

## 1. Executive Summary

This report describes the conformance of the Animal Crossing website with [W3C's Web Content Accessibility Guidelines \(WCAG\)](#). The review process is described in Section 5 below and is based on evaluation described in [Accessibility Evaluation Resources](#).

Based on this evaluation, the Animal Crossing website is close to meeting WCAG 2.1, Conformance Level AA. Detailed review results are available in Section 6 below. Resources for follow-up study are listed in Section 7 below. Feedback on this evaluation is welcome.

## 2. Background about Evaluation

Conformance evaluation of web accessibility requires a combination of [semi-automated evaluation tools](#) and manual evaluation by an experienced reviewer. The evaluation results in this report are based on evaluation conducted on the following date(s): 6/6/23. The website may have changed since that time.

## 3. Scope of Review

- Animal Crossing
  - Purpose of site: advertise a series of video games
- URL: <https://animal-crossing.com/>
- [Exact date, or range of dates, on which review conducted] : 6/6/23
- [Natural language(s) of website]: English

## 4. Reviewer(s)

- [Name of reviewer or review team, unless anonymous]: Claudia Lee
- [Organization with which reviewer(s) is/are affiliated, if relevant and if not anonymous]
- [Contact information for reviewer(s) or reviewer(s) organization, unless anonymous]
- [Reviewer(s) areas of expertise, by reference to “expertise of review teams” in [Using Combined Expertise to Evaluate Web Accessibility](#)]

- [Natural language(s) with which reviewer(s) is/are fluent, or familiar]: English

## 5. Review Process

- [Identify WCAG 2.1 Level for which conformance was tested, e.g., WCAG 2.1 Level A, AA, AAA]: Level A, AA, AAA
- [Identify [evaluation and validation tools](#) used, and versions thereof]: WAVE extension, Accessible Web Helper Extension
- [Description of manual reviews (usability testing of accessibility features) used]: Zooming in

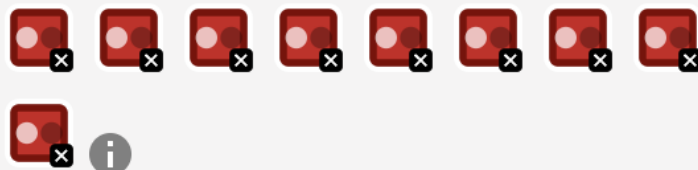
## 6. Results and Recommended Actions

- This website appears to be close to meeting WCAG 2.1 AA
  - [accessibility features in which this site is strong]: text alternatives for buttons
  - [recommended priorities for addressing inaccessible features of site]: alter some colors to have better contrast ratio, enlarge text font size
- [Detailed results, structured according to WCAG 2.1]
  - [include links to WCAG 2.1 success criteria and techniques for all non-conformant items]
  - [attach or link to specific reports in appendices, e.g. output of validators and evaluation tools]:

✓ 1 X Linked image missing alternative text



9 X Very low contrast



### Document should not have more than one banner landmark

**MODERATE** · **BEST PRACTICE** >

Ensures the document has at most one banner landmark.

☐ Highlight All 1 Elements

ELEMENTS **1** REMEDIATION INSTRUCTIONS CREATE TASK

### Ensures landmarks are unique

**MODERATE** · **BEST PRACTICE** >

Landmarks should have a unique role or role/label/title (i.e. accessible name) combination.

☐ Highlight All 1 Elements

ELEMENTS **1** REMEDIATION INSTRUCTIONS CREATE TASK

- - [provide recommendations for addressing non-conformant checkpoints]:
    - one icon is missing a text alternative so just add a short description
    - color of text can be changed to be slightly darker which makes it clearer to see on a white background
    - There is a duplicate banner landmark that should be deleted

## 7. References

- [Web Content Accessibility Guidelines \(WCAG\) Overview](https://www.w3.org/WAI/intro/wcag)  
<https://www.w3.org/WAI/intro/wcag>
- [Web Content Accessibility Guidelines 2.1](https://www.w3.org/TR/WCAG21/)  
<https://www.w3.org/TR/WCAG21/>
- [Techniques for WCAG 2.1](https://www.w3.org/WAI/WCAG21/Techniques/)  
<https://www.w3.org/WAI/WCAG21/Techniques/>
- [Accessibility Evaluation Resources](http://www.w3.org/WAI/eval/)  
<http://www.w3.org/WAI/eval/>
- [Web Accessibility Evaluation Tools List](https://www.w3.org/WAI/ER/tools/)  
<https://www.w3.org/WAI/ER/tools/>
- [Using Combined Expertise to Evaluate Web Accessibility](https://www.w3.org/WAI/eval/reviewteams)  
<https://www.w3.org/WAI/eval/reviewteams>

## 8. Appendices

- [\[Attach detailed validator and evaluation tool reports here\]](#)