

# About Rose City Robotics

**Build inspection from CAD.** Software-first quality control for high-mix manufacturing.

Rose City Robotics is a Portland-based machine vision lab led by **Joseph Cole, PhD**. We help factories catch defects earlier, reduce scrap, and keep inspection stable—even when parts and finishes change. Our product, **RoseVision CAD Studio**, trains directly from your design files and deploys on your edge hardware.

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## What we do (in plain engineering terms)

We convert your CAD/STEP into deployable inspection logic. No brittle threshold rules. No waiting for a big dataset of bad parts. Pass/fail + defect localization outputs integrate to your PLC, robot, or HMI.

- **CAD → inspection model**
- **Jetson-friendly on-prem deployment (Orin Nano/NX) or x86**
- **Works with off-the-shelf USB3 cameras (e.g., FLIR, IDS)**

If your CAD defines what “good” looks like, your QA should start there—not after scrap shows up.

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## How it works

### 1) Send CAD and context

Share a STEP file and the inspection context (camera placement, cycle time, lighting constraints, reject rules). We align to how your station actually runs.

### 2) Simulate, define, and validate

RoseVision CAD Studio builds the inspection zones and defect checks from geometry. You review in a CAD viewer, confirm tolerances/acceptance criteria, and we run feasibility to ensure cycle-time fit.

### 3) Deploy on your line

We package a production-ready model to your Jetson Orin Nano/NX or x86 box. Outputs are simple: pass/fail, defect class, location. Your integrator ties it into PLCs/robots/HMIs. When the part revision changes, update CAD → regenerate logic.

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## Why factories choose Rose City Robotics

- **Catch defects before first shot.** Build inspection before tooling is finalized to avoid post-paint surprises.
- **High-mix friendly.** CAD-driven logic adapts across variants without weeks of re-tuning.
- **Keep your cameras.** Upgrade inspection logic, not your entire station.

- **Real support from engineers.** Built and supported by people who ship to factory floors—not demo teams.
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## Where it fits best

- **Injection molding & plastic enclosures:** flash, sink marks, short shots, surface blemishes.
- **Die casting & machined housings:** porosity indications, inclusions, missing features.
- **Stamped & formed sheet metal:** warping, incomplete features, cosmetic damage.

Launch scenarios: new mold/tool introductions, replacing brittle rule-based QA stations, or bringing first-article inspection forward in the process.

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## Hardware & integration

- **Edge compute:** NVIDIA Jetson Orin Nano / Orin NX, or x86 industrial PCs.
  - **Cameras:** USB3 (FLIR, IDS) and compatible industrial units.
  - **Outputs:** pass/fail + defect class + location; integrable with PLCs, HMIs, and robot pick/segregate routines.
  - **Environment:** built for production variance and real-world lighting.
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## Built by engineers, led by Joseph Cole, PhD

Joseph has spent 20 years shipping machine vision and signal-processing systems into real production environments—semiconductor inspection, ultrasound imaging, and factory automation. He founded Rose City Robotics to make QA behave like good tooling: defined, repeatable, and adaptable.

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## How to get started

### Feasibility Sprint

Ship a STEP file and a short video/photo of the inspection setup. We return a model preview, cycle-time check, and deployment plan. If it meets your requirements, we finalize station integration with your team or preferred integrator.

### Factory License / On-Prem

For plants standardizing across lines, we provide on-prem deployments with unlimited builds and SLA support.

**Next step:** *Run your part through RoseVision.*

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## Partner-friendly

System integrators, camera vendors, and machine builders use RoseVision to de-risk vision on quotes and deliver stations that hold up in the field. Bundle our feasibility sprint or include RoseVision in your cell to reduce support calls and speed installs.

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## Contact

- **Engineering + Sales:** [hello@rosecityrobotics.com](mailto:hello@rosecityrobotics.com)
  - **Location:** Portland, Oregon
  - **Typical lead time:** Feasibility in days; deployment aligns to your station build.
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*Software-first QA. Built from your CAD. Deployed on your line.*