

CLAUDIA LEANN CHAN

Los Angeles, CA | claudialeannchan@gmail.com | www.linkedin.com/in/audia-leann-chan

EDUCATION

University of California, Los Angeles

B.S. in Statistics and Data Science, B.A. in Economics

Expected Fall 2026

- **Cumulative GPA:** 3.95/ 4.00
- **Honors:** UCLA Faculty Women's Club Scholarship, Dean's Honor List

EXPERIENCE

Swire Coca-Cola

Digital Strategy and Transformation Intern

July 2025 – August 2025

- Analyzed engagement on a global digital knowledge-sharing platform, created a product roadmap with a rewards system to strengthen cross-regional collaboration.
- Performed in-depth data analysis and developed Power BI dashboards to visualize operational metrics.
- Supported the launch of new AI Initiatives including an IT Helpdesk tool and the AI learning program, coordinating with vendors and cross-market teams.

UCLA Department of Statistics and Data Science

Data Science Intern

January 2025 – June 2025

- Co-developed the UCLA Stats Calculator, an R Shiny web app hosted on the department server and used by 500+ students annually in statistics courses.
- Implemented interactive features and UI enhancements such as real-time hypothesis testing and mobile-responsive design to improve usability.
- Facilitated student learning in R programming through leading discussion sections, hosting office hours, and collaborating with faculty to refine teaching materials.

DataTalks Consulting

Data Consultant

October 2024 - Present

- Conducted website engagement analysis and staff interviews for a youth nonprofit, recommending redesign strategies to improve usability and visibility.
- Analyzed donor and marketing datasets for a workforce client, visualizing demographics and donation patterns to strengthen fundraising efforts.
- Reviewed statewide children's behavioral health programs for a public health organization, documenting key attributes and identifying overlaps to guide resource allocation.

UCLA Hong Kong Student Society

Internal Vice President

September 2023 - Present

- Directed society operations and coordinated cross-team efforts to deliver 20+ cultural and networking events annually for 200+ members.
- Previously served as Director of Marketing & Communications, where initiatives expanded social media reach to 200,000+ monthly views and 15,000+ accounts.

VOLUNTEER

Volunteer Income Tax Assistance (VITA)

Tax Assistant

September 2024 – June 2025

- Prepared and filed federal and state tax returns using professional tax software, ensuring compliance with IRS regulations.
- Delivered personalized tax guidance and obtained IRS VITA/TCE Advanced and Basic Certification to serve clients with diverse financial circumstances.

EXPERTISE

Technical: R, Tableau, Power BI, GitHub, Canva

Interpersonal: Communication, Leadership, Teamwork, Critical Thinking, Active Listening, Problem-solving

Language: English, Cantonese, Mandarin