

Claudia Moreno Sanabria

UX Designer

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08.02.1993 – Barcelona

About

I'm a creative thinker always keen to be involved in new challenges. A meticulous performer, listener and problem solver focused on coming up with a proper user-centric solution.

An enthusiastic team player always eager to put in practice new skills and learn from my workmates. Used to work along business needs and in Agile.

Skills

- UX Design
- UX Writing
- Concept Ideation
- Creativity
- User Research
- Information Architecture
- Visual Presentations
- Project Management

Languages

- English - Advanced (C1)
- Spanish - Native
- Catalan - Native

Design Events attended

- UX Days by UOC**
“Sketching Interactions”
November 2019 – Barcelona
- Startup Weekend Barcelona**
July 2019 – Barcelona
- Experience Fighters**
June 2018 – Madrid
- Mobile World Congress**
February 2018 – Barcelona

Other skills & competences

- Figma**
Professional Proficiency
- Sketch**
Professional Proficiency
- Adobe Creative Suite**
Professional Proficiency
- Invision**
Professional Proficiency
- Axure**
Professional Proficiency
- Driving License**
Type B

Experience

UX Designer Jan 2020 – Present / Smart Brand Agency

Digital Project Conceptualization (from research to performance), IA Definition, Interaction Design, User flow and Journey Definition, Functional Documentation and Usability Testing.

UX Writer and Researcher Nov 2016 – Dec 2019 / Opentrends

Concrete tasks of UX Writing content and managing design projects in Agile. Providing support in UX research tasks such as Personas, Scenarios, Card Sorting or Testing. Taking part in different projects and workshops in different sectors online banking, services, mobility or education among others.

Designer Intern Aug 2016 – Jan 2017 / Santos Costura Barcelona

Range of roles including Digital Design and Content Management of Santos Costura and Blog.

English Instructor Sep 2015 – Feb 2017 / Central Park Academy Badalona

Teaching Intermediate and Advanced English to children and adults. Giving different sorts of lessons: groupal classes focused on collective support among students and individual ones. The latter meant to bespoke requirements, since at some points learners applied for official exams.

Internship Trainee Feb 2015 – Sep 2015 / Maripili Agència de Publicitat Barcelona

Wide range of roles including Graphic Design and Brand Content Management. Worked under pressure in a high-paced agency environment. Gained invaluable skills in giving presentations in meetings and communication.

Education and Qualifications

Master in User Experience Design Present / BAU Design University

60 credits ECTS Master.

Usability Design Sep 2018 – Dec 2018 / Universitat Oberta de Catalunya

300-hour online and classroom course consisted in 12 credits ECTS. Qualification of Usability Designer.

Graphic Product Design Apr 2016 – Oct 2016 / Tàdel Formació

560-hour classroom course.
Professional Certificate of Graphic Product Design.

EHEA Bachelor’s Degree in Advertising and Public Relations Nov 2011 – Jun 2015 / Universitat de Barcelona

240 credits ECTS EHEA Bachelor’s Degree.

Other training and courses

Design and Prototype Embedded Computer Systems Oct 2019 / Future Learn supported by Google

Prototyping embedded system designs and working through the product design lifecycle.

Agile and Design Thinking Online Course Jan 2019 / Future Learn

Agile product development and Design Thinking to build better digital products.

HTML5 & CSS3 Course May 2016 / Udemy

Building websites through HTML5 markup language and CSS3 style language.