrepreneurship, and global competitiveness.

3. Isolation & Limited Networks

Young changemakers across Africa work in silos, unable to collaborate, learn from each other, or access mentorship from experienced leaders.

4. Crisis-Affected Communities

Conflict, displacement, and economic instability deny millions of young people the opportunity to realize their potential.

Our Solution

Three-Pillar Approach

1. Opportunity Access Platform

- Curated database of 500+ verified opportunities
- Weekly newsletter reaching 10,000+ subscribers
- Personalized matching based on skills and interests
- Application support and mentorship

2. Leadership Development Programs

- **Rise for Impact Fellowship:** 12-month intensive program
 - Climate action project implementation
 - Leadership training and soft skills
 - Peer learning cohorts
 - Mentorship from industry experts
- **Regional Impact Hubs:** Community-based programs
 - Monthly workshops and trainings
 - Networking events
 - Resource libraries
 - Collaboration spaces

3. Network & Community Building

- Pan-African network of 5,000+ active members
 - Monthly webinars and virtual events
 - Regional chapters in 8+ countries
 - Alumni network providing mentorship
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Investment Tiers & Impact

Seed Investor: \$25,000 - \$50,000

Impact:

- Support 100 youth through our fellowship program
- Establish 2 new regional hubs
- Expand newsletter reach to 15,000 subscribers

Recognition:

- Logo on website and materials

- Quarterly impact reports
 - Annual donor appreciation event invitation
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Growth Investor: \$51,000 - \$150,000

Impact:

- Support 500 youth through comprehensive programs
- Launch 5 new regional hubs across Africa
- Develop mobile app for opportunity access
- Host 2 regional conferences

Recognition:

- Prominent logo placement (website, events, materials)
 - Named program or initiative
 - Bi-monthly impact briefings
 - Site visit opportunity
 - Advisory board participation (optional)
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Scale Investor: \$151,000 - \$500,000

Impact:

- Support 2,000+ youth across 10+ countries
- Launch 10 regional hubs with full-time coordinators
- Develop comprehensive curriculum and training materials
- Establish scholarship fund for disadvantaged youth
- Host pan-African youth climate summit
- Build sustainable social enterprise model

Recognition:

- Premier partner status with exclusive branding
- Co-branded major program or initiative

- Monthly strategic briefings with leadership team
 - Multiple site visits and program participation
 - Board or advisory committee seat
 - Joint press releases and media opportunities
 - First right to co-invest in future initiatives
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Use of Funds Breakdown

\$250,000 Investment Allocation:

Program Delivery (60% - \$150,000)

- Fellowship program expansion: \$80,000
- Regional hub establishment: \$40,000
- Training materials & curriculum: \$15,000
- Mentorship program: \$15,000

Technology & Infrastructure (20% - \$50,000)

- Mobile app development: \$25,000
- Website enhancement: \$10,000
- Database & CRM system: \$10,000
- Digital security & backup: \$5,000

Operations & Team (15% - \$37,500)

- Program coordinators (3): \$25,000
- Administrative support: \$7,500
- Office & equipment: \$5,000

Marketing & Outreach (5% - \$12,500)

- Digital marketing campaigns: \$6,000
 - Events & convenings: \$4,000
 - Communication materials: \$2,500
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Our Impact Model

Theory of Change

INPUT → ACTIVITIES → OUTPUT → OUTCOME → IMPACT

Input:

- Funding
- Partnerships
- Curriculum
- Mentors

Activities:

- Opportunity curation
- Skills training
- Mentorship matching
- Network building

Output:

- Youth trained
- Opportunities accessed
- Projects launched
- Networks formed

Outcome:

- Increased employability
- Leadership capacity
- Climate action projects
- Cross-border collaboration

Impact:

- Reduced youth unemployment

- Community-led climate solutions
 - Sustainable development
 - Pan-African solidarity
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Key Metrics & Targets (2026-2027)

Reach

- **Youth Engaged:** 50,000+
- **Countries Active:** 10+
- **Regional Hubs:** 10
- **Partner Organizations:** 100+

Program Participation

- **Fellowship Graduates:** 500
- **Workshop Attendees:** 5,000
- **Newsletter Subscribers:** 25,000
- **Mobile App Users:** 15,000

Impact Outcomes

- **Opportunities Accessed:** 1,000+
- **Scholarships Won:** \$2M+ total value
- **Climate Projects Launched:** 50+
- **Youth Employment Rate:** 70%+ of participants

Sustainability

- **Revenue Diversification:** 5 income streams
 - **Cost Recovery:** 30% through earned revenue
 - **Partner Funding:** 50% of budget
 - **Individual Donors:** 1,000+
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Risk Mitigation

Financial Risks

- **Diversified funding** from multiple sources
- **Reserve fund** covering 6 months operations
- **Earned revenue streams** (events, training, consulting)
- **In-kind partnerships** reducing costs

Operational Risks

- **Strong governance** with independent board
- **Regional autonomy** for local adaptation
- **Digital-first approach** reducing physical constraints
- **Crisis response protocols** for conflict/instability

Program Risks

- **Evidence-based design** from pilot programs
 - **Continuous feedback loops** from participants
 - **Quality assurance systems** and M&E framework
 - **Scalable model** tested in diverse contexts
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Leadership Team

Claude Tomoh Ikfingeh - Founder & Executive Director

- Computer Science student at Ashesi University
- From Southwest Cameroon (crisis-affected region)
- 3+ years building youth movements
- Tech4Good advocate and social entrepreneur

Advisory Board (In Formation)

- Climate action experts
- Youth development specialists

- African entrepreneurs and business leaders
 - Education innovators
 - Technology professionals
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Partner Ecosystem

Current Partners

- Universities and educational institutions
- International development organizations
- Technology companies
- Climate action networks
- Government youth departments

Partnership Benefits

- **Co-branding** on initiatives
 - **Talent pipeline** for recruitment
 - **Research collaboration** opportunities
 - **CSR impact** and reporting
 - **Network access** to 5,000+ engaged youth
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Success Stories

From Opportunity to Impact

Amina, 22 - Kenya "Rise for Impact connected me with a climate leadership fellowship in Germany. I returned home and started a waste management social enterprise that now employs 15 youth and serves 3 communities."

Kwame, 24 - Ghana "Through the fellowship program, I learned project management and secured a Mastercard Foundation scholarship. I'm now pursuing a Master's in Sustainable Development."

Fatou, 21 - Senegal "The network I built through Rise for Impact helped me launch a girls' coding club in my community. We've trained 100+ girls in the past year."

Why Invest in Rise for Impact?

1. Proven Model

Tested across multiple contexts with consistent results and high participant satisfaction.

2. Scalable Solution

Digital-first approach allows rapid expansion without proportional cost increases.

3. African-Led

Designed and delivered by young Africans who understand the context and challenges intimately.

4. Multiplier Effect

Each youth reached becomes a changemaker in their community, creating exponential impact.

5. Strategic Timing

Africa's youth bulge presents unprecedented opportunity for transformational change.

6. Transparency & Accountability

Robust M&E framework, regular reporting, and open communication with stakeholders.

Investment Process

Step 1: Initial Consultation (Week 1)

- Introductory call with leadership team
- Review of prospectus and due diligence materials
- Q&A session

Step 2: Due Diligence (Weeks 2-3)

- Access to financial records and impact data
- Site visit or virtual program observation
- Reference checks with partners and participants

Step 3: Proposal & Agreement (Week 4)

- Customized investment proposal
- Memorandum of understanding
- Recognition and reporting structure

Step 4: Onboarding (Week 5-6)

- Kickoff meeting with team
- Systems setup for reporting
- Launch of recognition benefits

Step 5: Partnership & Reporting (Ongoing)

- Quarterly impact reports
- Bi-annual strategic reviews
- Annual donor events

Contact & Next Steps

Ready to Invest in Africa's Future?

Claude Tomoh Ikfingeh

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Rise for Impact

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Phone: +237 XXX XXX XXX

Website: www.riseforimpact.org

LinkedIn: linkedin.com/in/claudetomoh

Schedule a Conversation

Visit: calendly.com/riseforimpact

Request Due Diligence Materials

Email: partnerships@riseforimpact.org

Appendices

Appendix A: Financial Projections (2026-2028)

Available upon request

Appendix B: Detailed M&E Framework

Available upon request

Appendix C: Impact Data & Case Studies

Available upon request

Appendix D: Letters of Support from Partners

Available upon request

Appendix E: Board & Team Bios

Available upon request

"Investing in Rise for Impact is not charity—it's an investment in Africa's future. Every dollar creates leaders, launches solutions, and builds the continent we know is possible."

- Claude Tomoh Ikfingeh, Founder

Rise for Impact

Empowering Africa's Youth. Driving Climate Action. Building the Future.

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