



Claudia Moreno Sanabria

Product Designer

+34 615119294

claudia.moreno.sanabria@gmail.com

Barcelona

claudiamoreno.github.io

I'm a creative thinker always keen to be involved in new challenges. A meticulous performer, listener and problem solver focused on coming up with a proper user-centric solution.

Tools & knowledge

Figma

Professional Proficiency

Sketch

Professional Proficiency

Adobe Creative Suite

Professional Proficiency

Invision

Professional Proficiency

Axure

Professional Proficiency

HTML & CSS3

Advanced Knowledge

Skills

Product Design

User Interface Design

User Interaction Design

Concept Ideation

User Research

Accessibility

Critical thinking

Teamwork

Languages

English - Advanced (C1)

German - Beginner (A2)

Spanish - Native

Catalan - Native

Work Experience

Product Designer

Jul 2021 - Present / Camaloon

Enhancing Camaloon's Print on Demand platform, enabling worldwide users to have access to our Shopify and Woocommerce and Prestashop plugin.

Managing as well the new product of the company, the Welcome Packs next features and iterations based on market research and user analysis and prioritization.

Product Designer

Jan 2021 - Jul 2021 / Wattwin

Improving and implementing functionalities within Wattwin, a platform build for engineers to manage photovoltaic offers. Delivering value through design and giving it consistency building their Design System.

Product Designer

Feb 2020 - Nov 2020 / Smart Brand Agency

Project conceptualization from analysis and research to final implementation. IA, interaction design, flows and customer journey definition as well as functional specifications. User research, usability tests and A/B testing as well as interviews performance.

UX Writer

Mar 2018 - Nov 2019 / Fail Fast (Formerly known as Opentrends)

Writing content for digital products. Giving support in stakeholders interviews, focus groups, elaboration of personas and customer experience maps through user research and data.

Taking part in projects of different sectors: online banking, services, mobility or education among others.

Education & Qualifications

Master in User Experience Design

2019 - 2020 / BAU Design University

60 credits ECTS Master.

Graphic Product Design

Apr 2016 - Oct 2016 / Tàdel Formació

Professional Certificate of Graphic Product Design.

EHEA Bachelor's Degree in Advertising and Public Relations

Nov 2011 - Jun 2015 / Universitat de Barcelona

240 credits ECTS EHEA Bachelor's Degree.

Training & certifications

Usability and Experience Design Training Course

October 2018 / Universitat Oberta de Catalunya

HTML5 & CSS3 Course

May 2017 / Udemey