Problem Statement

Our users are struggling to find affordable and available parking in major cities. Our solution to this should provide users with available parking and the rate for parking at that specific place, because everyone's budget for parking will differ.

Who is experiencing the problem?

People who have to commute to work, school, etc and need to park their car.

What is the Problem?

The problem is that users cannot find easily available/affordable parking in crowded cities or areas.

Where does the problem present itself?

Anywhere a user is trying to find parking in a new city or area.

Why does it matter?

Users need to get places on time and may not be able to afford expensive accessible parking. Depending on how long a user stays in a city, expensive parking may not be sustainable for a long period of time.