# Define the Project

## Who the website is for?

- an agency that wants to sell perfumes

## What the website is for?

Business goal: provide users with a wide variety of beauty and care products.

User goal: be able to search and buy beauty products

## Target Audience?

- females, 18 – 45, above the average salary

# Plan the project

## Content

- provided by client in the documentation

## Sections

- 1 section

- only 1 preview product card

## Personality

- Calm/ Peaceful

- For products and services that care about the consumer, which

is transmitted by calming pastel colors and soft serif headings

# Layout and components

- provided by Customer

A bottle of perfume next to a green leaf

Description automatically generated

## Elements

- product image

- product class

- title of the product

- short description

- price + discount

- CTA button

## Components

- 2 cards

- 1 with the image

- 1 with the rest of the information

- both will have rounded exterior corners

- the info card

- serif font

- product class

- smaller text

- price and CTA button same color

# Design and build the website

# What I’ve learned

- better to use Grid with 2 columns when we want EQUAL columns

- images have some white pixels below them for descendants, so we have to **display:block** the images to get rid of those

- buttons (a) must be enclosed into a parent element(div) so that the text inside is centered