

Ecommerce Experience Proposal

AGENCY

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CLIENT

Bode LLC
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Overview

Bode LLC is building a luxury brand for retailing and distribution of luxury home products in the United States. The company needs a modern and unique website to showcase their products and encourage sales conversions.

Our objective will be to design and build a responsive, visually appealing ecommerce website (store) that will help Bode LLC achieves its goals.

The final deliverable for this project will be a fully functional, bespoke, and responsive store. It will be built with Elementor Pro and Woocommerce on the WordPress stack. We will also provide grade-A hosting for the website in a stable and secure environment. Our high-end, globally distributed servers coupled with Cloudflare's CDN will provide extremely fast loading times from anywhere in the world.

Price

The price breakdown of the total project cost:	
ITEM	PRICE
Design Design of 20 pages: home, 4 category archives, 4 sub-cat archives, 1 brand archive, blog page, about us, contact us, returns & refund, shipping policy, privacy policy, terms of service, account page, cart, mini cart, checkout, thank you page, accessibility statement.	\$120
Elementor/Woocommerce Development Store development in Elementor; Woocommerce-enabled shopping experience, CMS installation.	\$130
Custom PHP Development Custom handcoded PHP development to extend Woocommerce functionality and features for additive shopping experience and flows.	\$250
Responsive Development Mobile responsive versions to ensure optimal look and experience on any device – desktop, tablets, smartphones.	Included
Training Session Training on how to manage the content of the website, upload, edit and manage products, and order management.	Included
Total	\$500
The price does not include Elementor Pro License (officially \$59/year but it's \$12.5/year from our agency). We encourage our clients on 2 years domain name and hosting registration (optional). This will help them concentrate on marketing and sales. We offer grade-A Namecheap standard, premium hosting at \$15/year or \$25/biennial.	

Timeline

The estimated timeline for the completion of the full project is **4 weeks**.

- Phase 1: Design (2 weeks)**
Starting with a kick-off meeting, then homepage design, any iterations, designs of remaining pages and sign-off on final designs.
- Phase 2: Development (1 week)**
Advance custom development of ecommerce pages and functionality. Testing and signing off
- Phase 3: Responsive Design & Launch (1 week)**
Development of responsive versions; website launch; training session.

Extras

We can provide any additional services outside of the scope at a rate of **\$2.5 per 1 hour**. These can be any additional designs, changes to the website, additional training, brainstorming sessions, etc.

Terms

1. Payment structure: 70% upfront, 10% after the client approves the website designs, 20% after the website is built, deployed, and fully launched.

Payment methods: Bank transfer, Stripe, USDT.

2. Additional assets, such as paid fonts, paid stock photos, third-party tools, are not included in the price. If such expenses arise, it will be discussed with the client before making any purchases.

3. If the agency cancels the project after it has started, the client will pay only for the produced work it intends to use.

If the client cancels the project after it has started, the client will pay for the time the agency has worked on the project. Even if the client does not intend to use the produced work.

4. The client owns all produced work. The agency's creation and all intellectual property rights associated with it are given to the client after the agency has been paid in full.

Who We Are

We are a small global team of creative talents always committed to building amazing websites. Whether you are a big brand or just starting, our creative output remains the same – 100% original and wildly imaginative. Ultimately, our final design will engulf your audience into eternal brand loyalty like hot lava.

As a customer-first, conversion-oriented web design agency, our singular goal is to express your values to your target audience in the most simple and elegant ways possible through modern digital experiences.

We believe your product or brand is unique. We simply make it magical through visual representation that resonates with your audience and gives them a lifetime experience.

Who Do We Work With

Daring individuals, brands, and startups who want to be different and trailblazers in modern digital trends. We do not call you a "client" but a partner as we hope to create an excellent design with no compromise that will boost your online presence, and increase your revenue significantly.

You have the idea and product. We have the creative minds to turn it into an additive product and create lifetime magic for your users. Let's be part of your success story today!