EXPERIENCE

UX/ Product Intern | Sympl Apps May 2016 - Present | San Carlos, CA

Designing the iOS mobile app for a fintech startup.

Conducting research and competitive analysis

Designing visual content for marketing and advertising.

Claudette Ngai

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San Francisco Bay Area

Freelance UX/UI Product Designer

January 2016 - May 2016 | San Francisco, CA

Worked on multiple projects, researching, wireframing, making mockups and building websites for various companies.

EDUCATION

University of California, Berkeley

Bachelor of Arts, Cognitive Science Graduated May 2014

BLOC

UX/UI Design Apprenticeship Graduated October 2015

SKILLS Design

Jaar Daaaara

User Research Analysis Wireframing Mockups Prototyping User Testing

Development

HTML CSS SASS JavaScript jQuery

Other

Copywriting Technical Writing MATLAB

TOOLSET

Illustrator | InVision | InDesign Photoshop | Sketch

Zurb Foundation | Git/Github

Mixpanel

UX Designer and Product Manager | Found Eats January 2015 - June 2015 | San Francisco, CA

Performed an end-to-end redesign of the current vendor-facing-website, re-conceptualizing and restructuring the site's organization and aesthetic.

Conducted user research that included observing users interact with the current website, interviewing users and creating personas.

Analyzed behavior patterns in Mixpanel.

Produced both low and high-fidelity wireframes detailing the behavior of each feature.

Created mockups in Adobe Illustrator.

Built prototypes using HTML, CSS and jQuery/JavaScript.

Business Development Intern | Found Eats September 2014 - January 2015 | San Francisco, CA

Designed invitations, advertisements and emails for company events and general broadcasting.

Designed small features of the company website and created style guides.

Organized the production of a large-scale photo shoot and various company launch events.

Proposed and implemented marketing campaigns.

Researched, acquired and maintained relationships with potential vendors and investors.