

Hey, Seattle

data-driven business
recommendations for the King
County real estate market

The Opportunity

- Housing market in Seattle is exploding. City is growing as fast as ever.
- Buying a home in the KC is a great long-term investment

The business case

Buy, Renovate, Sell

But what to focus on?

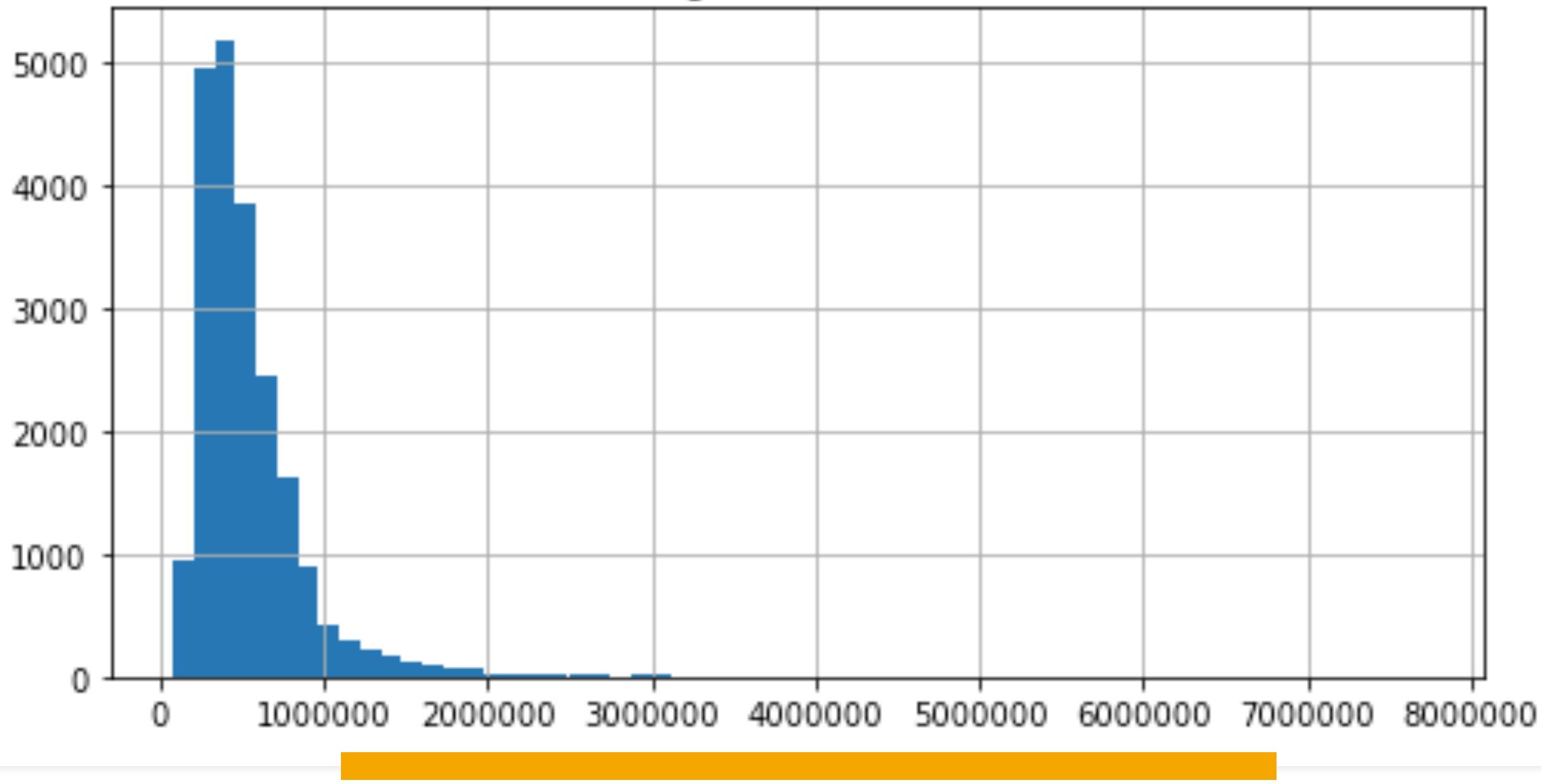
- What features, will drive the home price up the most?
- What things should you look for when navigating the market?

Enter Data

- Information on more than 21k homes in the KC
- Info like year built, number of bathrooms, living area, renovation years.

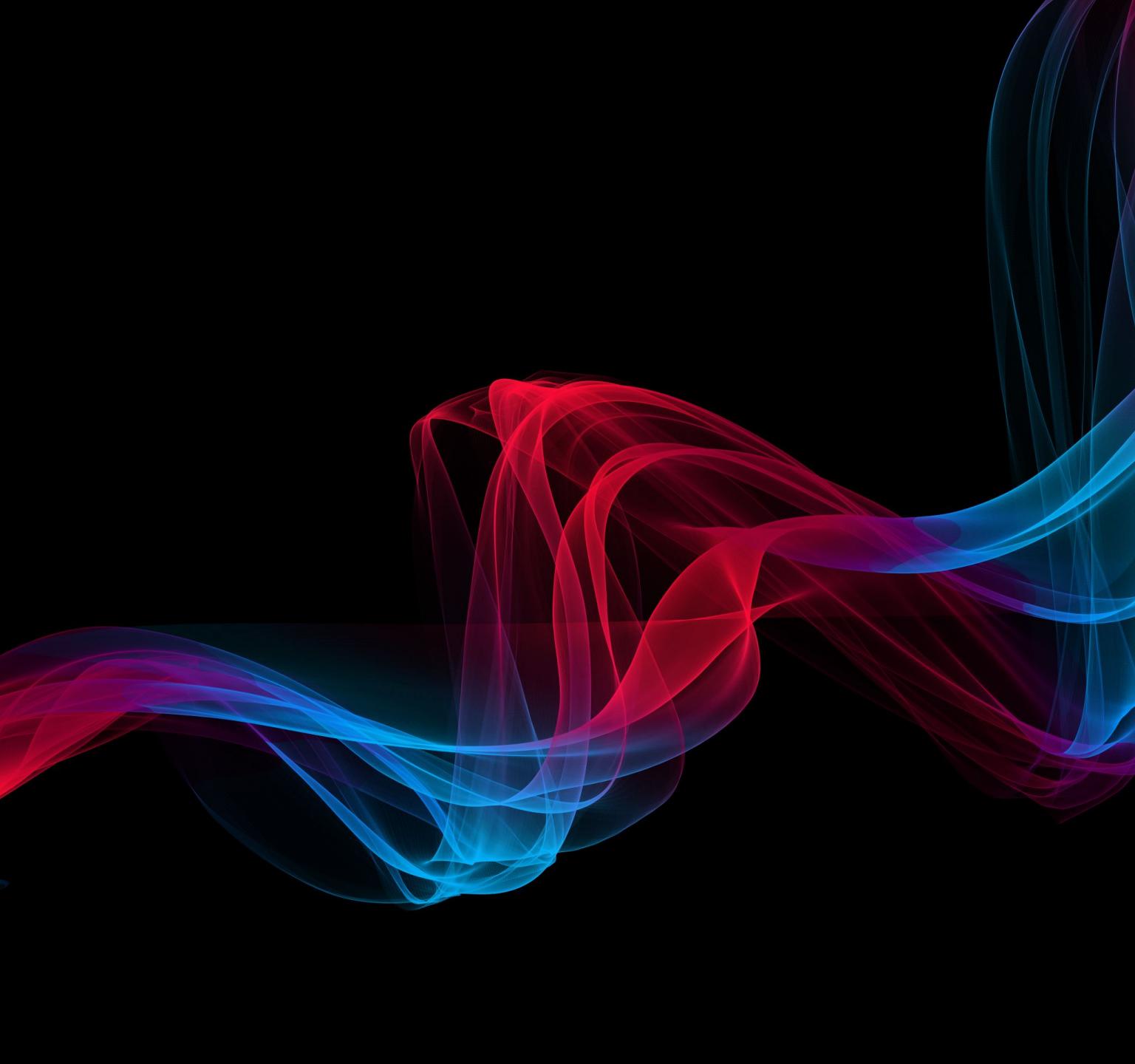


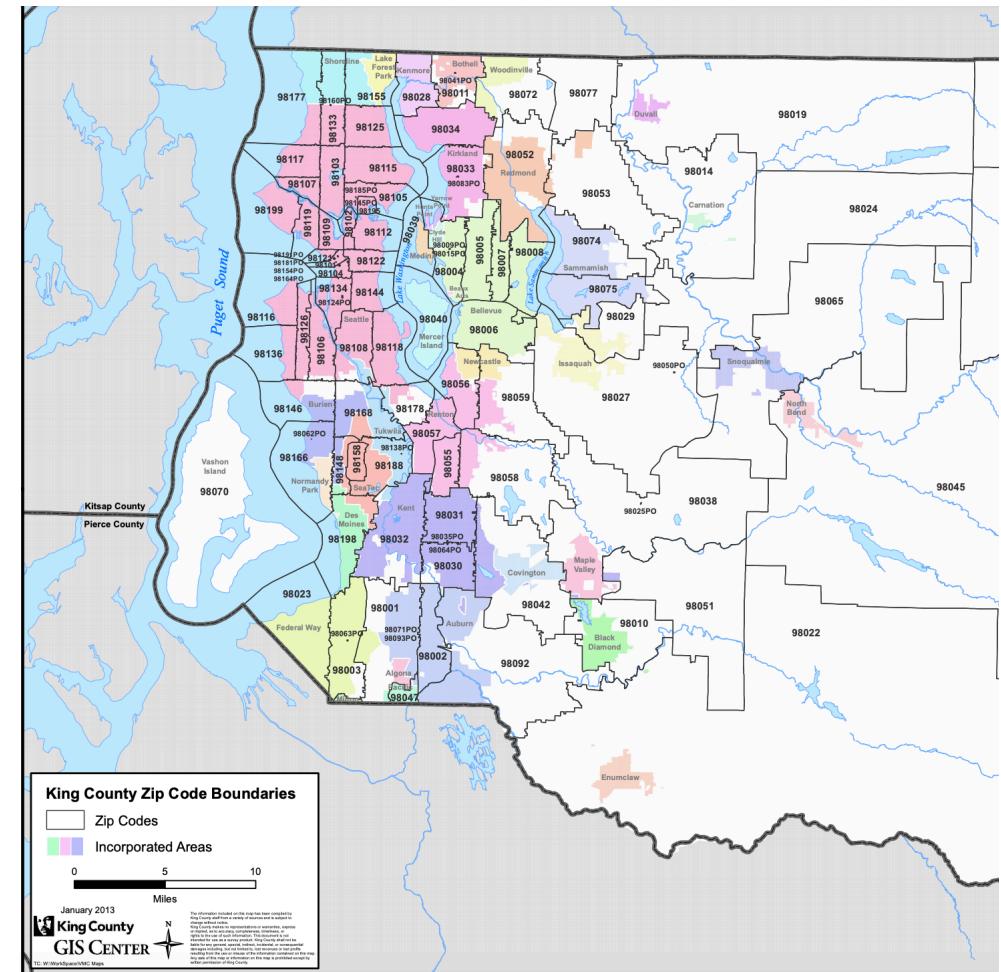
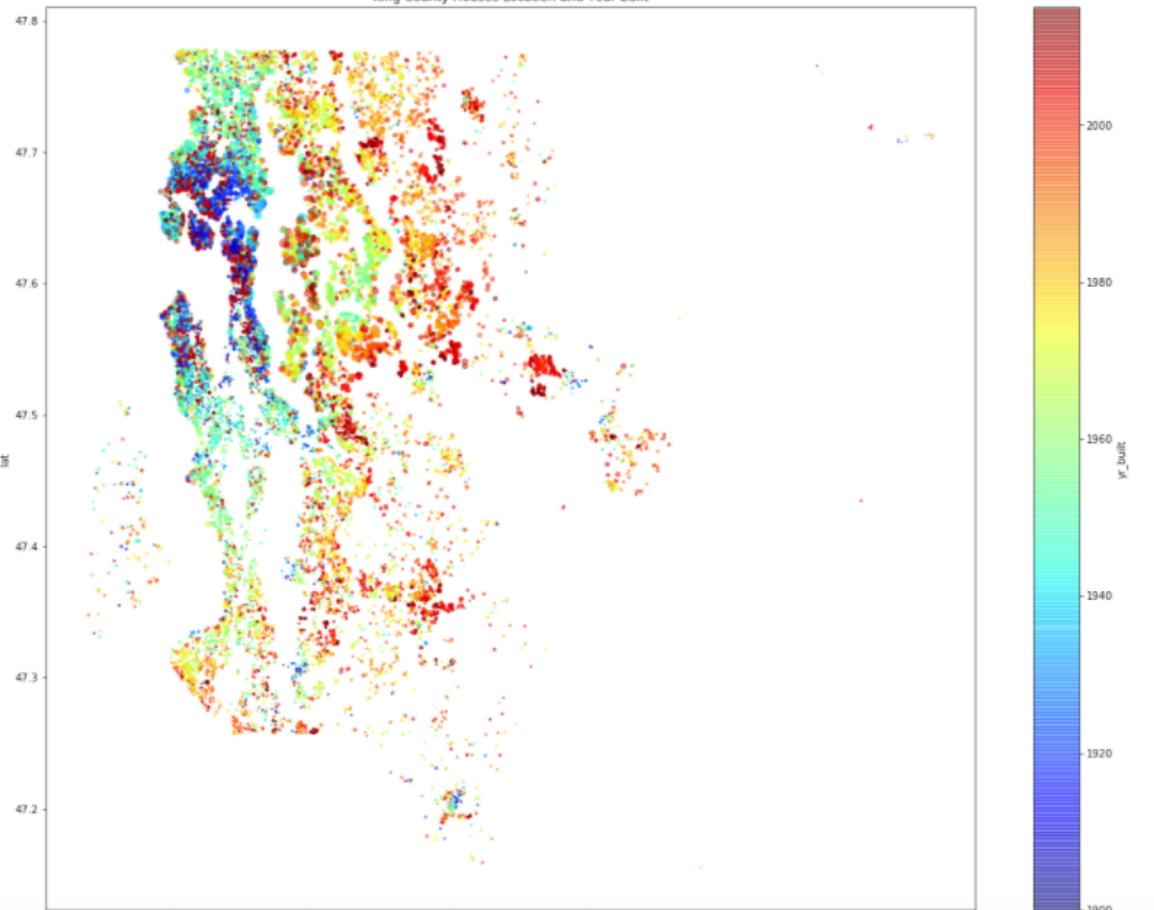
Housing Price Distribution





The model

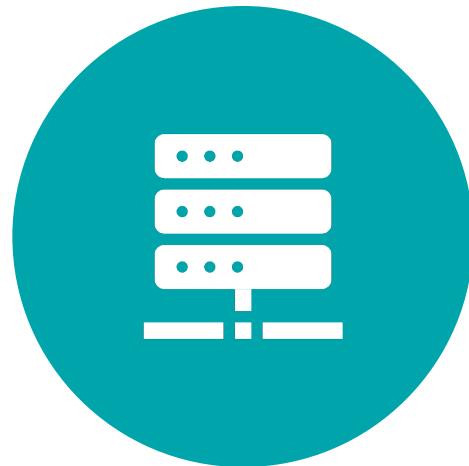




The conclusions

- Buy a home with fewer than 5 bathrooms. Add bathroom.
- Find Undervalued Waterfront home. Waterfront defines price.
- Buy “half storey” renovate to full floor if possible.

Additional Steps



MORE POWERFUL
MODELS.



MORE DATA.

Thank you

