

Claudette Ngai

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San Francisco Bay Area

EXPERIENCE

UX/ Product Intern | SymplApps
May 2016 - Present | San Carlos, CA

Designing the iOS mobile app for a fintech startup.

Conducting research and competitive analysis.

Designing visual content for marketing and advertising.

Freelance UX/UI Product Designer

January 2016 - May 2016 | San Francisco, CA

Worked on multiple projects, researching, wireframing, making mockups and building websites for various companies.

UX Designer and Product Manager | Found Eats

January 2015 - June 2015 | San Francisco, CA

Performed an end-to-end redesign of the current vendor-facing-website, re-conceptualizing and restructuring the site's organization and aesthetic.

Conducted user research that included observing users interact with the current website, interviewing users and creating personas.

Analyzed behavior patterns in Mixpanel.

Produced both low and high-fidelity wireframes detailing the behavior of each feature.

Created mockups in Adobe Illustrator.

Built prototypes using HTML, CSS and jQuery/JavaScript.

Business Development Intern | Found Eats

September 2014 - January 2015 | San Francisco, CA

Designed invitations, advertisements and emails for company events and general broadcasting.

Designed small features of the company website and created style guides.

Organized the production of a large-scale photo shoot and various company launch events.

Proposed and implemented marketing campaigns.

Researched, acquired and maintained relationships with potential vendors and investors.

EDUCATION

University of California, Berkeley

Bachelor of Arts, Cognitive Science
Graduated May 2014

BLOC

UX/UI Design Apprenticeship
Graduated October 2015

SKILLS

Design

User Research
Analysis
Wireframing
Mockups
Prototyping
User Testing

Development

HTML
CSS
SASS
JavaScript
jQuery

Other

Copywriting
Technical Writing
MATLAB

TOOLSET

Illustrator | InVision | InDesign
Photoshop | Sketch
Zurb Foundation | Git/Github
Mixpanel