

Building your online presence

Or “personal branding” if you want to be fully buzzword-compliant.

Try to use your name or a short version of it as a username on all online spaces.

Domain names

Trustworthy registrars:

- [Gandi](#) (free email forwarding and hosting)
- [Hover](#) (paid email forwarding and hosting)
- [Namecheap](#) (includes Australian domains; free email forwarding and paid hosting)
- [Serversaurus](#) (Australian company; also does web and email hosting)

Email addresses

Redirect to an existing address, or host your own domain email on [FastMail](#), [Google Apps](#), or with your web host or domain registrar if they provide it.

Blogs and websites

Redirect to a blog or portfolio, or build your own on WordPress. You can get a free blog on [WordPress.com](#). A [Premium WordPress.com](#) account includes the use of your own domain, more storage, and other features. You can also install WordPress on your own web host.

Choose a theme from <https://theme.wordpress.com/>.