

Claudette Ngai

San Francisco Bay Area, CA

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Education

BLOC

UX Design Apprenticeship

Date of Graduation: Fall 2015

University of California, Santa Barbara

Biopsychology • Deans Honors

Fall 2008- Summer 2010

University of California, Berkeley

Bachelor of Arts, Cognitive Science

Date of Graduation: Spring 2014

Skills and Toolset

UX Design : User Research, Competitive Analysis, Wireframing, Mockups, Prototyping, User Testing
Illustrator, Invision, InDesign, Photoshop

Development : HTML5, CSS3, Sass, jQuery, JavaScript
Foundation, Git/Github, Sublime Text

Other : Copywriting, Technical Writing, Communication, Mixpanel, Matlab

Experience

UX Designer/ Product Manager, Found Eats • San Francisco, CA

January 2015- June 2015

- Conducted an end-to-end redesign of the current vendor-facing website.
- Conducted user research, observing users interact with the current website and creating personas.
- Analyzed user activity of the customer-facing site using Mixpanel to determine what features to include, remove and prioritize in the vendor-facing site.
- Re- conceptualized and restructured the organization and aesthetic of the site
- Produced both low and high-fidelity wireframes detailing the behavior of each feature.
- Created mockups using Adobe Illustrator.
- Built prototype using HTML, CSS and jQuery/Javascript.

Business Development Intern, Found Eats • San Francisco, CA

September 2014- December 2014

- Proposed and implemented marketing campaigns both online and offline.
- Researched, acquired and maintained relationships with potential vendors and investors.
- Designed invitations and advertisements for company launch events and general broadcasting.
- Organized production of large-scale photo shoot and promotional launch events.

Line Cook, Berkeley Student Cooperatives, Ridge House • Berkeley, CA

January 2012- May 2014

- Planned and executed weekly dinner menus for 46 house members.
- Accommodated for various dietary needs including vegetarian, vegan, kosher, various allergies.
- Accommodated for on-the-spot shortages of necessary ingredients.

Executive Assistant, Jane Norman Skin Care • Danville, CA

April 2012- September 2012

- Implemented systems for scheduling, communicating and conducting business transactions.
- Crafted and maintained the business's aesthetic appeal in multiple channels.

Sales Associate/ Balloon Artist, Sweet Celebrations • Alamo, CA

September 2006- August 2008

- Assisted customers, made balloon creations, organized and redecorated store, delivered balloons, picked and ordered seasonal inventory, worked as a cashier, trained new employees.

Selected Coursework

Cognitive Psychology, Cognitive Linguistics, Neuroscience, Computer Science (Computational Models of Cognition, Computer Learning, AI), Social Psychology, Cultural Psychology, Experimental Psychology, English