



# WDW Offsite Hotels

LODGING FOR CONSUMER AND TRADE

# Resort Listing Page

## Old Design

This screenshot shows the old design of the Walt Disney World Resort listing page. At the top, there's a promotional banner for a 20% discount on rooms. Below it, a search bar and filter options are available. The main content area displays a list of 15 resort accommodations, each with a thumbnail image, name, location, and hotel category. A "Check Availability" button is provided for each entry.

## New Design

This screenshot shows the new design of the Walt Disney World Resort listing page. It features a similar layout but with several improvements. The top section includes a promotional banner and a search bar. The main content area is organized into sections: "Explore Resort Hotels" (listing 32 resorts), "Resorts Available For Your Travel Dates" (listing 15 resorts with package offers), and "Hotels Not Available for Your Travel Dates" (listing 2 resorts). Each resort entry includes a thumbnail image, name, location, hotel category, and price information. The new design also includes a sidebar for travel dates and guest counts.

This screenshot shows a detailed view of a resort listing. It features a large image of the resort, its name, location, and price (\$3,319.22 USD). Below the main listing are two smaller sections for other resorts: "Four Seasons Resort Orlando" and "Hilton Orlando Bonnet Creek".

# Room Rates Page

## Old Design

This screenshot shows the old design of the Disney Room Rates page. At the top, there's a header with the Disney logo and navigation links like 'Sign In or Create Account' and 'United States (English)'. Below the header, the hotel name 'Best Western Lake Buena Vista' is displayed, along with a 'View All Resorts' link. The main content area is divided into sections: 'Overview' (with a photo of a room), 'Room Rates' (with a photo of a room), 'Rooms' (listing room types like 'Standard Room - Deluxe View - 2 Queen Beds' at \$2,796.99), 'Accessible Rooms' (with a wheelchair icon), and a 'For assistance with your Walt Disney World visit, please call (407) 939-5277.' button.

This screenshot shows the new design of the Disney Room Rates page for Best Western Lake Buena Vista. It features a mobile-like interface with a header showing the carrier as 'Carrier' and the time as '11:52 PM'. The hotel name 'Best Western Lake Buena Vista' is at the top, followed by 'Rooms' and 'View Amenities' links. The main content includes a 'Rooms' section with a photo of a room, a 'Standard Room - 2 Queen Beds' listing at \$1,612.99, and an 'Accessible Rooms' section with a wheelchair icon. A 'Check Availability' button is also present.

## New Design

This screenshot shows the new design of the Disney Room Rates page for Four Seasons Resort Orlando at Walt Disney World. The header includes the Disney logo and navigation links. The main content features a 'Resort Overview' and 'Room Rates' section. It lists several room types with photos and prices: 'Deluxe Suite - Woodlands View' at \$4,054.54, '1-Bedroom Suite - Club Level' at \$5,229.32, and '2-Bedroom Suite' at \$6,197.42. Each room type has a 'Ticket Package' section with options like 'Enchanted Escape', 'Getaway', and 'Standard'. A 'Looking for Accessible Rooms?' section is also present.

This screenshot continues the new design for Four Seasons Resort Orlando. It shows a 'Rooms and Suites' section with a photo of a room and a 'View Amenities' link. Below it is a 'Deluxe Suite - Woodlands View' section with a photo and price. The main content then shifts to an 'Unavailable Rooms' section, which states that room types are unavailable for certain dates. It includes a 'Studio Suite - Pool View' section with a photo and price, and a 'Looking for Accessible Rooms?' section.

# Offsite Hotel Product Strategy

- WDW offsite hotels program created to help add package sales through the use of non-Disney hotels as Disney hotels are all nearly sold out
- Guests booking these offsite packages can enjoy **Extra Magic Hours and 60 day FastPass+ booking** like Disney resort guests.
- Phase 1 was an MVP solution deployed in **January 2018** to help add more digitally bookable inventory through WDW.com and DTA

## Scope

WDW Offsite Hotels Phase 2 was funded to round out the Guest experience by including the following:

Auto Claim, Shallow Search Pricing, and Room Rates Display of Multiple Rates

## Phase 1 Metrics\*

	Digital AOV	.....	\$2,132
	Digital Bookings	.....	1,883
	Digital Revenue	.....	\$4M
	Percent of Packages	.....	0.5%
	Digital Share	.....	43%

# Service Upgrade

- This effort follows a **service transition to TravelBox** that will allow us to search non-Disney hotels and bring back pricing **on par with our owned and operated experiences**.
- Additionally, the team asked us to explore a model for pricing on the Room Rates page that **removes the rate carousel**, while still showing multiple package rates per room.
- **Room only is not available** at Offsite Hotels currently.

# RESORT LIST

# Resort Listing Page

Current Design -  
Before Shallow Search

Show Disney.com | Sign In or Create Account | United States (English) | search disneyworld.com

Walt Disney World Parks & Tickets Places to Stay Things to Do Help Cart My Disney Experience

Home > Resort Hotels

## Explore More Great Accommodations

Enjoy a stay at one of these convenient hotels.

**Save Up to 20% on Rooms**  
Offer valid at select Disney Resort hotels for stays most nights October 8 through December 24, 2018 when you book through October 7, 2018

All Parks & Resorts | More Great Acco... | Search More Great Accommodations

15 Accommodations

Filter By | Resort Location | Resort Category | Resort Features | Room Features | Sort by Name

**Best Western Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Value

**B Resort & Spa Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Deluxe

**DoubleTree Suites by Hilton Orlando**  
Disney Springs Area  
Hotel Category: Villa

**Four Seasons Resort Orlando at Walt Disney World Resort**  
Walt Disney World Area  
Hotel Category: Deluxe

**Hilton Orlando Bonnet Creek**  
Resort Area

Carrier 11:46 PM  
disneyworld.disney.go.com

Walt Disney World

More Great Accommodations | Filter

15 Accommodations



**Best Western Lake Buena Vista**

Disney Springs Area  
Hotel Category: Value

Check Availability



**B Resort & Spa Lake Buena Vista**

Disney Springs Area  
Hotel Category: Deluxe

Check Availability



# Resort Listing Page

Current Design -  
Before Shallow Search

Current header does not  
contain a quick quote.

The screenshot shows the Walt Disney World website's resort listing page. At the top, there's a navigation bar with links for "Show Disney.com", "Sign In or Create Account", "United States (English)", and a search bar. Below the navigation is the "Walt Disney World" logo and links for "Parks & Tickets", "Places to Stay", "Things to Do", "Help", "Cart", and "My Disney Experience". The main content area features a banner for "Explore More Great Accommodations" with a "Save Up to 20% on Rooms" offer. A red box highlights the search and filter section, which includes a dropdown for "All Parks & Resorts", a "More Great Acco..." dropdown, and a search bar. Below this is a table for filtering accommodations by "Filter By" (Room Features, Room Locations, Resort Category, and Room Features), with a "Sort by Name" dropdown. The main list displays five resort options with images, names, locations, and hotel categories:

- Best Western Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Value  
Check Availability
- B Resort & Spa Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Deluxe  
Check Availability
- DoubleTree Suites by Hilton Orlando**  
Disney Springs Area  
Hotel Category: Villa  
Check Availability
- Four Seasons Resort Orlando at Walt Disney World Resort**  
Walt Disney World Area  
Hotel Category: Deluxe  
Check Availability
- Hilton Orlando Bonnet Creek**  
Bonnet Creek Area  
Hotel Category: Deluxe  
Check Availability

Carrier 11:46 PM  
disneyworld.disney.go.com

The screenshot shows the same resort listing page on a mobile device. A red box highlights the top navigation bar, which includes a "More Great Accommodations" dropdown and a "Filter" button. The main content area shows a list of 15 accommodations, with the first two items from the desktop list visible:

- Best Western Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Value  
Check Availability
- B Resort & Spa Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Deluxe  
Check Availability

# Resort Listing Page

## Current Design - Before Shallow Search

Guest cannot see pricing on this page.

Check Availability links drive a QQ modal to the Resort Detail (Room Rates) page.

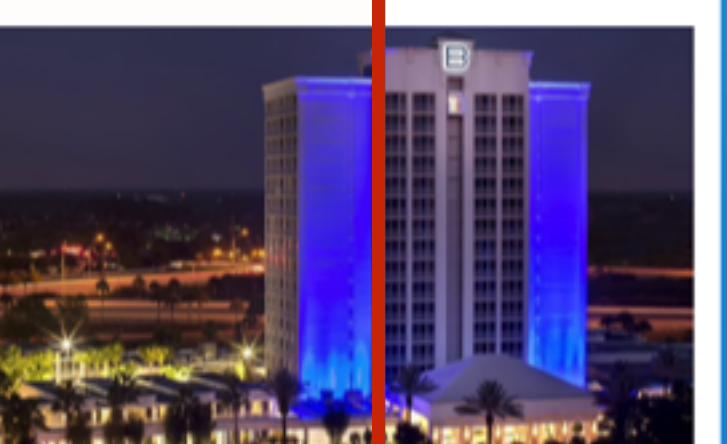
The screenshot shows the Walt Disney World Resort listing page. At the top, there's a promotional banner for "Save Up to 20% on Rooms" valid from October 8 through December 24, 2018. Below the banner, there are dropdown menus for "All Parks & Resorts" and "More Great Acco...", a search bar, and a filter section titled "15 Accommodations" with filters for "Filter By", "Resort Location", "Resort Category", "Resort Features", and "Room Features". The room features filter is highlighted with a red box. Below the filters, there's a list of accommodations:

- Best Western Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Value  
 [Check Availability](#)
- B Resort & Spa Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Deluxe  
 [Check Availability](#)
- DoubleTree Suites by Hilton Orlando**  
Disney Springs Area  
Hotel Category: Villa  
 [Check Availability](#)
- Four Seasons Resort Orlando at Walt Disney World Resort**  
Walt Disney World Area  
Hotel Category: Deluxe  
 [Check Availability](#)
- Hilton Orlando Bonnet Creek**  
Bonnet Creek Area  
Hotel Category: Deluxe  
 [Check Availability](#)
- Hilton Orlando Buena Vista Palace**  
Disney Springs Area  
Hotel Category: Deluxe  
 [Check Availability](#)



Best Western Lake Buena Vista

Disney Springs Area  
Hotel Category: Value



B Resort & Spa Lake Buena Vista

Disney Springs Area  
Hotel Category: Deluxe



DoubleTree Suites by Hilton Orlando

Disney Springs Area  
Hotel Category: Villa



# Resort Listing Page

## New Design - After Shallow Search

Show Disney.com ▾ Welcome, Leah! | Sign Out | English (USA) search disneyworld.com

Walt Disney World Parks & Tickets Places to Stay Things to Do Help Cart My Disney Experience

Home Explore Resort Hotels Find the Resort Hotel or campground that's just right for you.

Save Up to 20% on Rooms Offer valid at select Disney Resort hotels for stays most nights October 8 through December 24, 2018 when you book through October 7, 2018

All Parks & Resorts More Great Accom... Search within Resorts

32 Resorts Check In Check Out Adults (18+) Children 07/04/2019 07/11/2019 2 0 Find Resorts

Filter By Resort Location Resort Category Resort Features Room Features Sort By Disney's Picks

Resorts Available For Your Travel Dates

 **B Resort & Spa Lake Buena Vista** Disney Springs Area Hotel Category: Deluxe Fun & Sun Package Offer \$2,119<sup>22</sup> USD Package Total Offer Details

 **Best Western Lake Buena Vista** Disney Springs Area Hotel Category: Value Standard Room Rate \$3,319<sup>22</sup> USD Package Total Offer Details

 **Four Seasons Resort Orlando** Disney Springs Area Enchanted Escape Package \$4,054<sup>54</sup> USD

More Great Accommodations Filter

03/18/2018 - 03/24/2018 Edit

2 Adults, 0 Children

15 Accommodations

Resorts Available for Your Travel Dates

 **B Resort & Spa Lake Buena Vista** Disney Springs Area Hotel Category: Deluxe Fun & Sun Package Offer \$2,119<sup>22</sup> USD Package Total Offer Details

 **Four Seasons Resort Orlando** Disney Springs Area Enchanted Escape Package \$4,054<sup>54</sup> USD

# Resort Listing Page

New Design -  
After Shallow Search

Aligned top navigation area  
with existing WDW/DLR  
style.

The screenshot shows the DisneyWorld.com website's 'Explore Resort Hotels' section. At the top, there is a promotional banner for a room discount. Below it is a search bar with dropdowns for 'All Parks & Resorts' and 'More Great Accom...', and a search input field. Underneath is a table for filtering results by date (Check In: 07/04/2019, Check Out: 07/11/2019), number of adults (2), and children (0). A green 'Find Resorts' button is visible. The main content area is titled 'Resorts Available For Your Travel Dates' and lists several resort options with their names, locations, room rates, and package offers. Each listing includes a small thumbnail image, the resort name, location, category, room rate, package offer, and a link to 'Offer Details'. A red box highlights the top navigation area, and a red arrow points from the text 'Aligned top navigation area with existing WDW/DLR style.' to this highlighted area.

This screenshot shows a different view of the DisneyWorld.com website, specifically the 'More Great Accommodations' section. It features a date range selector (03/18/2018 - 03/24/2018) and a guest selection (2 Adults, 0 Children). Below this, it displays '15 Accommodations' and a list of resort options. The first item in the list is 'B Resort & Spa Lake Buena Vista', which is highlighted with a large red box. To the right of the list, there is a summary for this resort: 'Fun & Sun Package Offer \$2,119<sup>22</sup> USD' with a link to 'Offer Details'. A red arrow points from the text 'Aligned top navigation area with existing WDW/DLR style.' to the top navigation area of this screenshot.

# Resort Listing Page

New Design -  
After Shallow Search

Showing full pricing for all  
available resorts, at parity  
with WDW standard resort  
hotels.

Find the Resort Hotel or campground that's just right for you.



Save Up to 20% on Rooms  
Offer valid at select Disney Resort hotels for stays most nights October 8 through December 24, 2018 when you book through October 7, 2018 >

 All Parks & Resorts |  More Great Accom... |

32 Resorts Check In Check Out Adults (18+) Children 0 Find Resorts

Filter By Resort Location Resort Category Resort Features Room Features Sort By Disney's Picks

Resorts Available For Your Travel Dates



**B Resort & Spa Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Deluxe

Fun & Sun Package Offer  
**\$2,119<sup>22</sup> USD** >  
Package Total  
Offer Details



**Best Western Lake Buena Vista**  
Disney Springs Area  
Hotel Category: Value

Standard Room Rate  
**\$3,319<sup>22</sup> USD** >  
Package Total  
Offer Details



**Four Seasons Resort Orlando**  
Disney Springs Area  
Hotel Category: Villa

Enchanted Escape Package  
**\$4,054<sup>54</sup> USD** >  
Package Total  
Offer Details



**Hilton Orlando Bonnet Creek**  
Bonnet Creek Area  
Hotel Category: Deluxe

Standard Room Rate  
**\$3,041<sup>50</sup> USD** >  
Package Total  
Offer Details

Hotels Not Available for Your Travel Dates



**Hilton Orlando Buena Vista Palace**  
Disney's Animal Kingdom® Resort Area  
Hotel Category: Deluxe

Select Alternate Travel Dates

**B Resort & Spa Lake**  
**Buena Vista**

Disney Springs Area

Hotel Category: Hotel Category:

Fun & Sun Package Offer

**\$2,119<sup>22</sup> USD** >

Package Total  
Offer Details

**Best Western Lake**  
**Buena Vista**

Disney Springs Area

Value Deluxe

Standard Room Rate

**\$3,319<sup>22</sup> USD** >

Package Total  
Offer Details

October 2018

WDW Offsite Hotels

# Resort Listing Page

New Design -  
After Shallow Search

Contextually locate all  
unavailable resort hotels  
with a header for context.



32 Resorts

Check In: 07/04/2019 | Check Out: 07/11/2019 | Adults (18+): 2 | Children: 0 | Find Resorts

Filter By: Resort Location, Resort Category, Resort Features | Sort By: Disney's Picks

### Resorts Available For Your Travel Dates

	<b>B Resort &amp; Spa Lake Buena Vista</b> Disney Springs Area Hotel Category: Deluxe	Fun & Sun Package Offer <b>\$2,119<sup>22</sup> USD</b> <a href="#">View Details</a>
	<b>Best Western Lake Buena Vista</b> Disney Springs Area Hotel Category: Value	Standard Room Rate <b>\$3,319<sup>22</sup> USD</b> <a href="#">View Details</a>
	<b>Four Seasons Resort Orlando</b> Disney Springs Area Hotel Category: Villa	Enchanted Escape Package <b>\$4,054<sup>54</sup> USD</b> <a href="#">View Details</a>
	<b>Hilton Orlando Bonnet Creek</b> Bonnet Creek Area Hotel Category: Deluxe	Standard Room Rate <b>\$3,041<sup>50</sup> USD</b> <a href="#">View Details</a>

### Hotels Not Available for Your Travel Dates

	<b>Hilton Orlando Buena Vista Palace</b> Disney's Animal Kingdom® Resort Area Hotel Category: Deluxe	<a href="#">Select Alternate Travel Dates</a>
	<b>Holiday Inn Orlando</b> Disney's Animal Kingdom® Resort Area Hotel Category: Deluxe	<a href="#">Select Alternate Travel Dates</a>

Prices quoted above are only valid for the number of Guests, check-in dates and length of stay shown. They do not include other costs you may choose to incur during your stay.

† Guests under age 18 must have parent or guardian permission to call.

Hotels Not Available For Your Travel Dates



**Hilton Orlando Buena Vista Palace**

Bonnet Creek Area  
Hotel Category: Deluxe

[Select Alternate Travel Dates](#)



**Holiday Inn Orlando Suites**

Bonnet Creek Area  
Hotel Category: Deluxe

[Select Alternate Travel Dates](#)

Prices quoted above are only valid for the number of Guests, check-in dates and length of stay shown. They do not include other costs you may choose to incur during your stay.

# ROOM RATES

# Room Rates Page

Old Design -  
Before Deep Search

Show Disney.com | Sign In or Create Account | United States (English) | search disneyworld.com

WALT DISNEY World Parks & Tickets Places to Stay Things to Do Help Cart My Disney Experience

Home > Resort Hotels > More Great Accommodations > Best Western Lake Buena Vista > Rates Rooms

## Best Western Lake Buena Vista

View All Resorts

Overview Room Rates



09/29/2018 - 10/12/2018 2 Adults, 0 Children Best Western Lake Buena Vista Change

**Rooms**

**View Amenities**

**Standard Room - Deluxe View - 2 Queen Beds**



Standard Package Rate  
**\$2,796.90 USD**  
Package Total  
Rate Details

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

**Update Cart**

**Standard Room - 2 Queen Beds**



This room type is unavailable for the dates, party size or offer selected.

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

**Change Search**

**Standard Room - 1 King Bed Full-Size Sleeper Sofa**



This room type is unavailable for the dates, party size or offer selected.

Room Views Vary and Are Assigned upon Check-In  
1 King Bed and 1 Queen-Size Sleeper Sofa  
Sleeps up to 4 Adults

**Change Search**

**Accessible Rooms**

Please call the Disney Reservation Center at (407) 939-6244 to ask about accessible accommodations at this hotel.

Carrier 11:52 PM disneyworld.disney.go.com

WALT DISNEY World

## Best Western Lake Buena Vista

Overview Room Rates



**Rooms**

**View Amenities**



**Standard Room - 2 Queen Beds**

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

Sample Package Price  
**\$1,612.30 USD**  
Package Total  
Rate Details

**Check Availability**



# Room Rates Page

Old Design -  
Before Deep Search

Post Avail currently brings  
back only one (Standard)  
Offer

Pre-avail prompts you to  
put in your parameters

Walt Disney World | Parks & Tickets | Places to Stay | Things to Do | Help | Cart | My Disney Experience

Home > Resort Hotels > More Great Accommodations > Best Western Lake Buena Vista > Rates Rooms

## Best Western Lake Buena Vista

Overview      Room Rates

09/29/2018 - 10/12/2018    2 Adults, 0 Children    Best Western Lake Buena Vista    Change

**Rooms**

**Standard Room - Deluxe View - 2 Queen Beds**

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

Standard Package Rate  
**\$2,796.90 USD**  
Package Total  
Rate Details

**Standard Room - 2 Queen Beds**

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

This room type is unavailable for the dates, party size or offer selected.

**Standard Room - 1 King Bed Full-Size Sleeper Sofa**

Room Views Vary and Are Assigned upon Check-In  
1 King Bed and 1 Queen-Size Sleeper Sofa  
Sleeps up to 4 Adults

This room type is unavailable for the dates, party size or offer selected.

**Accessible Rooms**

Please call the Disney Reservation Center at (407) 939-6244 to ask about accessible accommodations at this hotel.

Carrier 11:52 PM disneyworld.disney.go.com

Walt Disney World

## Best Western Lake Buena Vista

Overview      Room Rates

**Standard Room - 2 Queen Beds**

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

Sample Package Price  
**\$1,612.30 USD**  
Package Total  
Rate Details

Check Availability

# Room Rates Page

## Old Design - Before Deep Search

All unavailable rooms are shown at the same level as available rooms. Change Search CTA opens QQ modal.



WaltDisneyWorld Parks & Tickets Places to Stay Things to Do Help Cart MyDisneyExperience

Home Resort Hotels More Great Accommodations Best Western Lake Buena Vista Rates Rooms

## Best Western Lake Buena Vista

View All Resorts

Overview Room Rates

09/29/2018 - 10/12/2018 2 Adults, 0 Children Best Western Lake Buena Vista Change

Rooms View Amenities

**Standard Room - Deluxe View - 2 Queen Beds**  
Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

**Standard Room - 2 Queen Beds**  
Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

**Standard Room - 1 King Bed Full-Size Sleeper Sofa**  
Room Views Vary and Are Assigned upon Check-In  
1 King Bed and 1 Queen-Size Sleeper Sofa  
Sleeps up to 4 Adults

Accessible Rooms

Please call the Disney Reservation Center at (407) 939-6244 to ask about accessible accommodations at this hotel.

Carrier 11:52 PM disneyworld.disney.go.com

WaltDisneyWorld

## Best Western Lake Buena Vista

Overview Room Rates

Rooms View Amenities

**Standard Room - 2 Queen Beds**  
Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

Sample Package Price \$1,612<sup>30</sup> USD  
Package Total Rate Details

Check Availability

# Room Rates Page

Old Design -  
Before Deep Search

Accessible Rooms are not  
available to book online,  
driving calls to the DRC.

Walt Disney World Parks & Tickets Places to Stay Things to Do Help Cart MyDisneyExperience

Home > Resort Hotels > More Great Accommodations > Best Western Lake Buena Vista > Rates Rooms

## Best Western Lake Buena Vista

View All Resorts

Overview Room Rates



09/29/2018 - 10/12/2018 2 Adults, 0 Children Best Western Lake Buena Vista Change

**Rooms**

**View Amenities**

**Standard Room - Deluxe View - 2 Queen Beds**  
Standard Package Rate \$2,796<sup>90</sup> USD  
Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

**Standard Room - 2 Queen Beds**  
Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

**Standard Room - 1 King Bed Full-Size Sleeper Sofa**  
Room Views Vary and Are Assigned upon Check-In  
1 King Bed and 1 Queen-Size Sleeper Sofa  
Sleeps up to 4 Adults

This room type is unavailable for the dates, party size or offer selected.

Change Search

**Accessible Rooms**  
Please call the Disney Reservation Center at (407) 939-6244 to ask about accessible accommodations at this hotel. Guests under age 18 must have parent or guardian permission to call.

Prices quoted above are only valid for the number of Guests, check-in dates and length of stay shown. They do not include other costs you may choose to incur during your stay.

† Guests under age 18 must have parent or guardian permission to call.

## Standard Room - 1 King Bed Full-Size Sleeper Sofa

Room Views Vary and Are Assigned upon Check-In  
1 King Bed and 1 Queen-Size Sleeper Sofa  
Sleeps up to 4 Adults

Sample Package Price

\$1,612<sup>30</sup> USD

Package Total  
Rate Details

Check Availability



## Standard Room - Deluxe View - 2 Queen Beds

Room Views Vary and Are Assigned upon Check-In  
2 Queen Beds  
Sleeps up to 4 Adults

Sample Package Price

\$1,738<sup>88</sup> USD

Package Total  
Rate Details

Check Availability



## Accessible Rooms

Please call the Disney Reservation Center at (407) 939-6244 to ask about accessible accommodations at this hotel. Guests under age 18 must have parent or guardian permission to call.

# Room Rates Page

New Design -  
After Deep Search

Show Disney.com | Welcome, Jessica! | Sign Out | English (USA) | search disneyworld.com

WALT DisneyWorld Parks & Tickets Places to Stay Things to Do Help Cart MyDisneyExperience

Home > Resort Hotels > More Great Accommodations > Four Seasons

## Four Seasons Resort Orlando at Walt Disney World Resort

[View All Resorts](#)

[Resort Overview](#) [Room Rates](#)

  
[View Gallery ▶](#)

07/09/2019 - 07/15/2019 | 2 Adults, 0 Children | Four Seasons Orlando | Change

[Standard & Preferred Rooms](#) [View Amenities](#)

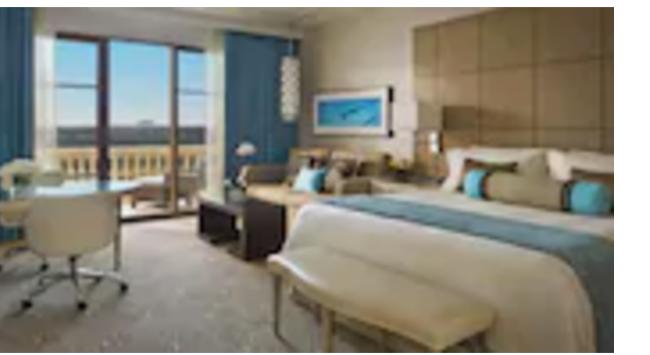
### Deluxe Suite - Woodlands View

3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1**  
Enchanted Escape : \$4,054.54

**Ticket Package 2**  
Getaway : \$4,819.22

**Ticket Package 3**  
Standard : \$5,181.98

  
[View 5 Photos](#)

Enchanted Escape Ticket Package Includes:

- Room
  - ✓ Deluxe Suite - Woodlands View
  - ✓ View of Resort Hotel, Courtyard or Woodlands
  - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)
- Tickets
  - ✓ 7-Day Theme Park Tickets
  - ✓ Park Hopper Option

\$ Save \$1,135.44 vs Standard Offer  
**\$4,054.54** USD Package Total  
[Select](#)

[View Offer Details](#)

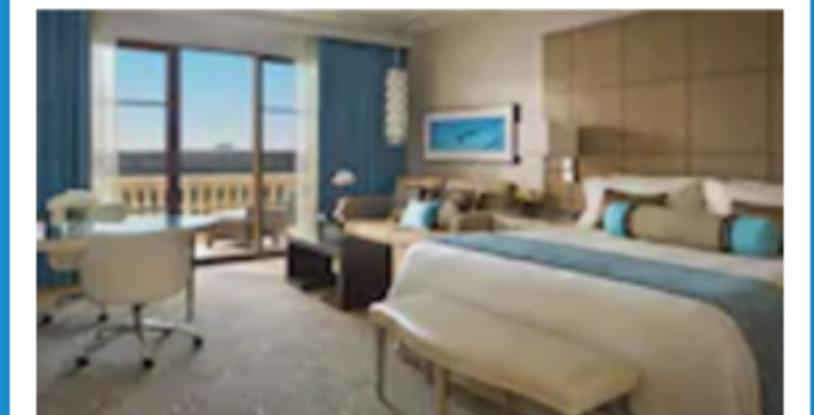


## Four Seasons Resort Orlando



### Rooms and Suites

[View Amenities](#)



### Deluxe Suite - Woodlands View

July 9, 2019 - July 15, 2019

Ticket Package 1	Ticket Package 2	Ticket Package 3
\$4,054.54	\$4,819.22	\$5,181.98

### Enchanted Escape Ticket Package Includes:

- Room
  - ✓ Deluxe Suite - Woodlands View (8 Days, 7 Nights)
  - ✓ View of Resort Hotel, Courtyard or Woodlands
  - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)
- Tickets
  - ✓ 7-Day Theme Park Tickets
  - ✓ Park Hopper Option

# Room Rates Page

## New Design - After Deep Search

Our goal was to come up with a design that could be leveraged for hotels with any number of rooms without resulting in an impossibly long page.

The design needed to relay all necessary information in a clean, scannable manner.

October 2018

| WDW Offsite Hotels

**View Gallery ►**

07/09/2019 - 07/15/2019 | 2 Adults, 0 Children | Four Seasons Orlando | Change

**Standard & Preferred Rooms**

**Deluxe Suite - Woodlands View**

3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1** Enchanted Escape : \$4,054.54

**Ticket Package 2** Getaway : \$4,819.22

**Ticket Package 3** Standard : \$5,181.98

**Enchanted Escape Ticket Package Includes:**

- Room
- ✓ Deluxe Suite - Woodlands View
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

**Tickets**

- ✓ 7-Day Theme Park Tickets
- ✓ Park Hopper Option

[View Offer Details](#)

**\$ Save \$1,135.44 vs Standard Offer**

**\$4,054.54 USD**  
Package Total

**Select**

**1-Bedroom Suite - Club Level**

3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1** Getaway : \$5,229.32

**Ticket Package 2** Standard Offer: \$5,687.22

**Getaway Ticket Package Includes:**

- Room
- ✓ 1-Bedroom Suite - Club Level
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

**Tickets**

- ✓ 7-Day Theme Park Tickets
- ✓ Park Hopper Option

[View Offer Details](#)

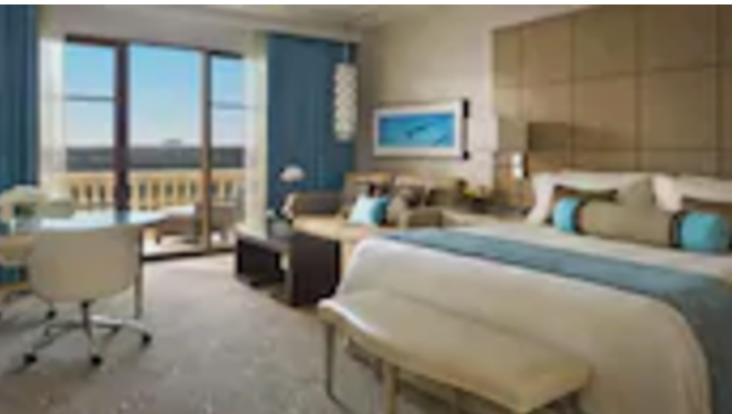
**\$ Save \$457.90 vs Standard Offer**

**\$5,229.32 USD**  
Package Total

**Select**

## Rooms and Suites

**View Amenities**



### Deluxe Suite - Woodlands View

July 9 - July 15 | 8 Days, 7 Nights

Ticket Package 1	Ticket Package 2	Ticket Package 3
\$4,054.54	\$4,819.22	\$5,181.98

### Enchanted Escape Ticket Package Includes:

- Room
- ✓ Deluxe Suite - Woodlands View
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

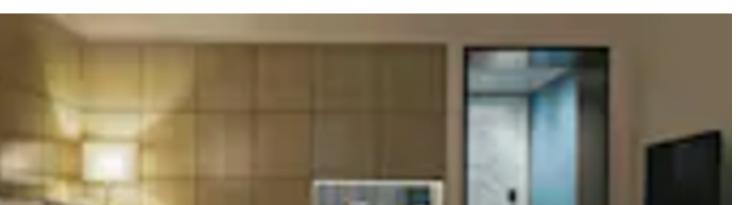
- Tickets**
- ✓ 7-Day Theme Park Tickets
  - ✓ Park Hopper Option

[View Offer Details](#)

**\$ Save \$1,135.44 vs Standard Offer**

**\$4,054.54 USD**  
Package Total

**Select**



# Room Rates Page

## New Design - After Deep Search

Bringing in offer tabs so that the guests can compare pricing and offer features easily.

We are leading with the lowest priced offer

The screenshot shows a hotel room rates page for Four Seasons Orlando. At the top, there's a header with a 'View Gallery' button, travel dates (07/09/2019 - 07/15/2019), guest count (2 Adults, 0 Children), and location (Four Seasons Orlando) with a 'Change' button. Below this is a section for 'Standard & Preferred Rooms' with a 'View Amenities' button. The main content area features two room types:

- Deluxe Suite - Woodlands View**:
  - 3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights
  - Ticket Package 1**: Enchanted Escape : \$4,054.54 (highlighted with a red box)
  - Ticket Package 2**: Getaway : \$4,819.22
  - Ticket Package 3**: Standard : \$5,181.98
  -   
Enchanted Escape Ticket Package Includes:
    - Room
    - ✓ Deluxe Suite - Woodlands View
    - ✓ View of Resort Hotel, Courtyard or Woodlands
    - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)  
Tickets
    - ✓ 7-Day Theme Park Tickets
    - ✓ Park Hopper Option  
[View Offer Details](#)
  - \$4,054.54 USD** Package Total  
[Select](#)
- 1-Bedroom Suite - Club Level**:
  - 3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights
  - Ticket Package 1**: Getaway : \$5,229.32
  - Ticket Package 2**: Standard Offer: \$5,687.22
  -   
Getaway Ticket Package Includes:
    - Room
    - ✓ 1-Bedroom Suite - Club Level
    - ✓ View of Resort Hotel, Courtyard or Woodlands
    - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)  
**\$5,229.32 USD** Package Total  
[Select](#)

The screenshot shows a sidebar for 'Rooms and Suites' with a 'View Amenities' button. It then displays a detailed view for the 'Deluxe Suite - Woodlands View':

- Deluxe Suite - Woodlands View**:
  - July 9, 2019 - July 15, 2019
  - Ticket Package 1**: \$4,054.54
  - Ticket Package 2**: \$4,819.22
  - Ticket Package 3**: \$5,181.98
  -   
Enchanted Escape Ticket Package Includes:
    - Room
    - ✓ Deluxe Suite - Woodlands View (8 Days, 7 Nights)
    - ✓ View of Resort Hotel, Courtyard or Woodlands
    - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)  
Tickets
    - ✓ 7-Day Theme Park Tickets
    - ✓ Park Hopper Option  
[View Offer Details](#)
  - \$4,054.54 USD** Package Total  
[Select](#)

# Room Rates Page

New Design -  
After Deep Search  
Consolidated room  
details in with offer  
details for full  
transparency of what  
the package total  
includes.

Category markers  
allow easy  
comparisons between  
offers

[View Amenities](#)

## Deluxe Suite - Woodlands View

3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1**

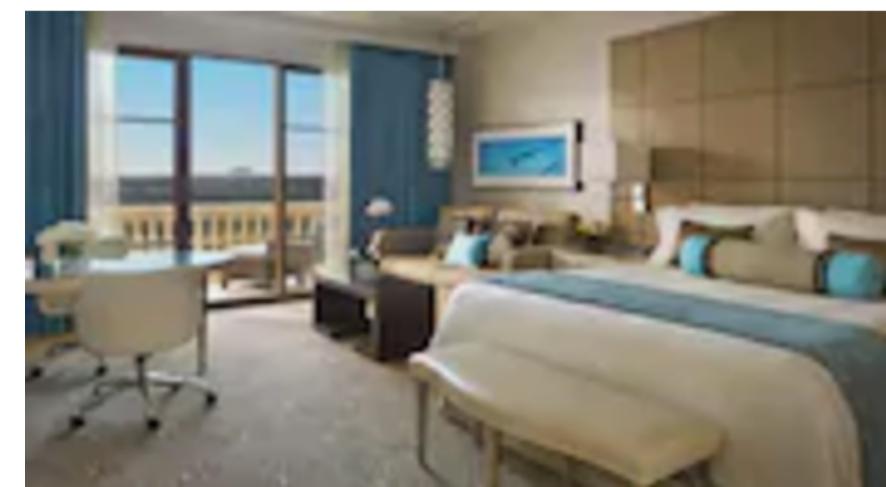
**Enchanted Escape : \$4,054.54**

**Ticket Package 2**

**Getaway : \$4,819.22**

**Ticket Package 3**

**Standard : \$5,181.98**



[View 5 Photos](#)

### Enchanted Escape Ticket Package Includes:

Room

- ✓ Deluxe Suite - Woodlands View
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

Tickets

- ✓ 7-Day Theme Park Tickets
- ✓ Park Hopper Option

[View Offer Details](#)

## 1-Bedroom Suite - Club Level

3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1**

**Getaway : \$5,229.32**

**Ticket Package 2**

**Standard Offer: \$5,687.22**



### Getaway Ticket Package Includes:

Room

- ✓ 1-Bedroom Suite - Club Level
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)



## Deluxe Suite - Woodlands View

July 9, 2019 - July 15, 2019

Ticket Package 1	Ticket Package 2	Ticket Package 3
\$4,054.54	\$4,819.22	\$5,181.98

### Enchanted Escape Ticket Package Includes:

Room

- ✓ Deluxe Suite - Woodlands View (8 Days, 7 Nights)
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

Tickets

- ✓ 7-Day Theme Park Tickets
- ✓ Park Hopper Option

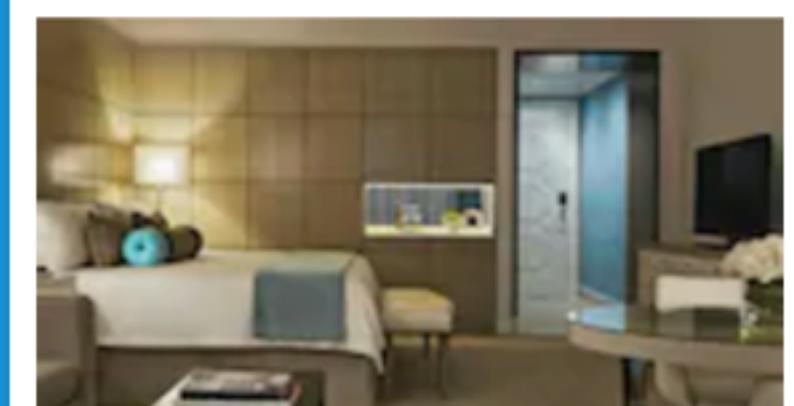
[View Offer Details](#)

Save \$1,135.44 vs Standard Offer

**\$4,054.54** USD

Package Total

[Select](#)



## 1-Bedroom Suite - Club Level

July 9, 2019 - July 15, 2019

# Room Rates Page

## New Design - After Deep Search

Additional offer inclusions and items in the guests' cart appear itemized in their respective category.

[View Amenities](#)

### Deluxe Suite - Woodlands View

3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1**

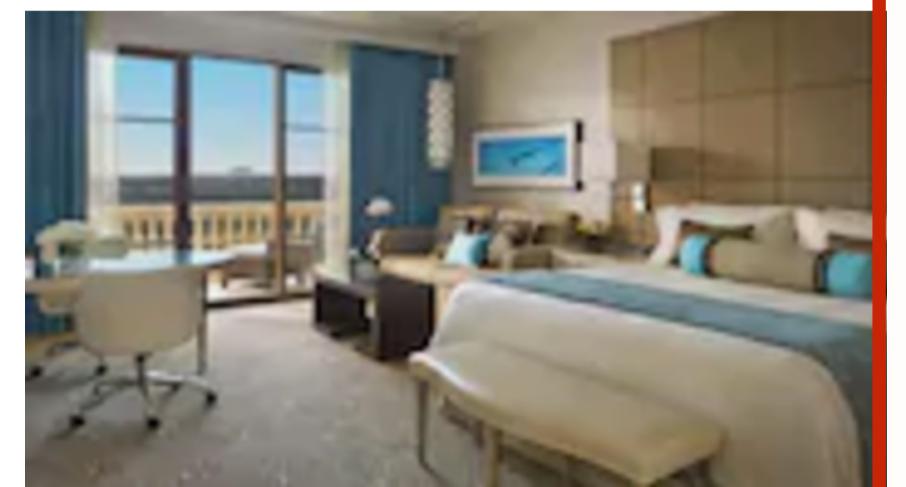
**Enchanted Escape : \$4,054.54**

**Ticket Package 2**

**Getaway : \$4,819.22**

**Ticket Package 3**

**Standard : \$5,181.98**



[View 5 Photos](#)

#### Enchanted Escape Ticket Package Includes:

##### Room

- ✓ Deluxe Suite - Woodlands View
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

##### Tickets

- ✓ 7-Day Theme Park Tickets
- ✓ Park Hopper Option

[View Offer Details](#)

### 1-Bedroom Suite - Club Level

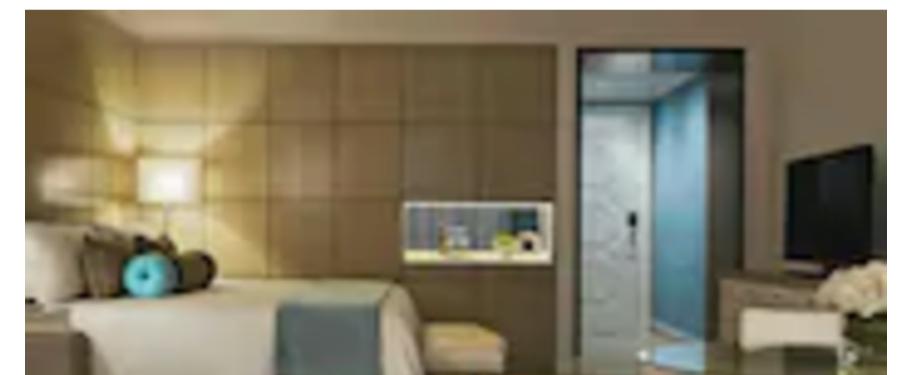
3 Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

**Ticket Package 1**

**Getaway : \$5,229.32**

**Ticket Package 2**

**Standard Offer: \$5,687.22**



#### Getaway Ticket Package Includes:

##### Room

- ✓ 1-Bedroom Suite - Club Level
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

### Deluxe Suite - Woodlands View

July 9, 2019 - July 15, 2019

**Ticket Package 1**  
\$4,054.54

**Ticket Package 2**  
\$4,819.22

**Ticket Package 3**  
\$5,181.98

#### Getaway Offer Ticket Package Includes:

##### Room

- ✓ Deluxe Suite - Woodlands View (8 Days, 7 Nights)
- ✓ View of Resort Hotel, Courtyard or Woodlands
- ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

##### Tickets

- ✓ 7-Day Theme Park Tickets
- ✓ Park Hopper Option

##### Magical Extras

- ✓ Extra Magic Hours on Select Days

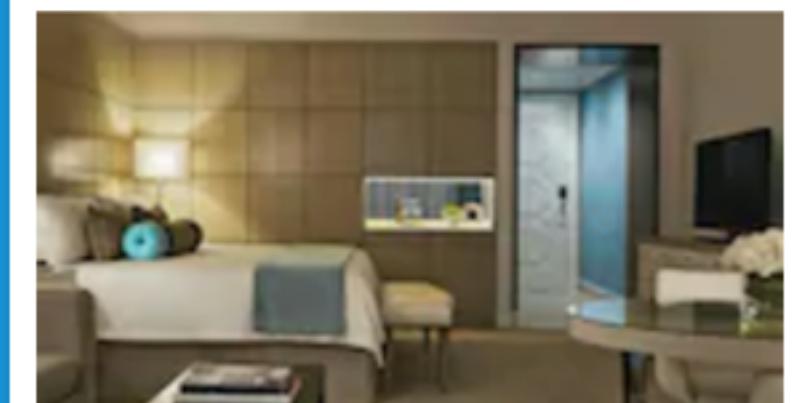
[View Offer Details](#)

**Save \$362.76 vs Standard Offer**

**\$4,819.22**  
USD

Package Total

[Select](#)



# Room Rates Page

## After Deep Search

We added in differential pricing that tells the guest exactly how much money they're saving, adding incentive to choose this offer.

Standard & Preferred Rooms

View Amenities

### Deluxe Suite - Woodlands View

Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

Ticket Package 1      Ticket Package 2      Ticket Package 3

Enchanted Escape : \$4,054.54      Getaway : \$4,819.22      Standard : \$5,181.98

 Getaway Ticket Package Includes:

- Room
  - ✓ Deluxe Suite - Woodlands View
  - ✓ View of Resort Hotel, Courtyard or Woodlands
  - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)
- Tickets
  - ✓ 7-Day Theme Park Tickets
  - ✓ Park Hopper Option
- Magical Extras
  - ✓ Extra Magic Hours on Select Days

[View Offer Details](#)

 Getaway Ticket Package Includes:

- Room
  - ✓ 1-Bedroom Suite - Club Level
  - ✓ View of Resort Hotel, Courtyard or Woodlands
  - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)
- Tickets
  - ✓ 7-Day Theme Park Tickets
  - ✓ Park Hopper Option
- Magical Extras
  - ✓ Extra Magic Hours on Select Days

[View Offer Details](#)

### Bedroom Suite - Club Level

Ticket Packages Available for July 9, 2019 - July 15, 2019 | 8 Days, 7 Nights

Ticket Package 1      Ticket Package 2

Getaway : \$5,229.32      Standard Offer: \$5,687.22

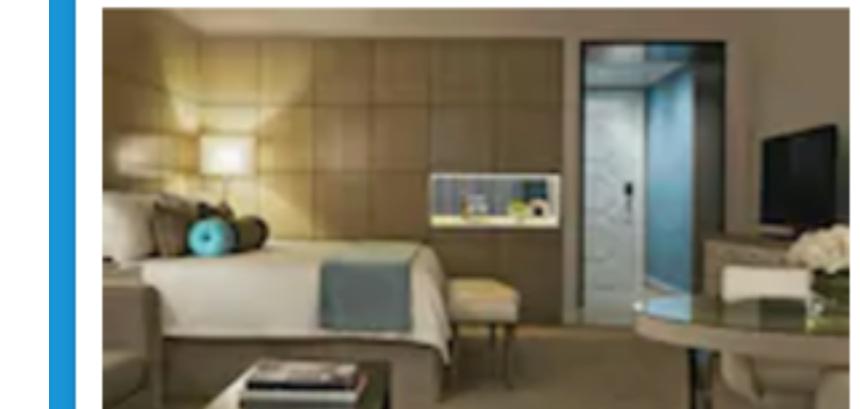
- Room
  - ✓ Deluxe Suite - Woodlands View (8 Days, 7 Nights)
  - ✓ View of Resort Hotel, Courtyard or Woodlands
  - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

- Tickets
  - ✓ 7-Day Theme Park Tickets
  - ✓ Park Hopper Option

- Magical Extras
  - ✓ Extra Magic Hours on Select Days

[View Offer Details](#)

\$ Save \$362.76 vs Standard Offer  
**\$4,819.22** USD  
Package Total  
[Select](#)



### 1-Bedroom Suite - Club Level

July 9, 2019 - July 15, 2019

Ticket Package 1	Ticket Package 2
\$5,229.32	\$5,687.22

### Getaway Offer Ticket Package Includes:

- Room
  - ✓ Deluxe Suite - Woodlands View (8 Days, 7 Nights)
  - ✓ View of Resort Hotel, Courtyard or Woodlands
  - ✓ 2 Queen Beds & Pull-Out Couch (Sleeps Up to 3 Adults)

THANKS